

SHARE – CONCERNED CYCLISTS OF CRYSTAL COVE
MEETING MINUTES
AUGUST 09, 2021

Call to Order: Attendees and Introductions: 6:36pm

Officers:	Board Members:	Riders in Attendance:
President: Steve Larson Vice President: Brad Larkins Treasurer: Mike Soursby Secretary: Dan Eitman	Jon Kearley Missy Kearley Martha Welch Paul Miller	Dave Bucka Jim Foley John Terberg (CAMTB) David Browning Manuel Doblado

Agenda Review and Approval 6:36pm

Calendar Outlook: 6:37pm

2021

[SHARE Meetings](#)

Monday, August 9th
 Monday, September 13th
 Monday, October 11th
 Monday, November 8th

[OC Parks Commission](#)

~~September 2nd~~
 October 7th
 November 4th

[OC Parks Trail Subcommittee](#)

Upcoming Events

CAMTB Advisory Council on Thursday, August 12th
 California Coastal Cleanup Day – Saturday, September 18th
 CAMTB Member Retreat – September 24th-26th
 SHARE Poker Ride – Saturday, September 25th
 IMBA Take a Kid Mountain Biking – Saturday, October 2nd
 Good Dirt Ride – Saturday, October 23rd

Officer Reports: 6:38pm

President: Steve Larson	<ul style="list-style-type: none"> Rode with CAMTB/SDMBA and Senator Brian Jones a few weeks ago @ Santee Lakes. Great support from the City Park. Discussed bike access at the State and Local Level. Would like to grow the event to a weekend event in the Fall or Winter in conjunction with LA Region, SHARE, and SDMBA.
VP: Brad Larkins	<ul style="list-style-type: none"> CAMTB update call occurred. (Refer to and post notes emailed late). <ul style="list-style-type: none"> OCMTBA added to CAMTB and up to 25 clubs and 10,000+ members represented. CAMTB new Board Member from Orange County is Jon SHARE recommends appointing CAMTB representative as Board Member. (reference link to OCMTBA minutes and defer to David Browning for OCMTBA report). OC Parks Safe Trails Workshop on August 23rd. SHARE (Brad) and David (OCMTBA) registered for virtual workshop.
Secretary: Dan Eitman	<ul style="list-style-type: none"> Review and Approval of July 2021 Minutes. Upcoming Meeting Schedule and Location(s)

September 13th – Jim Foley to Provide Location (Near OC Bike Garage)
 October 11th – TBD

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	<ul style="list-style-type: none"> • Upcoming Board Elections – President and Secretary. <ul style="list-style-type: none"> ○ Nominees due October for November Ballot confirmation and December announcement of results for January 2022. ○ SHARE to post openings and availability. Brad and Steve to author the post. Forward inquiries to info@sharemtb.org. Must be a SHARE member. Be clear about the commitment.
Treasurer: Mike Soursby	<ul style="list-style-type: none"> • Refer to Website for Current Financial Statement • Fiscally Sound with \$12,500 + \$2,300 (REI Grant) • Upcoming expenses: potential bell expenditure.

Director Reports:

7:02pm

Park Rep.: Jon Kearley	<ul style="list-style-type: none"> • Nothing to report.
Website: Mike Soursby	<ul style="list-style-type: none"> • Nothing to report.
Sponsors: Manuel Doblado	<ul style="list-style-type: none"> • Continuing to work the list and phones. • Mike Soursby also working connections. • Free to the sponsors pop-up tent at the Poker Ride.
Events: Paul Miller	<ul style="list-style-type: none"> • Poker Ride Planning <ul style="list-style-type: none"> ○ Permit: Underway ○ SWAG and Prizes: Manuel Doblado ○ Beverages: Brad to reach out to David ○ Food: Paul to contact Keith ○ Route: Paul to change route and revise to reflect trail changes ○ SHARE Swag: Steve Larson ○ Volunteer Coordinator: Steve ○ A/V: Jon/Missy ○ Packet Assembly: Week before event. ○ Free Lunch for all Members • Good Dirt Ride – Location confirmed adjacent to Waterworks
Outreach: Missy Kearley	<ul style="list-style-type: none"> • Jon / Jim / Missy coordinating posts for SHARE on Facebook. Looking to add / adjust Admin privileges on SHARE Facebook Page.
Bell: Martha Welch	<ul style="list-style-type: none"> • Bells Purchased to Date: 13,487 for \$15,819 since the start of the bell program in May of 2016. Over 12,500 distributed in the last (5) years. • Current inventory: <ul style="list-style-type: none"> ○ Passive (bear) +/- 400 ○ Active +/- 300 • Board Action to Purchase Bells: 2/3 Bear : 1/3 Active Ratio. Purchase \$2,500 worth of Bells using REI Grant. • Limit size of post to (3) powerful sentences.
PR: Steve/Dan	<ul style="list-style-type: none"> •

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Membership: Steve/Missy/Dan	<ul style="list-style-type: none"> • 156 Current Members (August 09, 2021) • Lapsing Members (5) continue to outpace New Members (2) • Most recent lapsed members were only members for (1) year • Poker ride usually boosts membership.
Volunteers: Vacant	•
Graphics: Vacant	•

Park/Area Reports:

7:30pm

- | | | | |
|--|---|--|--|
| <input type="checkbox"/> USFS | <input type="checkbox"/> Crystal Cove | <input checked="" type="checkbox"/> LCWP | <input type="checkbox"/> Aliso/Wood Canyon |
| <input type="checkbox"/> Whiting Ranch | <input checked="" type="checkbox"/> Santiago Oaks | <input type="checkbox"/> Peters Canyon | <input type="checkbox"/> O’Neill |
| <input type="checkbox"/> IOSP/IRC | <input type="checkbox"/> Caspers | <input type="checkbox"/> Chino Hills | <input type="checkbox"/> San Onofre |
| <input type="checkbox"/> OC Parks Budget | <input type="checkbox"/> (Other) | <input type="checkbox"/> (Other) | <input type="checkbox"/> |

	• LCF work on Lizard has restored some singletrack. Work is incomplete.
	• Yucca continues to erode, degrade, and be increasingly hazardous.

Old Business:

7:45pm

1. **Membership**
 - a. Partner with a local bike shop to provide a free t-shirt and hat with signup? Re-evaluate impact of Bell giveaway at Rock ‘n Road. Re-explore in the future with SHARE on-site at a shop event. SHARE advocates need to be a part of it. Table to a future meeting when conditions (Covid) permit.
 - b. Board Action:**
2. **E-Bike Advocacy Organization in Orange County**
 - a. Discussion:
 - b. Board Action:**
3. **SHARE online file storage-Tabled to August Meeting**
 - a. Options:
 - i. SmugMug - \$500 Lifetime; 2TB Capacity; (5) User Limit
 - ii. Dropbox – Monthly from \$10-\$17; 2TB Capacity; 2GB transfer limit; More users = higher monthly cost
 - iii. pCloud
 1. \$350 Lifetime, 2TB, Single User
 2. \$500 Lifetime, 2TB, (5) Users
 - iv. Recommendation is pCloud, \$500 Lifetime for 2TB and (5) Users
 - b. Board Action: pCloud \$500 approved.**
4. **What is a compelling reason to join SHARE?**
 - a. New Rider?
 - b. Relocating Rider?
 - c. Long-time Rider?

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New Business:

7:48pm

1. David Browning – OCMTBA Report
 - a. Continue to engage all user groups and allow the trails to be enjoyed by all.
 - b. The fundamental issue at hand is there continues to be more users than access to spaces.
 - c. De-escalate the friction between the users groups. What can the MTB Community do?
 - d. Work on etiquette, safety, and ways to share the trails we have.
 - e. Refer to <https://www.ocmtba.com>
 - f. OCMTBA looking to pop-up a SHARE tent in partnership with our hiker and equestrian partners.
 - g. Pushing forward for a near-term outreach program on etiquette and trail access.
2. Jon Terberg – CAMTB Report
 - a. Excited to be a part of it.
 - b. Been riding for the past two-decades and eager to move things forward.

General Roundtable:

8:05pm

1. Other areas continue to develop their trail networks. It's a shame Orange County hasn't been able to join that community.
2. Steve Larson – was able to call for help within Crystal Cove State Park as part of his trail assistance.

Meeting Adjourned @ 8:10pm

*Minutes Submitted by Daniel J. Eitman
Secretary: [August 09, 2021](#)*



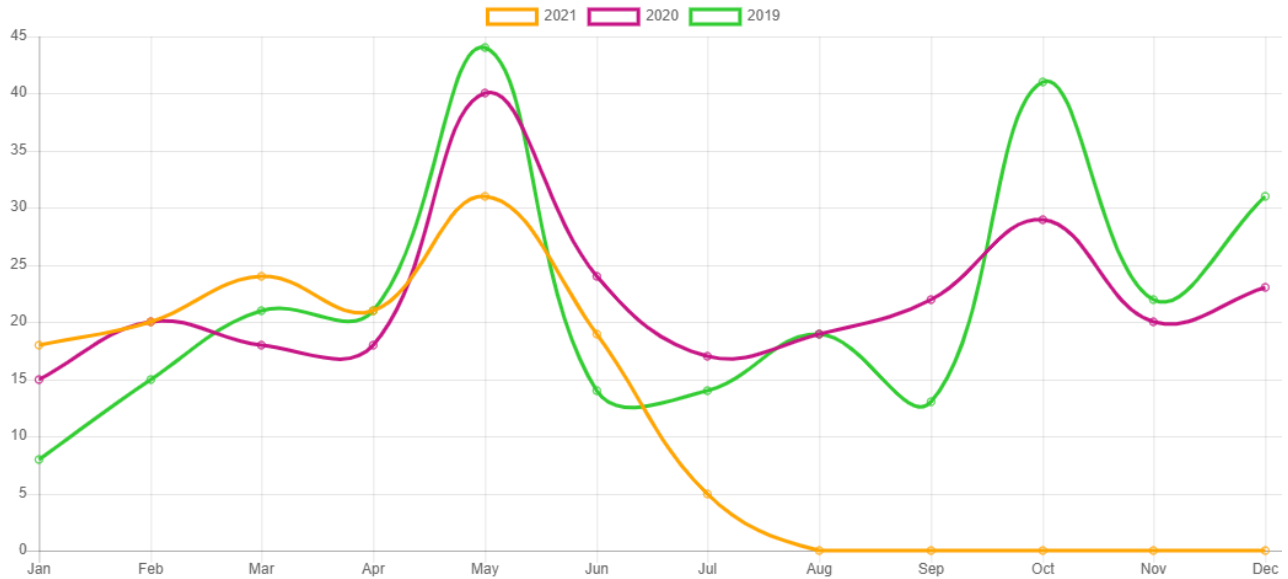
Approved: [September 13, 2021](#)

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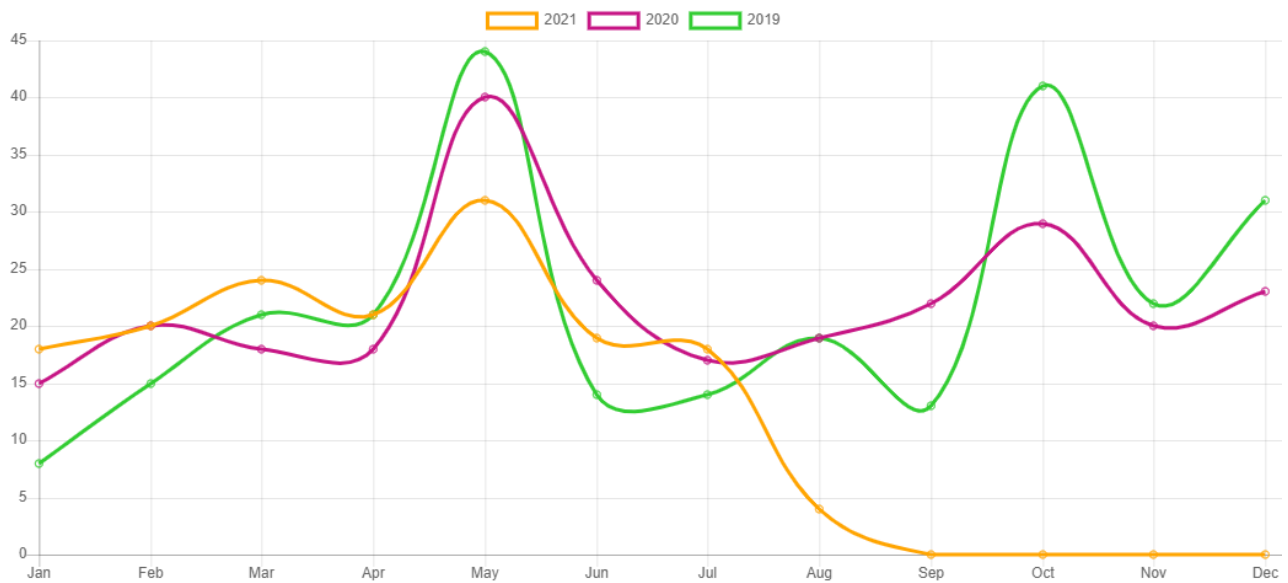
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Exhibit A - Membership Charts – Summer Comparison (August 2021)

Monthly Membership Join/Renewals



Monthly Membership Join/Renewals

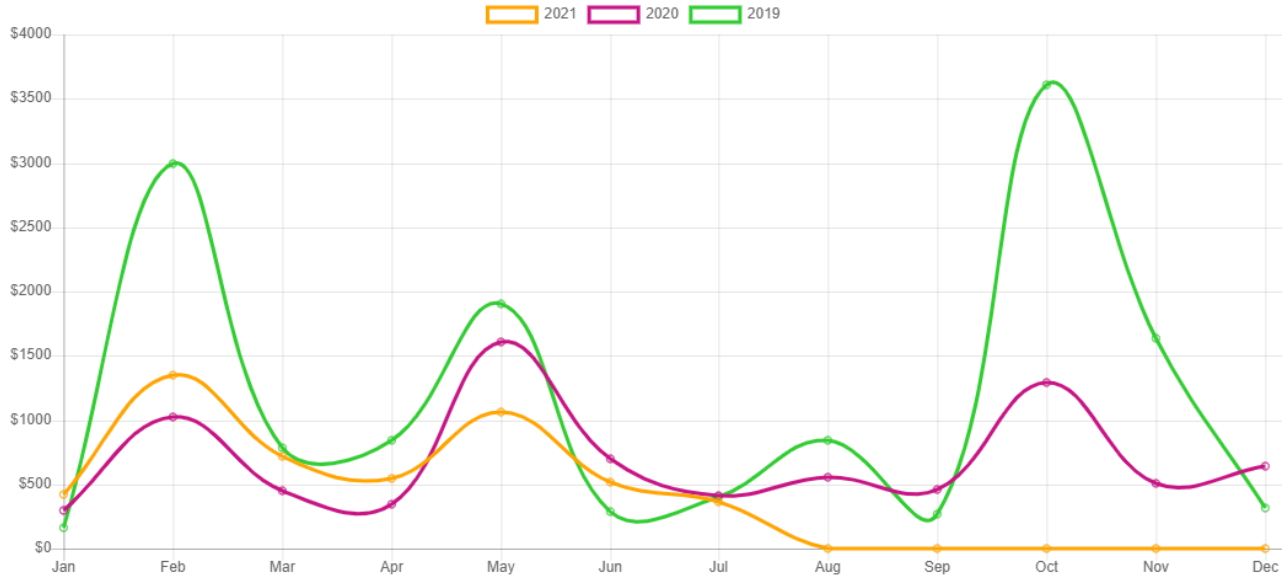


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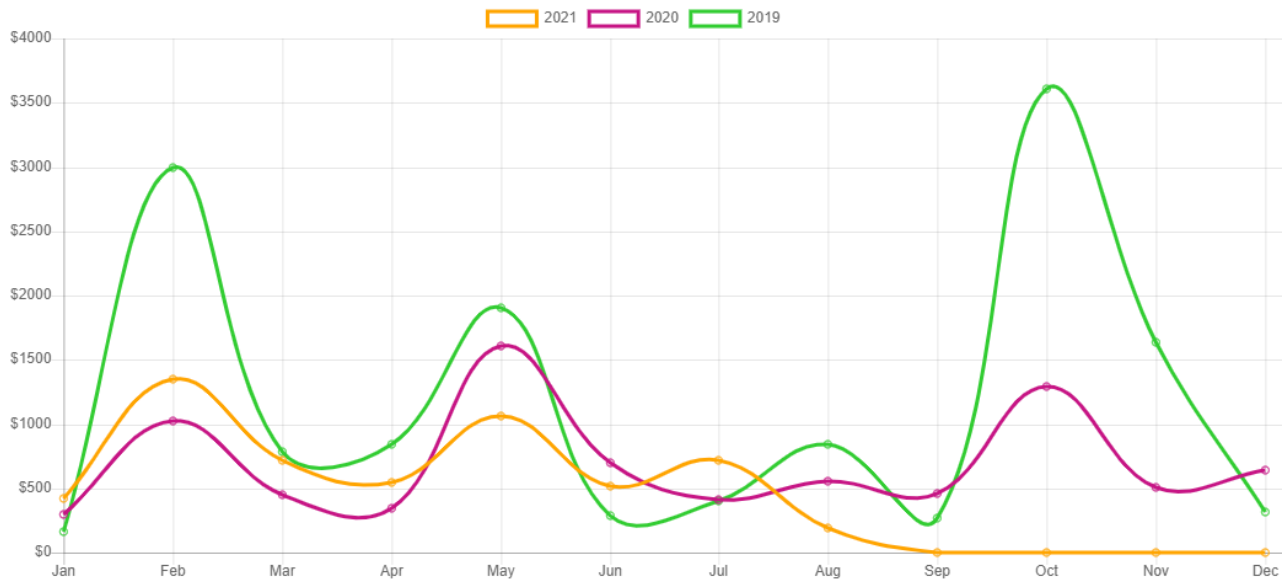
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Exhibit B - Membership Contributions – Summer Comparison (August 2021)

Monthly Membership Dollars



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