

MAY IS BIKE MONTH

SHARE – CONCERNED CYCLISTS OF CRYSTAL COVE MEETING MINUTES MAY 3RD, 2021

IF YOU ARE ON THE CALL, PLEASE MUTE YOURSELF UNLESS SPEAKING AND ENSURE YOUR NAME IS REFLECTED ON THE CALL.

Call to Order: Attendees and Introductions: 6:30pm

Officers:	Board Members:	Riders in Attendance:
President: Steve Larson Vice President: Brad Larkins Treasurer: Mike Soursby Secretary: Dan Eitman	Jon Kearley Missy Kearley Martha Welch Paul Miller	Jason Bennett Kurtis Diff Kevin Schmidt "Ghost Rider" Steven Sheffield Daryl King

Agenda Review and Approval 6:35pm

Calendar Outlook: 6:37pm

2021

[SHARE Meetings](#)

Monday, May 3rd
 Monday, June 7th - Canceled
 Monday, July 12th – In Person

[OC Parks Commission](#)

Thursday, May 6th
 Thursday, June 3rd

[OC Parks Trail Subcommittee](#)

Upcoming Events

SHARE Campout – June 11-13 – Confirm Attendees - Space for 24...space is available!
 SHARE Poker Ride – Saturday, October 23rd (Subject to Confirmation)

Officer Reports: 6:40pm

President: Steve Larson	<ul style="list-style-type: none"> Upcoming meeting with the Ranger @ Whiting Ranch
VP: Brad Larkins	<ul style="list-style-type: none"> Attended California Trails and Greenways Conference in April <ul style="list-style-type: none"> CA State Parks meets with partnering organizations (virtual) Focus Areas: Partnerships w/ Local Organizations, Organizational Governance of those Partnerships to define roles and responsibilities, EBikes (New State Parks Policy being internally vetted), State Parks Trails Handbook (available online), https://www.parks.ca.gov/?page_id=29174, Q&A w/ New State Parks Director (advocate of expanding natural trails and singletrack) IMBA's Membership Drive began May 1st and continues through June 30th. Refer to IMBA's Chapter Portal for membership drive materials. CAMTB – Very visible @ California Trails Conference (+30 MTB-Centric Organizations present at that conference).
Secretary: Dan Eitman	<ul style="list-style-type: none"> Review and Approval of April 2021 Minutes. June Meeting will be canceled.

June 7th – Canceled
 July 12th - TBD

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	<ul style="list-style-type: none"> July meeting will be on Monday, July 12th, Location TBD, In-Person
Treasurer: Mike Soursby	<ul style="list-style-type: none"> Refer to Website for Current Financial Statement SHARE remains financially sound with over \$15,000 in all accounts. Upcoming Expenses: +/- \$500 for Trail Boss Toolkits out of \$1500 allocated for 2021: Board Approved – Mike to order based on Jon’s recommendation. Upcoming: +/- \$100 for Concrete Footings @ Mark’s Bench Upcoming: Jersey Expense +/- \$2,000; Hats Expense +/- \$500 – Board Approved Upcoming Expense: On-line storage, pending July Action

Director Reports:

7:05pm

Park Rep.: Jon Kearley	<ul style="list-style-type: none"> Ranger or certified OC Parks Volunteer required for official trailwork.
Website: Mike Soursby	<ul style="list-style-type: none"> Keeping it current. Steve and Brad to consolidate email inboxes prior to migration.
Sponsors: Manuel Doblado	<ul style="list-style-type: none"> Nothing to report.
Events: Paul Miller	<ul style="list-style-type: none"> Confirm New Poker Ride Date of October 23rd with OC Parks once reservations open.
Outreach: TBD	<ul style="list-style-type: none"> Designate how to outreach to those emails collected at Gravel Fest. Delegate responsibility to whom? Steve Larson to reach out to each directly via email, using the info@sharemtb.com address.
Bell: Martha Welch	<ul style="list-style-type: none"> Distribution continues: 250 ea to Crystal Cove State Park. Bells were very popular at Gravel Fest (+/- 200 distributed) Inventory @ 1000 ea Re-evaluate path forward with Bell Program in July.
PR: Steve/Dan	<ul style="list-style-type: none"> Stay classy.
Membership: Steve/Missy/Dan	<ul style="list-style-type: none"> 160 Current Members (May 3, 2021) April: (3) New, (4) Lapses
Volunteers: Vacant	<ul style="list-style-type: none">
Graphics: Vacant	<ul style="list-style-type: none">

Park/Area Reports:

7:15pm

- | | | | |
|---|---|--|---|
| <input type="checkbox"/> USFS | <input checked="" type="checkbox"/> Crystal Cove | <input type="checkbox"/> LCWP | <input checked="" type="checkbox"/> Aliso/Wood Canyon |
| <input checked="" type="checkbox"/> Whiting Ranch | <input checked="" type="checkbox"/> Santiago Oaks | <input type="checkbox"/> Peters Canyon | <input type="checkbox"/> O’Neill |

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- IOSP/IRC** **Caspers** **Chino Hills** **San Onofre**
 OC Parks Budget **(Other)** **(Other)**

Whiting Ranch	<ul style="list-style-type: none"> • Official response by OC Parks to concerns voiced by SHARE re: Cactus redesign stated that the trail re-design achieves the desired goals of OC Parks. • Mark's Bench installation scheduled for this coming weekend.
OC Parks Budget	<ul style="list-style-type: none"> • According to OC Parks Citation Statistics, most violations were for hikers off trail, pets in prohibited areas, and leash violations. Bicycles (off-trail and unsafe use) were cited less than illegal swimming from 2018-2020.
Santiago Oaks	<ul style="list-style-type: none"> • Yucca construction underway
Crystal Cove / LCWP	<ul style="list-style-type: none"> • BVD Work expected so that full trail length crossing from Crystal Cove into LCWP will become official
Aliso / Wood Canyon	<ul style="list-style-type: none"> • Contractor work upcoming on 5-Oaks

Old Business:

7:30pm

1. Share Jerseys

- Pricing confirmed @ \$27 ea for production w/ the following breakdown:
 - (8)S; (12)M; (20)L; (12)XL; (8)XXL; (4)XXXL
 - 64 Total
- Agree on final design (by Mike Soursby) at May Meeting. Include as part of May-June Membership Drive for new and existing members.
- Desired Mountain Layout – Pencil Shadow Scheme in color recommended by graphic designer on bottom of back of jersey IMBA on right sleeve, CAMTB on left sleeve. Sleeve length – short.
- Board Action: Proceed with order.**

2. Membership

- Partner with a local bike shop to provide a free t-shirt and hat with signup? Re-evaluate impact of Bell giveaway at Rock 'n Road. Re-explore in the future with SHARE on-site at a shop event. SHARE advocates need to be a part of it. Table to a future meeting when conditions (Covid) permit.
- SHARE presence at Over the Hump? – Partner with Non-Dot for their Kid's Race Night? (8/10).
- Luge 'n Brews / VQ – October 16th.
- Board Action:**

3. E-Bike Advocacy Organization in Orange County

- Relatively new group with 7,000 signature petition advocating for full access (Class 1 and 2) on natural-surface trails, leveraging providing access based on age and disabled access.

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- b. A more aggressive approach than previously pursued with OC Parks in late 2019 for Class 1 access where Mountain Bikes are currently permitted.
 - c. Where does SHARE stand? SHARE remains aligned with People-for-Bikes, CAMTB, and IMBA regarding Class 1 access to existing and new Mountain Bike Trails.
 - d. Outreach to Governmental Organizations continue.
 - e. **Board Action:**
- 4. SHARE online image storage-Tabled to July Meeting**
- a. 1000 Historical SHARE photos residing on Flickr. (Current)
 - b. SmugMug purchased for (1) year for \$55 based on March Board Meeting.
 - c. Options:
 - i. SmugMug - \$500 Lifetime; 2TB Capacity; (5) User Limit
 - ii. Dropbox – Monthly from \$10-\$17; 2TB Capacity; 2GB transfer limit; More users = higher monthly cost
 - iii. pCloud
 - 1. \$350 Lifetime, 2TB, Single User
 - 2. \$500 Lifetime, 2TB, (5) Users
 - iv. Recommendation is pCloud, \$500 Lifetime for 2TB and (5) Users, pending investigation of Google Apps for Non-Profit Organizations.
 - d. **Board Action:**

New Business:

7:50pm

- 1. Organize Volunteers for Over-the-Hump. Either as part of a concerted, focused effort, as supplemental to each sponsor shop night, or in an impromptu manner.
- 2. Potential for upcoming trail-work opportunities in advance of Over-the-Hump.

General Roundtable:

7:52pm

- 1. Need to recruit new leadership in advance of Steve Larson stepping down as President at the end of 2021.
- 2. Need to recruit new people who want to take leadership positions.
- 3. SHARE to provide bike bells to the Elfin Forest Trail Riders. To be provided by Brad Larkins.
- 4. Liaison, Park Rep, etc., are all fulfilling the role of interfacing with the Ranger(s) at ea. Park.
- 5. CT-TR-1 has been filed and SHARE has maintained its status as an official Non-Profit.

Meeting Adjourned @ 8:00pm

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MEETING MINUTES

MAY 3RD, 2021

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Minutes Submitted by Daniel J. Eitman

Secretary: [May 04, 2021](#)

Approved: [TBD, 2021](#)

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July 12th - TBD

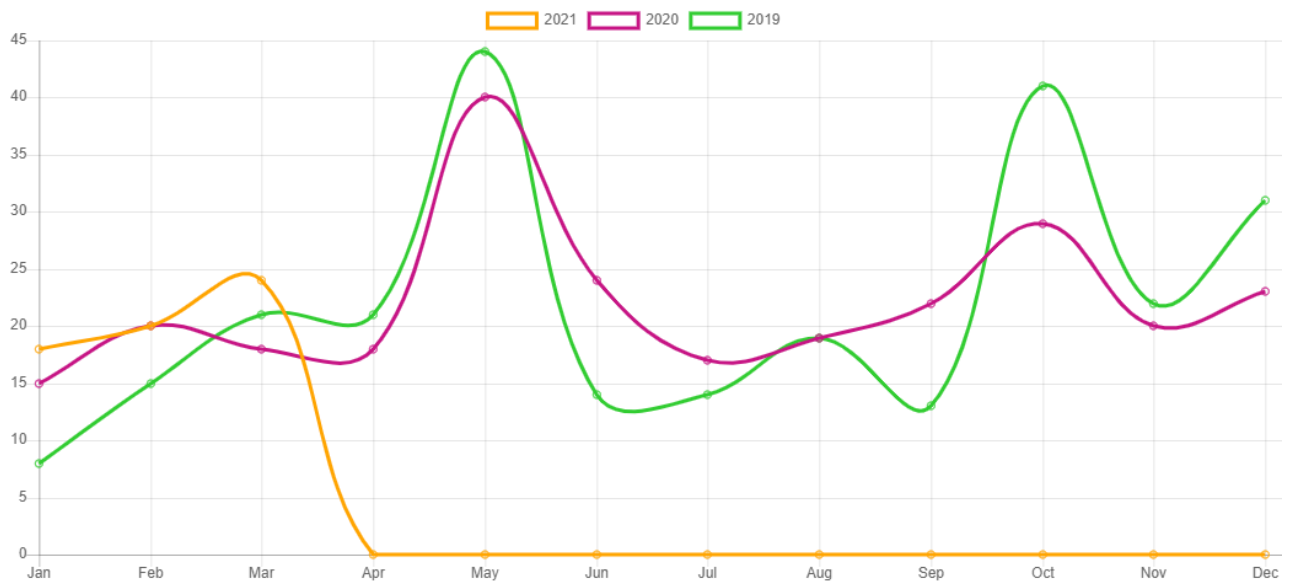
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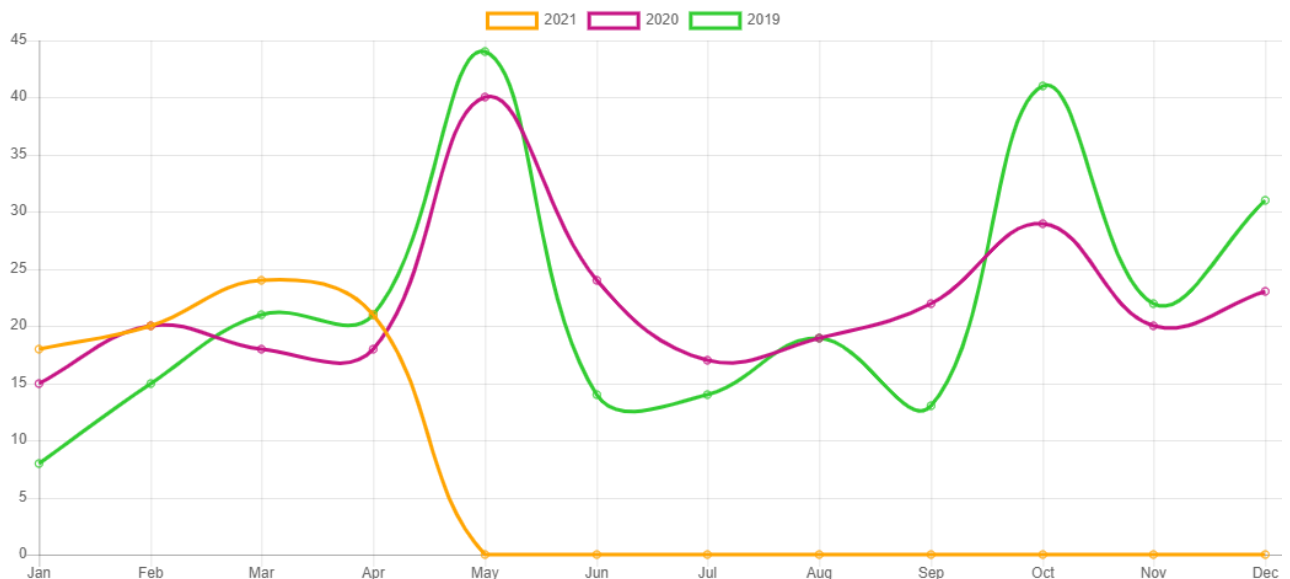
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Exhibit A - Membership Charts – Spring Comparison (April 2021)

Monthly Membership Join/Renewals



Monthly Membership Join/Renewals



June 7th – Canceled

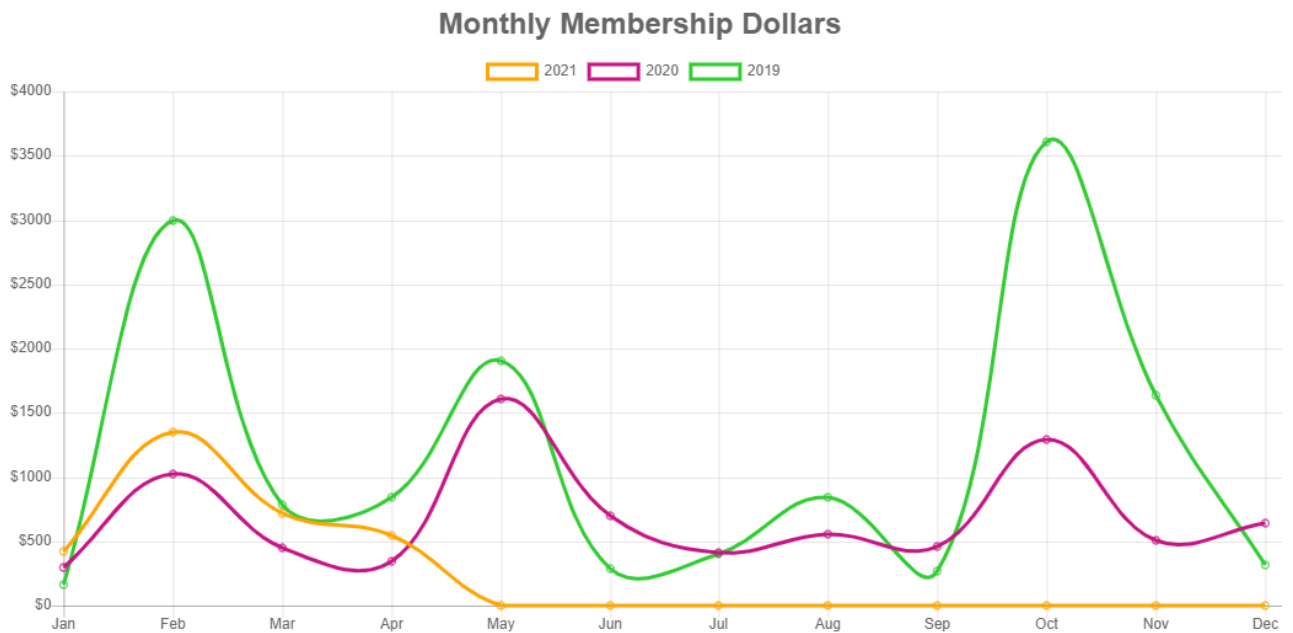
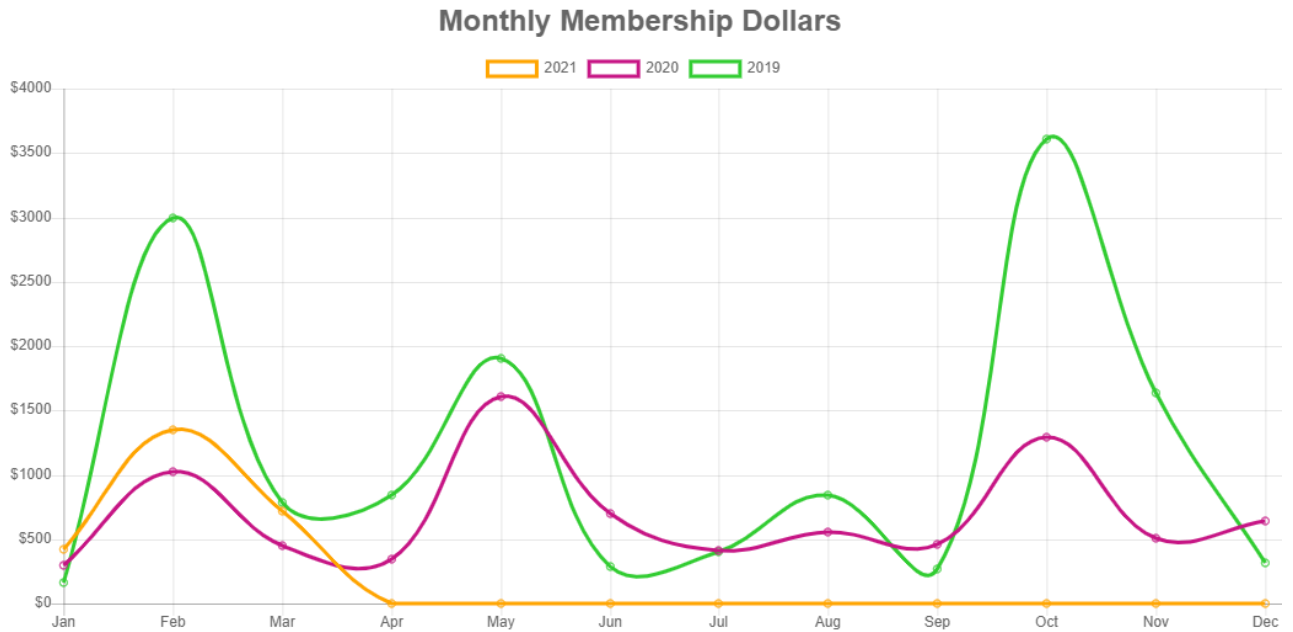
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Exhibit B - Membership Contributions – Spring Comparison (April 2021)



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