

SHARE MOUNTAIN BIKE CLUB MEETING MINUTES OCTOBER 5, 2020

IF YOU ARE ON THE CALL, PLEASE MUTE YOURSELF UNLESS SPEAKING.

Attendees and Introductions:

6:35pm

Officers:	Board Members:	Members:
Steve Larson Paul Miller Brad Larkins Dan Eitman	Jon Kearley Missy Kearley Martha Welch Molly Hartsough Mike Soursby Manuel Doblado	Steven Sheffield Saeed Khan

Call for New Business:

6:35pm

Calendar Outlook:

6:35pm

2020

October 5th

SHARE Meeting

November 2nd

SHARE Meeting

November 5th

OC Parks Commission

December 7th

SHARE Meeting

Officer Reports:

6:35pm

President: Steve Larson	<ul style="list-style-type: none"> • CAMTB "Can You Dig it Campaign"... <ul style="list-style-type: none"> ○ https://camtb.givingfuel.com/camtb-can-you-dig-it ○ Runs to the end of October. Geared towards individuals. • Trails Subcommittee Report: Discussed ongoing resistance to E-Bike use, directional trails, use of previously collected data. • OCMTBA Report: OCMTBA is communicating with the parks. Working with LCF on trail volunteer opportunities.
VP: Paul Miller	<ul style="list-style-type: none"> • No Report
Secretary: Dan Eitman	<ul style="list-style-type: none"> • VP/Treasurer Nominations <ul style="list-style-type: none"> ○ Vice President – Steve L. to reach out to potential nominees to verify their desire in the position. ○ Treasurer – Mike Soursby
Treasurer: Brad Larkins	<ul style="list-style-type: none"> • SHARE has \$14,895 in unrestricted funds and remains financially strong with \$16,595 in accounts. • Limited expenses due to no events or trail work days during COVID 19 Pandemic. Main expenses this month was restoration of Mark's Bench. • Key upcoming expenses related to new trail work tools for 2021 estimated at \$1500. Working with Jon. • Additional upcoming expense for bells. To be discussed at October Meeting. Currently have around 1,895 in inventory (both bear/passive and ringer/active. Annual consumption between 2000 and 3000 per year. Motion to spend \$2000 (\$1500-passive, \$500-active)...motion carries.

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	<ul style="list-style-type: none"> Refer to attached Financial Statement.
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Director Reports:

7:00pm

CAMTB Advisory Council: Brad Larkins and Steve Larson	<ul style="list-style-type: none"> Next meeting on 10/8 Draft CAMTB position: https://camtb.org/2020/06/10/emtbs/ People for Bikes 2020 Survey underway: https://peopleforbikes.org/2020-community-survey/ New CA Director of State Parks and Recreation – Armando Quintero
Park Rep.: Jon Kearley	<ul style="list-style-type: none"> OC Parks does not want any non-OC Parks authorized volunteers to work within the parks. Long-time volunteers are being pushed out of their roles. OCMTBA wanted information on how to work with each of the parks directly.
Website Coordinator: Mike Soursby	<ul style="list-style-type: none"> Updating the website to current links, membership drives, and information.
Sponsorship: Manuel Doblado	<ul style="list-style-type: none"> Nothing to report. Reach out to shops for gift-card potential to accompany marketing card giveaways as part of our outreach.
Events Coordinator: Paul Miller	<ul style="list-style-type: none"> Poker Ride May 15, 2021. Dial it in.
Communications: Missy Kearley	<ul style="list-style-type: none"> Nothing to report.
Bell Coordinator: Martha Welch	<ul style="list-style-type: none"> See Financial Report.
Public Relations: Steve Larson/Dan Eitman	<ul style="list-style-type: none"> Continued involvement on OC Mountain Bike Facebook Group
Membership: Steve/Missy/Dan	<ul style="list-style-type: none"> 175 Current Members (October 5, 2020) September: (3) New, (9) Renewals, (15) Lapses IMBA Fall Membership Drive from 10/1 through 10/31 Prizes range from Wheelsets to Suspension Upgrades to Complete Bike Builds from Yeti
Volunteer Coordinator: Vacant	<ul style="list-style-type: none">
Marketing and Graphics: Vacant	<ul style="list-style-type: none"> Next round of marketing cards to be plastic and could contain limited-use discount codes to local shops to help with everyone's outreach. Jon to send ideas to Brad.

Park/Area Reports:

7:15pm

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Gov't/Land Manager Reports	<ul style="list-style-type: none"> • Nothing to report.
Crystal Cove	<ul style="list-style-type: none"> • Nothing to report. Heavy traffic. TAV's are active.
LCWP – Jeremy Carver	<ul style="list-style-type: none"> • Nothing to report.
Aliso/Wood Canyons – Jason Bennet	<ul style="list-style-type: none"> • Nothing to report.
Whiting Ranch - Steven Sheffield	<ul style="list-style-type: none"> • Seeking clarity from the rangers on potential maintenance. Suffering from heavy traffic.
Santiago Oaks	<ul style="list-style-type: none"> • Bell boxes have been installed by OC Parks. • "Waterfall" trail off of Goat has been flagged for assessment. • Pre-rain trail work to do.
Peters Canyon	<ul style="list-style-type: none"> • Nothing to report.
O'Neill	<ul style="list-style-type: none"> • Nothing to report.
IOSP/IRC	<ul style="list-style-type: none"> • Nothing to report.
Caspers	<ul style="list-style-type: none"> • Not maintained.
Chino Hills – Alan and Michelle Vester	<ul style="list-style-type: none"> • Nothing to report.
San Onofre	<ul style="list-style-type: none"> • Nothing to report.
Other Areas	<ul style="list-style-type: none"> • USFS eBike Proposal Comment Period, expires October 26th. <ul style="list-style-type: none"> ○ Proposed Rulemaking ○ Comment Form ○ Consistent w/ CAMTB position and CA State Law w/ local control. ○ Does SHARE comment on pending policy revisions independent of IMBA and CAMTB? Yes...combine CAMTB and People for Bikes information in official comment. • Holy Fire Extended Closure-modification expected but full re-opening not expected.

Old Business:

8:00pm

1. NICA
 - a. Steven Sheffield brought up NICA venue desires at OC Parks Commission meeting.
 - b. Steven Sheffield will be at NICA races on Saturdays.
 - c. Look at Jersey placement for 2021. Deadline of September 2020. CAMTB/SHARE placement. Reach out to NICA for logo design.
 - d. For 20/21, NICA is taking registrations but not officially planning a race season. Gearing towards an alternative means of participating other than mass-event races. Brad to send logo to Stephen.
2. Organizational Assessment – Take the Pulse of the Membership. Any transition plans and outreach plans need this to determine how the organization moves forward with the best chances of success.

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Brad, Steve, and David to continue efforts on this. Discuss with Executive Board prior to moving forward with the next steps.

- a. Survey status update from 8/3/20 (Brad Larkins). Follow-up for November meeting.
3. **Color Outside!** or **Etch-a-Bike!**
 - a. Sign up on Strava...its free! Kids can have their own account.
 - b. Then join the SHARE "**Color-Outside**" Club in Strava. Use the "Explore" pull-down menu and then find us under "Clubs". You don't need to be SHARE member to participate, but it would be nice.
 - c. Go ride. Draw a picture using your ride. Post it.
 - d. Each week in November, the SHARE Board Members will look at all of the participating rides and decide which one(s) are "worthy" of "posting to the refrigerator". Its completely subjective.
 - e. In addition, the ride with the most kudos each week will also receive a place on the refrigerator.
 - f. BTW...we can all tell when parents do their kids' homework.
 - g. For those who are posted to the refrigerator,
 - i. Send an email out to the SHARE Contact List (Missy).
 - ii. See if we can post to the OC MTB Facebook Page (Dan).
 - iii. Send an email to all OCMTB Contact List (Steve).
 - h. Dan Eitman will generate the publicity and distribute the email for distribution. Dan Eitman will also administer the Strava and competition.
 - i. SHARE will consider acquiring gift cards and partnering with gift shops for \$300 of gift cards, with one-year expiration date. Cap SHARE's financial involvement at \$300.
4. Identify and nominate (2) SHARE members for participation on the CAMTB Advisory Council. All nominations should be forwarded to president@sharentb.com for vetting and selection by the Officers. Selection to be announced at September Meeting. – Brad and Steve are assuming this role on a temporary basis pending permanent nomination.

New Business (if not otherwise previously discussed): **8:20pm**

1. Mountain Dew Grant – available during the month of October. Reach out for \$25k grant. Submit.

General Roundtable: **8:23pm**

1. Need for a new Board Position to be considered as Liaison to other organizations (CAMTB, OCMTBA, Audubon Society, etc.).

Meeting Adjourned @ 8:25pm

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Financial Statement

SHARE Mountain Bike Club

October 2020 Financial Report - 10/05/2020



Bank Account (BofA)

Date	Expense	Deposit	Balance	Note
10/5/2020			\$ 5,019.49	Balance
10/2/2020	\$ 250.00			Trailer and Storage Expense - J&S RV Storage
9/16/2020	\$ 201.46			Project Expense - Mark's Bench
Totals	\$ 451.46	\$ -	\$ 5,019.49	

Bank Account (BofA Savings) - Reserve Account

Date	Expense	Deposit	Balance	Note
10/5/2020			\$ 11,576.23	Balance
9/15/2020		\$ 0.09		Income - Interest
Totals	\$ -	\$ 0.09	\$ 11,576.23	

Bank Account (PayPal)

Date	Expense	Deposit	Balance	Note
10/5/2020			\$ -	Balance
9/16/2020	\$ 557.54			Project Expense - Mark's Bench
Totals	\$ 557.54	\$ -	\$ -	

Totals	Expense	Deposit	Balance
BofA Checking	\$ 451.46	\$ -	\$ 5,019.49
BofA Savings	\$ -	\$ 0.09	\$ 11,576.23
Paypal	\$ 557.54	\$ -	\$ -
Totals	\$ 1,009.00	\$ 0.09	\$ 16,595.72

Net Profit/(Loss) for Period	\$ (1,008.91)
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Upcoming Significant Revenue	
IMBA Membership Income in November	\$ 1,500.00
Total	\$ 1,500.00

Upcoming Significant Expenses	
Trailwork Maintenance Tools (2020)	\$ 1,500.00
Project Expense - Mark's Bench	\$ 200.00
Total	\$ 1,700.00

Discussed and approved at August 2020 board meeting. Jon K. is summarizing details of trail work tools needed. We expect to incur these expenses by November or December 2020. Paid 759.00 from PayPal and BofA accounts. Still pending approximately \$200 to complete project.

Summary

Category	Amount	Total
Unrestricted Funds	N/A	\$ 14,895.72
Restricted funds	\$ -	\$ -

Key Financial Points

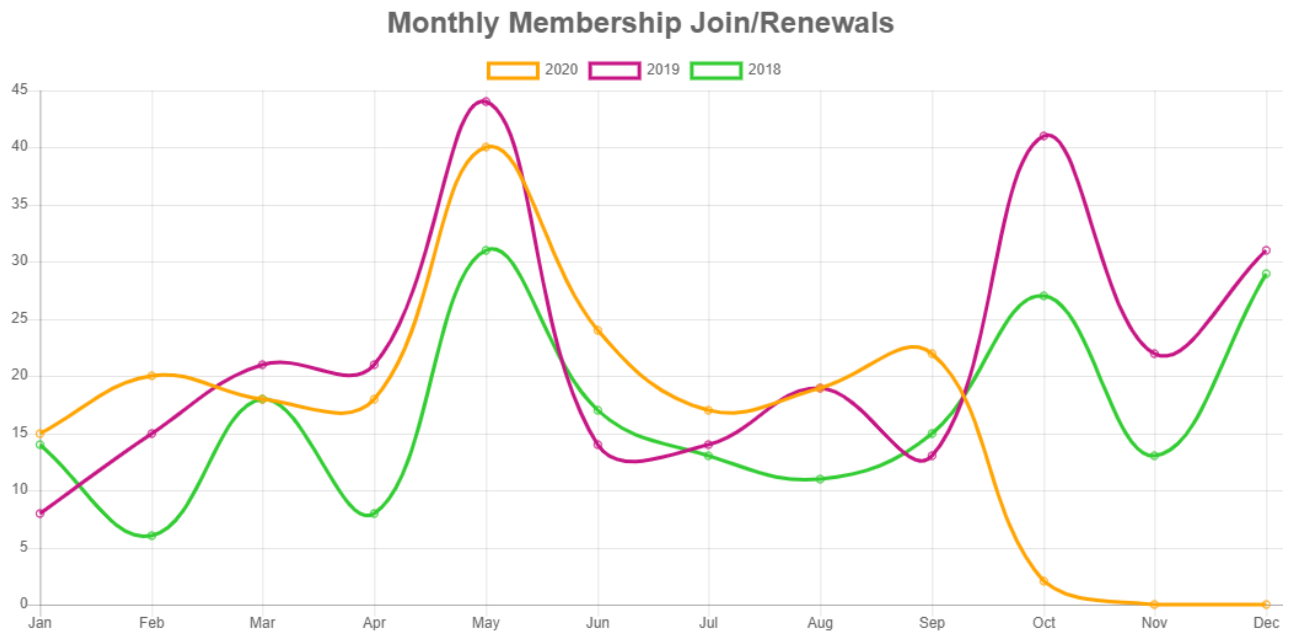
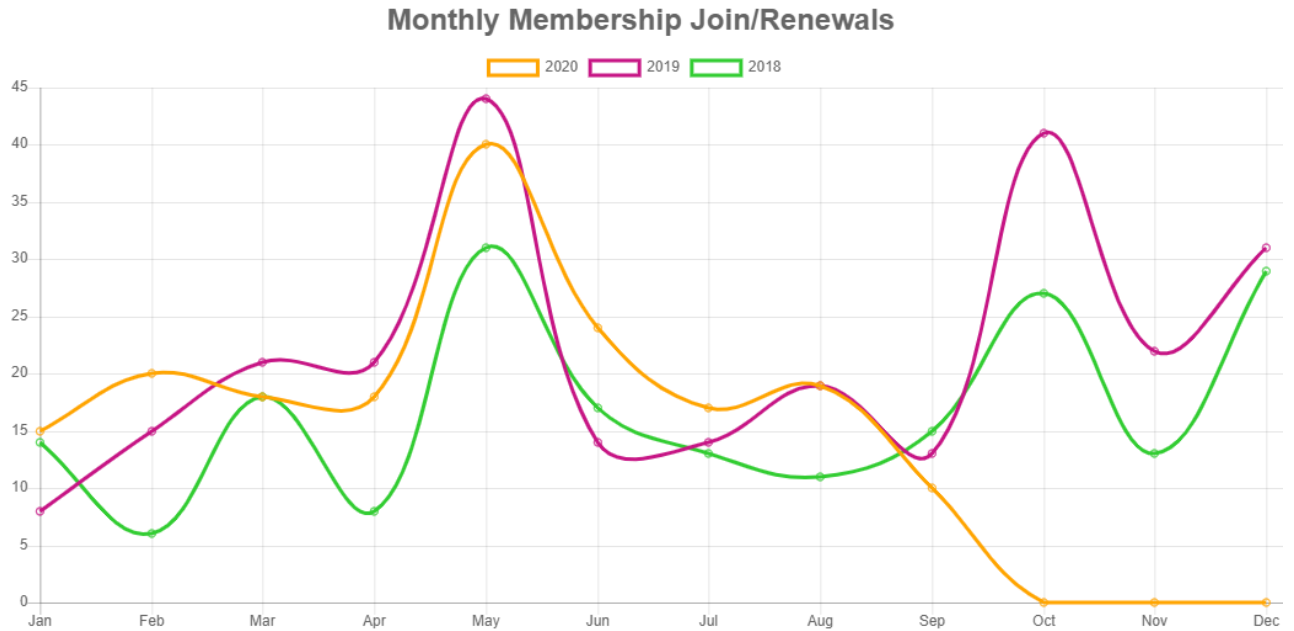
- SHARE has \$14,895 in unrestricted funds and remains financially strong with \$16,595 in accounts.
- Limited expenses due to no events or trailwork days during COVID 19 Pandemic. Main expenses this month was restoration of Mark's Bench.
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- From last month: SHARE overpaid CAMTB dues by \$609.70 in 2020. Options are to 1. Donate remaining \$609.70 to CAMTB in 2020 or 2. apply balance to 2021 CAMTB dues.

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Membership Charts – Summer Comparison (October 5, 2020)

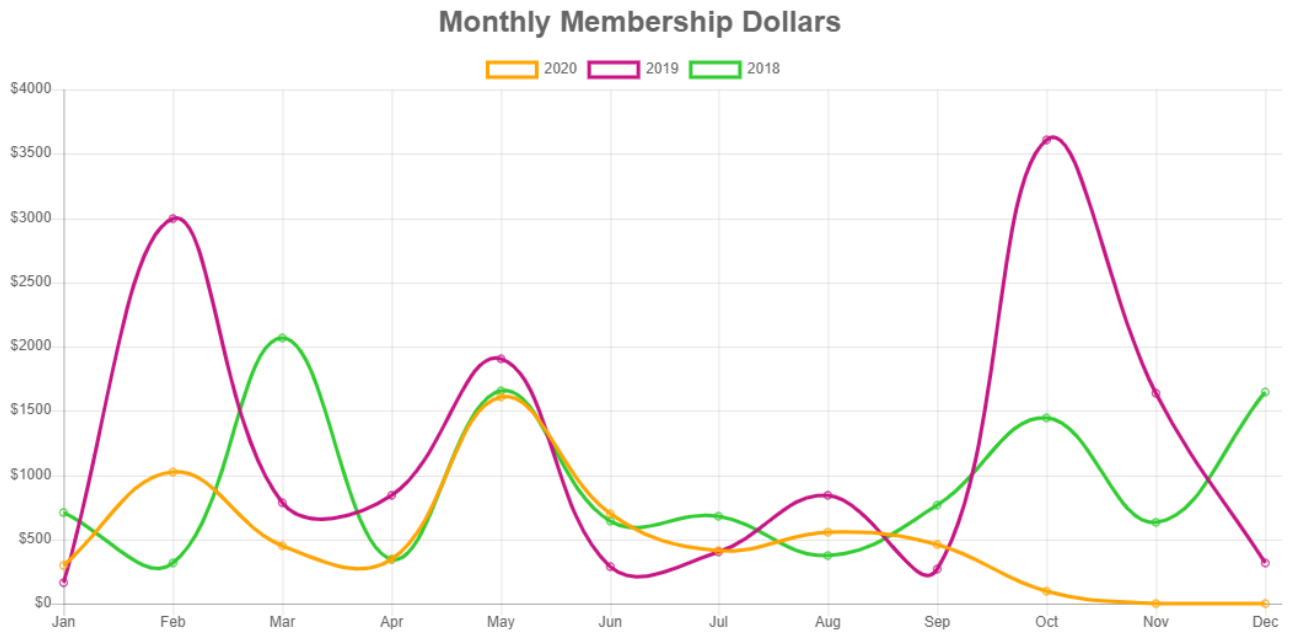
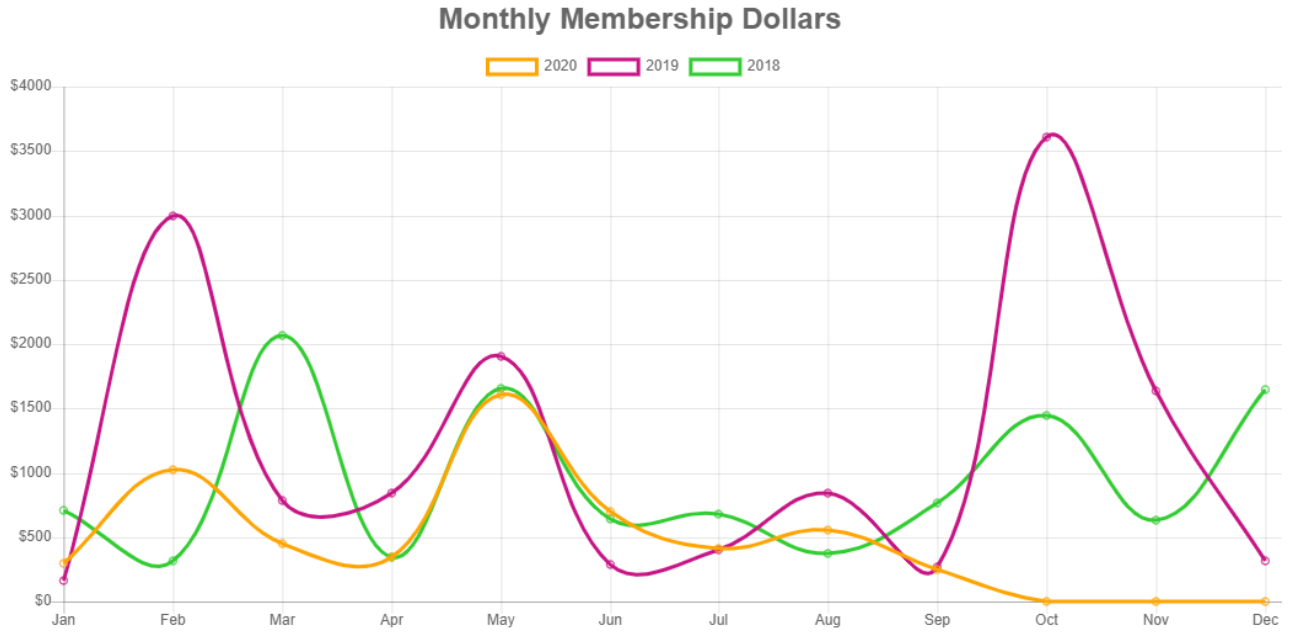


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Membership Contributions – Summer Comparison (October 5, 2020)



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