

SHARE MOUNTAIN BIKE CLUB MEETING MINUTES AUGUST 3, 2020

IF YOU ARE ON THE CALL, PLEASE MUTE YOURSELF UNLESS SPEAKING.

Attendees and Introductions:

6:30pm

Officers:	Board Members:	Members:
Steve Larson Paul Miller Brad Larkins Dan Eitman	Jon Kearley Missy Kearley Martha Welch Molly Hartsough Mike Soursby Manuel Deblade	Guest: Steve Messer CAMTB/CORBA David Browning (via phone)

Call for New Business:

6:32pm

Calendar Outlook:

6:35pm

2020

August 3 rd	SHARE Meeting
August 6th	<u>OC Parks Commission</u>
September 14 th	SHARE Meeting
September 24 th	OC Parks Trails Subcommittee
September 26 th	<u>California Coastal Clean-Up</u>
October 17 th	Sundance Race (Warrior Society)
TBD	<u>SHARE Poker Ride</u>
October 1st	<u>OC Parks Commission</u>
October 5 th	SHARE Meeting
November 2 nd	SHARE Meeting
November 5th	<u>OC Parks Commission</u>

Steve Messer:

President of CORBA (<https://corbamt.com/>) and Executive Committee Member of CAMTB (<https://camtb.org/>)

- On the board for CAMTB, in the process of attending board meetings and educating the various member organizations on their role.
- Governance council will consist of (2) members nominated by each of the member organizations to set policy and provide direction and voice (refer to attached membership agreement) for (2) years to provide continuity.
- Focus is advocacy at the state level as a 501(C)4 organization, which allows it to participate within government by endorsing candidates and working to promote legislation.
- Attempting to make progress with CA State Parks and provide CA representation at the National Level with Federal Organizations (USFS, BLM, etc.)
- Participating with Outdoor Alliance, IMBA's Policy Shop, and participating with other regional organizations that provide support for Mountain Bike Access as part of their mission.
- September 8th – "Lobby Day" – led by Outdoor Alliance.
- Fundraiser – "Access for Bikes" <https://access4bikes.com/> . Proceeds go towards CAMTB.
- Participation of member organization is based on \$5 contribution per member to fund its outreach efforts.
- Refer to attached for executed agreement and <https://camtb.org/> for more information.

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Officer Reports:

7:05 pm

President: Steve Larson	<ul style="list-style-type: none"> • Nothing to report
VP: Paul Miller	<ul style="list-style-type: none"> • Nothing to report
Secretary: Dan Eitman	<ul style="list-style-type: none"> • Prior meeting minutes accepted • VP/Treasurer Nominations before the end of the year. Target election November, final nomination October, initial nominations September.
Treasurer: Brad Larkins	<ul style="list-style-type: none"> • Limited expenses due to no events or trail work days during COVID-19 Pandemic • Balances: \$17,142.25 in unrestricted funds, \$19,052.25 in all accounts. • Outstanding Expenses <ul style="list-style-type: none"> ○ \$910 to CAMTB ○ \$1000 to Mark's Bench (Validate Amount at \$1032). Motion carries. • Trail Karma (via Trailforks) Income Report (\$431.70) – review locations tagged by donations. • Refer to attached Financial Statement

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Director Reports:

7:20 pm

<p>Park Rep.: Jon Kearley</p>	<ul style="list-style-type: none"> Limited feedback from Park Representatives during the summer. Plan for the future and assess. Identify tool needs for the upcoming trailwork season for Board Approval. Identify trail bosses and leaders to serve as a home for certain tool caches.
<p>Website Coordinator: Mike Soursby</p>	<ul style="list-style-type: none"> Place link to Trailforks on Website. https://www.trailforks.com/ Renewed all "back-of-house" web services. Selectively dropped a few that were not used.
<p>Sponsorship: Manuel Doblado</p>	<ul style="list-style-type: none"> Nothing to report.
<p>Events Coordinator: Paul Miller</p>	<ul style="list-style-type: none"> Nothing to report. Maintaining communication with OC Parks.
<p>Communications: Missy Kearley</p>	<ul style="list-style-type: none"> Target Trailforks donations.
<p>Bell Coordinator: Martha Welch</p>	<ul style="list-style-type: none"> SHARE MTB Club Business Cards have been attached to the Passive Bells (Bear Bells) using the Tag Machine. Active (Ringer Bells) do not attach as they are not within the plastic bags when put into the bell boxes. (160) currently tagged bells. Dan E. has distributed approx. (50) passive bells within Santiago Oaks by simply placing them at the Bike Station at top of Chutes <div data-bbox="662 1182 1049 1612" data-label="Image"> </div> <ul style="list-style-type: none"> Review future strategy shifts for bells (Passive, Donation Reward, Volunteer Appreciation, etc.)
<p>Public Relations: Steve Larson/Dan Eitman</p>	<ul style="list-style-type: none"> Keep talking to strangers. T-Shirt/Jersey refresh. Socks still need distributing (Trail Karma?)
<p>Membership: Steve/Missy/Dan</p>	<ul style="list-style-type: none"> 181 Current Members (August 2, 2020) June/July: (10) New, (22) Renewals, (9) Lapses A Local Member won something from the IMBA Membership Drive!

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Volunteer Coordinator: Vacant	<ul style="list-style-type: none"> • Nothing to report.
Marketing and Graphics: Vacant	<ul style="list-style-type: none"> • "Trail" giveaways via "Scavenger Hunt"

Park/Area Reports:

7:45 pm

Gov't/Land Manager Reports	<ul style="list-style-type: none"> • Refer to Steve Messer (earlier in meeting).
Crystal Cove	<ul style="list-style-type: none"> • Minor Ticketron Brushing. Significant Poison Oak needs clearing.
LCWP – Jeremy Carver	<ul style="list-style-type: none"> • Discussions with Laguna Canyon Foundation re: SHARE partnering with LCF for trail maintenance.
Aliso/Wood Canyons – Jason Bennet	<ul style="list-style-type: none"> • Refer to LCWP for trail maintenance.
Whiting Ranch - Stephen Sheffield	<ul style="list-style-type: none"> • Mountain Lions continue to frequent the area.
Santiago Oaks	<ul style="list-style-type: none"> • Keep an eye on erosion and bomb holes.
Peters Canyon	<ul style="list-style-type: none"> • Busy as ever.
O'Neill	<ul style="list-style-type: none"> • Nothing to report. Mountain Lions like this area too.
IOSP/IRC	<ul style="list-style-type: none"> • Nothing to report, except crowds.
Caspers	<ul style="list-style-type: none"> • Nothing to report.
Chino Hills – Alan and Michelle Vester	<ul style="list-style-type: none"> • No volunteer work anticipated until 2021.
San Onofre	<ul style="list-style-type: none"> • Nothing to report.
Other Areas	<ul style="list-style-type: none"> • Holy Fire Extended Closure (from April 2020) Order Expires on September 20, 2020.

Old Business:

8:05 pm

1. Informational Post topics: A Racer's View (October)-Dan Eitman, Trail Work (November) by Jon Kearley. Forward to Mike Soursby for publications as a "Post", not a "Blog". See if we can do it without the middle-man.
2. Need more communication on the website to indicate how much we work.
3. Recap of NICA Meeting and Follow-Up Action Items (refer to prior minutes).
 - a. Steven Sheffield brought up NICA venue desires at OC Parks Commission meeting.
 - b. Steven Sheffield will be at NICA races on Saturdays.
 - c. Look at Jersey placement for 2021. Deadline of September 2020. CAMTB/SHARE placement. Reach out to NICA for logo design. Steve Larson to follow up (8/3/20)
4. Organizational Assessment – Take the Pulse of the Membership. Any transition plans and outreach plans need this to determine how the organization moves forward with the best chances of success.

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Brad, Steve, and David to continue efforts on this. Discuss with Executive Board prior to moving forward with the next steps.

- a. Build survey for review at September meeting (Brad Larkins 08/03/20)
5. Take a Kid on a Poker Ride Day – September? October? November? Permitting with OC Parks?
 - a. Review potential November 7th date. Make the reservation if the OC Parks Calendar opens up.
 - b. Logistics to be discussed.
 - c. Scavenger Hunt?
 - i. A Park a week for a month?
 - ii. Is it a scavenger hunt for SWAG? Landscape Features? SHARE representatives?
 - iii. Is it something we need OC Parks permission for...or do we ask for forgiveness?
 - iv. Staffing? Volunteers? Promotion?
 - v. Park Leadership?
 - vi. Date? Dates?
 - d. Target

New Business:

8:20 pm

1. Great American Outdoors Act – look for grant opportunities to expand Mountain Biking opportunities.
2. Identify and nominate (2) SHARE members for participation on the CAMTB Advisory Council. All nominations should be forwarded to president@sharemtb.com for vetting and selection by the Officers. Selection to be announced at September Meeting.

General Roundtable:

8:25 pm

1. David Browning - Great American Outdoors Act Grant Programs (Federal). Look for grant opportunities. \$900m in opportunities for Federal Lands.
2. Jon Kearley – Go on more group rides (A, B, C, D, E). Focus on small groups (4-6) to help engage new riders. Review opportunities within the private Facebook Group organized by Jim Foley.
3. Steve Messer - Review Protecting America's Wilderness Act – running through Congress currently. Bouncing between House/Senate attached to a Defense Spending Bill.
4. Steve Larson - Bike Park – Small Movement – Construction still scheduled for sometime in 2021.

Meeting Adjourned @ 8:30pm

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Financial Statement

SHARE Mountain Bike Club

July August 2020 Financial Report - 8/3/2020



Bank Account (BoFA)

Date	Expense	Deposit	Balance	Note
Balance			\$ 6,918.71	
8/1/2020	\$ 250.00			Trailer and Storage Expense - J&S RV Storage
7/21/2020		\$ 2,056.00		Membership and Donations Income - IMBA
7/8/2020	\$ 297.00			Office Expense - PO Box Newport (12 months)
7/2/2020	\$ 250.00			Trailer and Storage Expense - J&S RV Storage
Totals	\$ 797.00	\$ 2,056.00	\$ 6,918.71	

Bank Account (BoFA Savings) - Reserve Account

Date	Expense	Deposit	Balance	Note
6/1/2020			\$ 11,571.04	Balance
7/16/2020		\$ 0.10		Income - Interest
6/16/2020		\$ 0.10		Income - Interest
Totals	\$ -	\$ 0.20	\$ 11,576.04	

Bank Account (PayPal)

Date	Expense	Deposit	Balance	Note
			\$ 557.51	Balance
7/31/2020		\$ 450.00		Donation Income - Trail Forks Karma (July only)
7/31/2020	\$ 18.30			Donation Expense - Trail Forks Karma (July only)
Totals	\$ 18.30	\$ 450.00	\$ 557.51	

Totals	Expense	Deposit	Balance
BofA Checking	\$ 797.00	\$ 2,056.00	\$ 6,918.71
BofA Savings	\$ -	\$ 0.20	\$ 11,576.04
Paypal	\$ 18.30	\$ 450.00	\$ 557.51
Totals	\$ 815.30	\$ 2,506.20	\$ 19,052.26

Net Profit/(Loss) for Period	\$ 1,690.90
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Upcoming Significant Revenue	
None	\$ -

Upcoming Significant Expenses	
2020 Donation to CAMTB	\$ 910.00
Mark's Bench Donation	\$ 1,000.00
Totals	\$ 1,910.00

Summary

Category	Amount
Unrestricted Funds	N/A \$ 17,142.26
Restricted funds	\$ -

Key Financial Points

- SHARE has \$17,142.26 in unrestricted funds.
- SHARE remains financially strong with \$19,052.26 in accounts
- Limited expenses due to no events or trailwork days during COVID 19 Pandemic.
- Outstanding approved and pending \$910 expense for donation to assist CAMTB.
- Unexpected income of \$431.70 from Trail Forks Trail Karma July Promotion.
- Outstanding approved \$1000 expense for donation to assist in maintaining Mark's Bench.

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Trail Forks Trail Karma Details

Bank Account (PayPal) - Trail Forks Trail Karma Details

Date	Expense	Deposit	Note
7/31/2020		\$ 25.00	Trail Forks Trail Karma Donation
7/31/2020	\$ 0.85	\$ -	PayPal Expense
7/31/2020		\$ 5.00	Trail Forks Trail Karma Donation
7/31/2020	\$ 0.41		PayPal Expense
7/31/2020		\$ 10.00	Trail Forks Trail Karma Donation
7/31/2020	\$ 0.52		PayPal Expense
7/30/2020		\$ 25.00	Trail Forks Trail Karma Donation
7/30/2020	\$ 0.85		PayPal Expense
7/30/2020		\$ 30.00	Trail Forks Trail Karma Donation
7/30/2020	\$ 0.96		PayPal Expense
7/30/2020		\$ 25.00	Trail Forks Trail Karma Donation
7/30/2020	\$ 0.85		PayPal Expense
7/29/2020		\$ 5.00	Trail Forks Trail Karma Donation
7/29/2020	\$ 0.41		PayPal Expense
7/29/2020		\$ 10.00	Trail Forks Trail Karma Donation
7/29/2020	\$ 0.52		PayPal Expense
7/28/2020		\$ 15.00	Trail Forks Trail Karma Donation
7/28/2020	\$ 0.63		PayPal Expense
7/28/2020		\$ 5.00	Trail Forks Trail Karma Donation
7/28/2020	\$ 0.41		PayPal Expense
7/28/2020		\$ 25.00	Trail Forks Trail Karma Donation
7/28/2020	\$ 0.85		PayPal Expense
7/28/2020		\$ 50.00	Trail Forks Trail Karma Donation
7/28/2020	\$ 1.40		PayPal Expense
7/15/2020		\$ 25.00	Trail Forks Trail Karma Donation
7/15/2020	\$ 0.85		PayPal Expense
7/14/2020		\$ 25.00	Trail Forks Trail Karma Donation
7/14/2020	\$ 0.85		PayPal Expense
7/14/2020		\$ 5.00	Trail Forks Trail Karma Donation
7/14/2020	\$ 0.41		PayPal Expense
7/12/2020		\$ 25.00	Trail Forks Trail Karma Donation
7/12/2020	\$ 0.85		PayPal Expense
7/12/2020		\$ 25.00	Trail Forks Trail Karma Donation
7/12/2020	\$ 0.85		PayPal Expense
7/9/2020		\$ 25.00	Trail Forks Trail Karma Donation
7/9/2020	\$ 0.85		PayPal Expense
7/8/2020		\$ 5.00	Trail Forks Trail Karma Donation
7/8/2020	\$ 0.41		PayPal Expense
7/8/2020		\$ 5.00	Trail Forks Trail Karma Donation
7/8/2020	\$ 0.41		PayPal Expense
7/7/2020		\$ 5.00	Trail Forks Trail Karma Donation
7/7/2020	\$ 0.41		PayPal Expense
7/7/2020		\$ 15.00	Trail Forks Trail Karma Donation
7/7/2020	\$ 0.63		PayPal Expense
7/6/2020		\$ 15.00	Trail Forks Trail Karma Donation
7/6/2020	\$ 0.63		PayPal Expense
7/6/2020		\$ 5.00	Trail Forks Trail Karma Donation
7/6/2020	\$ 0.41		PayPal Expense
7/6/2020		\$ 5.00	Trail Forks Trail Karma Donation
7/6/2020	\$ 0.41		PayPal Expense
7/6/2020		\$ 5.00	Trail Forks Trail Karma Donation
7/6/2020	\$ 0.41		PayPal Expense
7/4/2020		\$ 25.00	Trail Forks Trail Karma Donation
7/4/2020	\$ 0.85		PayPal Expense
7/3/2020		\$ 5.00	Trail Forks Trail Karma Donation
7/3/2020	\$ 0.41		PayPal Expense
Totals	\$ 18.30	\$ 450.00	0.04066667
Net Income			\$ 431.70

Key Points

- Unexpected income of \$431.70 from Trail Forks Trail Karma July Promotion.
- Monthly income not expected to continue.
- PayPal fees on donations are 4.06% average.

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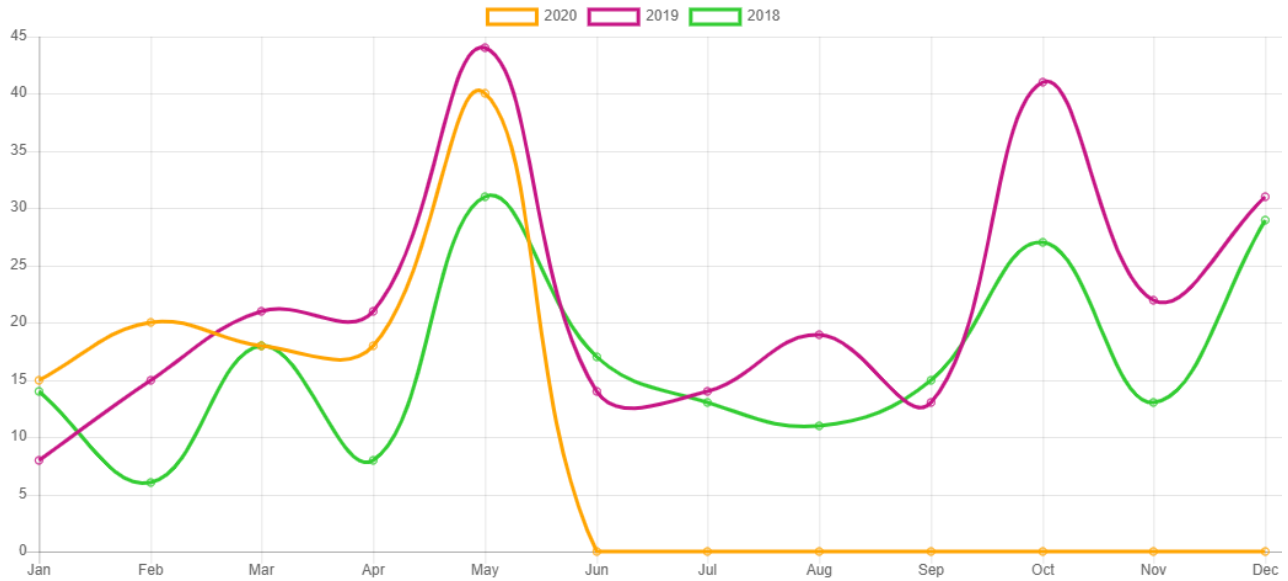
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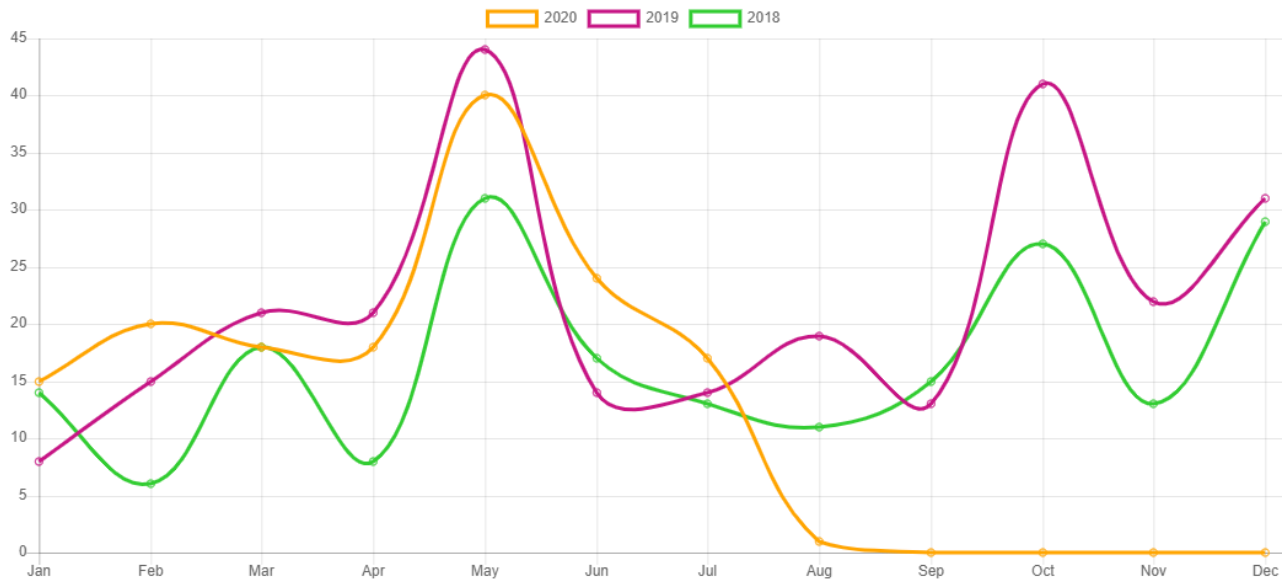
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Membership Charts – Summer Comparison (August 2, 2020)

Monthly Membership Join/Renewals



Monthly Membership Join/Renewals



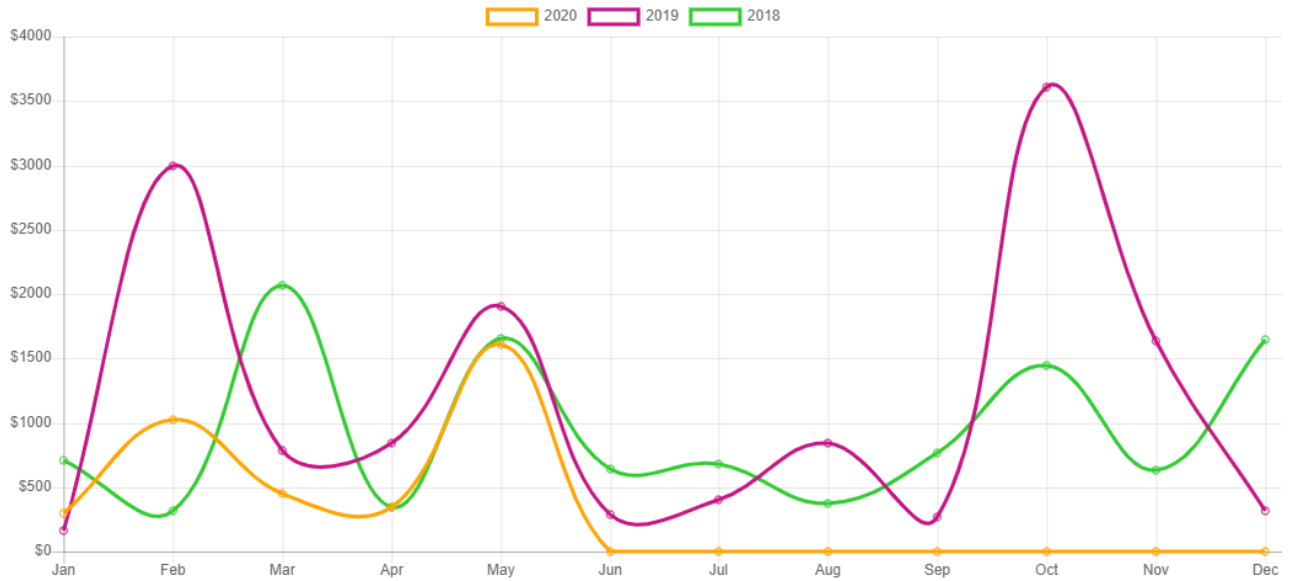
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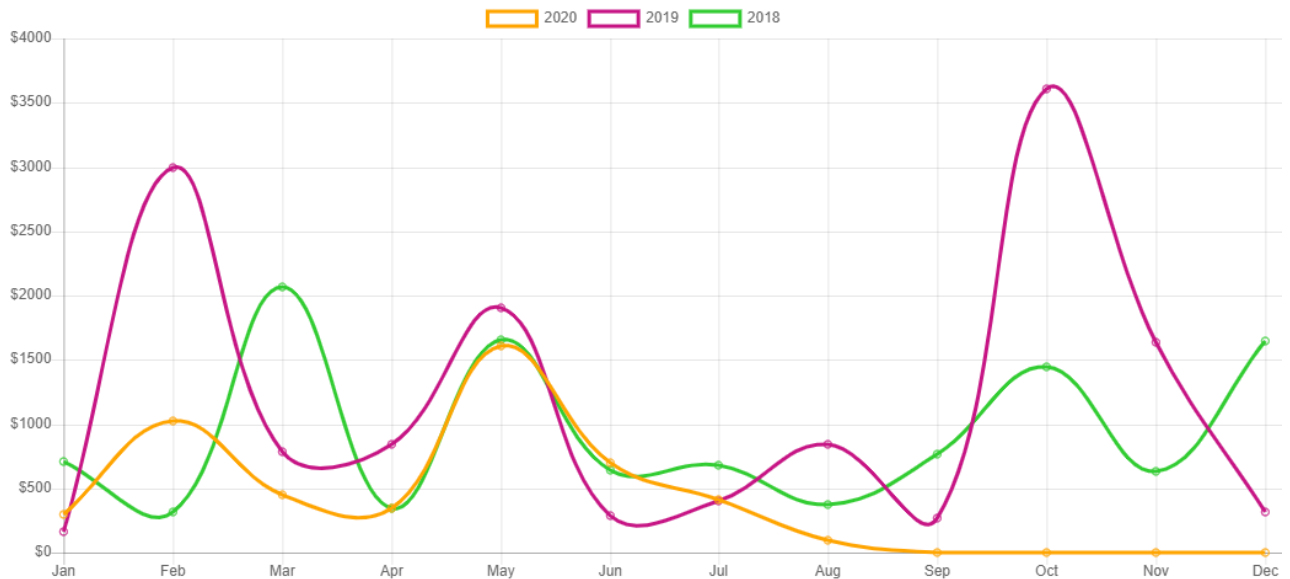
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Membership Contributions – Summer Comparison (August 2, 2020)

Monthly Membership Dollars



Monthly Membership Dollars



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