

SHARE MOUNTAIN BIKE CLUB MEETING MINUTES MAY 4, 2020

IF YOU ARE ON THE CALL, PLEASE MUTE YOURSELF UNLESS SPEAKING.

Attendees and Introductions:

6:30pm

Officers:	Board Members:	Members:
Steve Larson Paul Miller Brad Larkins Dan Eitman	Jon Kearley Missy Kearley Martha Welch Molly Hartsough Mike Soursby Manuel Doblado	Stephen Sheffield Amy Rambacher David Browning

Call for New Business:

6:35pm

Calendar Outlook:

6:40pm

2020

April 6 th	SHARE Meeting
April 20 th -24 th	Trails and Greenways Summit
Date TBD	Good Dirt Ride
May 4 th	SHARE Meeting
May 7th	OC Parks Commission
June 4th	OC Parks Commission
June 1 st	SHARE Meeting
August 6th	OC Parks Commission
September 26 th	California Coastal Clean-Up
October 17 th	Sundance Race (Warrior Society)
TBD	SHARE Poker Ride

Officer Reports:

6:45pm

President: Steve Larson	<ul style="list-style-type: none"> • June 5,6,7 Campout is canceled. Campground will not be open so the event will be canceled. Refund from County pending. Have Ed B. notify SHARE when he receives the refund. • Trails-4-All will "Sunset" and have brought their remaining supplies to Steve Larson for use by SHARE.
VP: Paul Miller	<ul style="list-style-type: none"> • Nothing to report.
Secretary: Dan Eitman	<ul style="list-style-type: none"> • Future meetings to be held in Virtual Setting until otherwise possible. • Prior minutes for review.
Treasurer: Brad Larkins	<ul style="list-style-type: none"> • SHARE remains financially strong with \$17,653.94 in accounts • Lower trail work costs due to COVID 19 Pandemic. • IMBA Membership Drive in May and June 2020. Other chapters are aggressively pushing membership during COVID pandemic. • IMBA Membership and Donation income of \$1,485 for first quarter 2020. This is as planned. • Poker Ride refund received from OC Parks.

June 1st – Virtual Meeting
July 6 - TBD

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	<ul style="list-style-type: none"> • Because we cancelled early, cost of cancelling PR was limited to \$158.99. • Purchased two electric hedge trimmers (Ryobi 24 in. 40V with 2 Ah Battery) for trail work throughout OC. Approved additional hedge trimmer for trailer. • New socks mailing fees are \$3.80 per person (ouch). New socks delivered or mailed to current board members. Others?
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Director Reports:

7:00pm

Park Rep.: Jon Kearley	<ul style="list-style-type: none"> • Trails that have had work done on them are holding up well and are busier than ever. • Conversely, those poorly maintained/construction suffered significant damage with the mid-month heavy week of rain.
Website Coordinator: Mike Soursby	<ul style="list-style-type: none"> • Not much to report. Posting financial report and minutes. • Will post imagery and content highlighting the membership drive, along with associated links.
Sponsorship: Manuel Doblado	<ul style="list-style-type: none"> • Let our sponsors know that we are driving our membership to shop locally and to our sponsors. • Let our membership know that the local shops are open for service and support. • Local shops have transitioned to focus more on services demand has increased. Be patient with their efforts as they're trying to keep up.
Events Coordinator: Paul Miller	<ul style="list-style-type: none"> • Nothing to report.
Communications: Missy Kearley	<ul style="list-style-type: none"> • Great newsletter! • Newsletter source and reply-to are different, which is what triggered the spam filter. • Need content for the Newsletter. Spotlight members, experiences, "back-in-the-day". • May content to be (2) emails. Forward to Board for Review prior to publication.
Bell Coordinator: Martha Welch	<ul style="list-style-type: none"> • Attachment of SHARE Business cards to bells being given out via tagging gun. Brad and Martha to coordinate. • Bike Bell Box Lid at Whiting Ranch is no longer there. SHARE and ThinkMTB branding to occur on new lid. • Bells are not being stocked and/or handed out while volunteer opportunities are suspended.
Public Relations: Steve Larson/Dan Eitman	<ul style="list-style-type: none"> • Be nice to the rangers. Continue to outreach with boots on the ground.

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Membership: Steve/Missy/Dan	<ul style="list-style-type: none"> • 192 Current Members • April: (1) New, (8) Renewals, (12) Lapses • YTD: (3) New, (35) Renewals, (16) Lapses, (4) Expired • YTD Net: (-23) • Review future membership drive opportunities in light of the current environment. • Poker Ride membership bump may not occur this year. • Leverage IMBA Membership Drive in May and June. • Obtain text of email that Martha generated and send again to "Lapsed" members on the 1st Monday of each month. Martha and Missy to connect.
Volunteer Coordinator: Vacant	<ul style="list-style-type: none"> • No Report
Marketing and Graphics: Vacant	<ul style="list-style-type: none"> • No Report

Park/Area Reports:

7:30pm

Gov't/Land Manager Reports	<ul style="list-style-type: none"> • Nothing to report. Official parking lots are closed. On-street parking at all locations remains overcrowded.
Crystal Cove	<ul style="list-style-type: none"> • Trails remain open. Parking lots and amenities closed.
LCWP – Jeremy Carver	<ul style="list-style-type: none"> • New Trail Boss for this area. T&A reroute has been completed.
Aliso/Wood Canyons – Jason Bennet	<ul style="list-style-type: none"> • New Trail Boss for this area. Kyle and Megan from Shimano seeking recognition from Laguna Canyon Foundation to do work on 5-Oaks.
Whiting Ranch - Stephen Sheffield	<ul style="list-style-type: none"> • Nothing new to report. Continues to be crowded.
Santiago Oaks	<ul style="list-style-type: none"> • Trimming by volunteers until park personnel perform their duty.
Peters Canyon	<ul style="list-style-type: none"> • Nothing to report.
O'Neill	<ul style="list-style-type: none"> • Nothing to report. Arroyo Trabuco looks passable. Ongoing maintenance at Waterworks and associated trails.
IOSP/IRC	<ul style="list-style-type: none"> • Nothing to report.
Caspers	<ul style="list-style-type: none"> • Nothing to report.
Chino Hills	<ul style="list-style-type: none"> • Nothing to report.
San Onofre	<ul style="list-style-type: none"> • State Parks Land Trails are officially closed until further notice.
Other Areas	<ul style="list-style-type: none"> • Nothing to report.

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Old Business:

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1. Informational Post topics: A Racer's View (October)-Dan Eitman, Trail Work (November) by Jon Kearley. Forward to Mike Soursby for publications as a "Post", not a "Blog". See if we can do it without the middle-man.
2. Need more communication on the website to indicate how much we work.
3. Recap of NICA Meeting and Follow-Up Action Items (refer to prior minutes).
 - a. Steven Sheffield brought up NICA venue desires at OC Parks Commission meeting.
 - b. Steven Sheffield will be at NICA races on Saturdays.
 - c. Look at Jersey placement for 2021. Deadline of September 2020. CAMTB/SHARE placement. Reach out to NICA for logo design.
4. Organizational Assessment – Take the Pulse of the Membership. Any transition plans and outreach plans need this to determine how the organization moves forward with the best chances of success. Brad, Steve, and David to continue efforts on this. Discuss with Executive Board prior to moving forward with the next steps.

New Business:

7:40pm

1. Mark's Bench – SHARE's role? Metalwork to be done right is expensive. \$1500 in total (\$500 from other sources). Would SHARE be willing to contribute to the fabrication of the stainless steel supports? The balance? Would a SHARE fundraising with matching effort work?
 - a. Motion on the table to provide \$1000 to Mark's Bench.
 - b. Subsequent GoFundMe to recoup a portion of the cost and to go towards ongoing maintenance.
 - c. Motion Carried without objection.

General Roundtable:

7:55pm

1. David Browning – Comments on trail work being done by agencies. Dan and Jon to provide an example of a trail or access road that is symptomatic of the issues that plague road-size trail construction and maintenance. Wider is not necessarily better. Better is better.
2. Jon – Approach Santiago Oaks with directional signage and directional trails to help manage crowds on trails and social distancing. Be cautious and selective about choosing the trails for this purpose.
- 3.



Meeting Adjourned @ 8:10pm

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SHARE Mountain Bike Club
May 2020 Financial Report - 5/4/2020



Bank Account (BoFA)

Date	Expense	Deposit	Balance	Note
			\$ 6,078.19	Current Balance
5/4/2020		\$ 500.00	\$ 6,078.19	pending
5/4/2020		\$ 1,485.00	\$ 5,578.19	pending
5/4/2020	\$ 342.66		\$ 4,093.19	Tools Expense - Home Depot - Refund to JK (pending)
5/4/2020			\$ 4,435.85	Bank account balance on 5/4
5/4/2020	\$ 7.60			Office Expense - USPS - Ship Socks
5/1/2020	\$ 250.00			Trailer and Storage Expense - J&S RV Storage
5/1/2020	\$ 20.00			Office expense - Staples
4/24/2020	\$ 31.22			Office expense - Arca - ship socks
4/13/2020		\$ 150.00		PR Refund Income - OCP
4/10/2020	\$ 75.61			PR Refund Expense - WePay
4/9/2020		\$ 0.59		Donation Income - Trail Care
Totals	\$ 727.09	\$ 2,135.59	\$ 6,078.19	

Bank Account (BoFA Savings) - Reserve Account

Date	Expense	Deposit	Balance	Note
5/4/2020			\$ 11,575.47	Balance
4/16/2020		\$ 0.28		Income - Interest
Totals	\$ -	\$ 0.28	\$ 11,575.75	

Bank Account (PayPal)

Date	Expense	Deposit	Balance	Note
3/2/2020			\$ -	Balance
Totals	\$ -	\$ -	\$ -	

Totals	Expense	Deposit	Balance
BofA Checking	\$ 727.09	\$ 2,135.59	\$ 6,078.19
BofA Savings	\$ -	\$ 0.28	\$ 11,575.75
Paypal	\$ -	\$ -	\$ -
Totals	\$ 727.09	\$ 2,135.87	\$ 17,653.94

Net Profit/(Loss) for Period	\$ 1,408.78
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Upcoming Significant Revenue	
	\$ -

Upcoming Significant Expenses	
Tools Expense - Electric hedge trimmer	\$ 171.33
	\$ 171.33

Summary

Unrestricted Funds	N/A	\$ 17,482.61
Restricted funds	\$ -	\$ -

Key Financial Points

- SHARE remains financially strong with \$17,653.94 in accounts
- Lower trailwork costs due to no trailwork days during COVID 19 Pandemic.
- IMBA Membership Drive in May and June 2020. Other chapters are aggressively pushing membership during COVID pandemic.
- IMBA Membership and Donation income of \$1,485 for first quarter 2020.
- Because we cancelled early, cost of cancelling PR was limited to \$158.99.
- Purchased two electric hedge trimmers for trailwork throughout OC. Approved additional hedge trimmer for trailer.
- New socks Mailing Fees are \$3.80 per person (ouch). New socks delivered or mailed to current board members.

Poker Ride Cancellation Analysis (5/4/2020)			
Income	Registrations (2) on 4/6/20	\$ 80.00	Refunded on 4/10/20
	Total Income	\$ 80.00	
Expenses	RegFox Fees	\$ 4.39	
	Advertising	\$ 154.60	
	Permits	\$ 650.00	Refunded
	Total Expenses	\$ 808.99	
Loss due to cancellation		\$ (158.99)	