

SHARE MOUNTAIN BIKE CLUB MEETING MINUTES

APRIL 6, 2020

IF YOU ARE ON THE CALL, PLEASE MUTE YOURSELF UNLESS SPEAKING.

Attendees and Introductions:

6:30pm

Officers:	Board Members:	Members:
Steve Larson Paul Miller Brad Larkins Dan Eitman	Jon Kearley Missy Kearley Martha Welch Molly Hartsough Mike Soursby Manuel Doblado	Stephen Sheffield

Call for New Business:

6:35pm

Calendar Outlook:

6:40pm

2020

April 6 th		SHARE Meeting
April 20th-24th	Trails and Greenways Summit	
Date TBD		Good Dirt Ride
May 7th		OC Parks Commission
May 4 th		SHARE Meeting
May 16th		SHARE Poker Ride
June 4th		OC Parks Commission
June 8 th		SHARE Meeting
August 6th		OC Parks Commission
September 26 th		California Coastal Clean-Up
October 17 th		Sundance Race (Warrior Society)

Officer Reports:

6:45pm

<p>President: Steve Larson</p>	<ul style="list-style-type: none"> • COVID-19 • OCMTBA – IMBA Regional Chapter <ul style="list-style-type: none"> ○ Website is now live <ul style="list-style-type: none"> ▪ Setup “Onboarding Program” at retail locations listing OCMTBA participating clubs for new riders. ▪ Education about the rules and trail etiquette. Online testing. ▪ Advisory Council – Comprised of a member representative of participating clubs. Quarterly meeting. ○ This is dependent upon all of the participating clubs to maintain their membership. ○ Goal is to accurately represent and unify the aggregate voice of the many independent groups within Orange County. ○ OCMTBA was not created to replace functions of the existing clubs, their roles, or to create its own membership roster. ○ This creates an “Orange County Specific” construct that is similar to other Local/Regional relationships in other parts of the country. • SHARE – IMBA Local Chapter
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May 4th – Virtual Meeting
June 1st – TBD

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	<ul style="list-style-type: none"> ○ Motion to become a participating member of OCMTBA (more than just the technical IMBA Affiliation). Motion carries.
VP: Paul Miller	<ul style="list-style-type: none"> ● Nothing to report.
Secretary: Dan Eitman	<ul style="list-style-type: none"> ● Future meetings to be held in Virtual Setting until otherwise possible.
Treasurer: Brad Larkins	<ul style="list-style-type: none"> ● SHARE Remains Financially Strong with \$16,245.17 in all accounts ● \$849.85 expense for SHARE socks ● SHARE 990N (Federal Statement) filed and SHARE 2019 Statement of Activity Posted ● Current financial impact of canceling Poker Ride is \$159 with (2) participants signed up.

Director Reports:

7:25pm

Park Rep.: Jon Kearley	<ul style="list-style-type: none"> ● Rangers who are still out on patrol still need to assess trails and evaluate their conditions. That currently isn't clearly happening.
Website Coordinator: Mike Soursby	<ul style="list-style-type: none"> ● CDC and Covid-19 Links are on the homepage. ● No updates to "about us". ● Add message/link to "Support your Local Shop". Dan Eitman to provide the imagery/message.
Sponsorship: Manuel Doblado	<ul style="list-style-type: none"> ● Not appropriate to ask for SWAG at this point in time. It is an opportunity to forge/maintain relationships with our partners in the Mountain Bike Community as the situation trends back to "normal".
Events Coordinator: Paul Miller	<ul style="list-style-type: none"> ● Refer to Poker Ride
Communications: Missy Kearley	<ul style="list-style-type: none"> ● Nothing to report. ● Working with IMBA's email program platform. ● Re-post existing content on Facebook and Instagram via SHARE channels.
Bell Coordinator: Martha Welch	<ul style="list-style-type: none"> ● Nothing to report. ● Steve Larson has another 1,000 bells.
Public Relations: Steve Larson/Dan Eitman	<ul style="list-style-type: none"> ● Nothing to report.
Membership: Steve/Missy/Dan	<ul style="list-style-type: none"> ● 204 Current Members ● March: (0) New, (18) Renewals, (5) Lapses ● YTD: (2) New, (27) Renewals, (9) Lapses, (4) Expired ● YTD Net: (-11) ● Review future membership drive opportunities in light of the current environment.

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Volunteer Coordinator: Vacant	<ul style="list-style-type: none"> No Report
Marketing and Graphics: Vacant	<ul style="list-style-type: none"> No Report

Park/Area Reports:

7:50pm

Gov't/Land Manager Reports	<ul style="list-style-type: none"> OC Parks Commission did not address the lack of their ability to hold competitive bicycle events (despite neighboring Parks Departments able to do so), the inability to open the Irvine Open Spaces approved in December (despite their document stating they would be open within a month of approval), nor think outside of their strict policy parameters when considering NICA venues (but are able to do so with other recreational opportunities). They were surprised to learn that their minutes are not regularly published nor detailed enough to alleviate users concerns that their issues are being heard. They did not respond to the notion that the commission's failure to follow-up on public comments as follow-up agenda items would lead to more meetings flooded by user groups, most notably the mountain bike community.
Crystal Cove	<ul style="list-style-type: none"> Nothing to report.
LCWP	<ul style="list-style-type: none"> Nothing to report.
Aliso/Wood Canyons	<ul style="list-style-type: none"> Nothing to report.
Whiting Ranch - Stephen Sheffield	<ul style="list-style-type: none"> In really good shape. Work ready for future efforts. Bench re-install on hold.
Santiago Oaks	<ul style="list-style-type: none"> Guerilla trail maintenance and mustard maintenance.
Peters Canyon	<ul style="list-style-type: none"> Nothing to report.
O'Neill	<ul style="list-style-type: none"> Nothing to report.
IOSP/IRC	<ul style="list-style-type: none"> Bommer Meadow and Quail Trail are one-way "Loops"
Caspers	<ul style="list-style-type: none"> Nothing to report.
Chino Hills	<ul style="list-style-type: none"> Nothing to report.
San Onofre	<ul style="list-style-type: none"> Nothing to report.
Other Areas	<ul style="list-style-type: none"> Nothing to report.

Old Business:

8:00pm

- Informational Post topics: A Racer's View (October)-Dan Eitman, Trail Work (November) by Jon Kearley. Forward to Mike Soursby for publications as a "Post", not a "Blog". See if we can do it without the middle-man.

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2. Need more communication on the website to indicate how much we work.
3. Recap of NICA Meeting and Follow-Up Action Items (refer to prior minutes).
 - a. Steven Sheffield brought up NICA venue desires at OC Parks Commission meeting.
 - b. Steven Sheffield will be at NICA races on Saturdays.
 - c. Look at Jersey placement for 2021. Deadline of September 2020. CAMTB/SHARE placement. Reach out to NICA for logo design.
4. Organizational Assessment – Take the Pulse of the Membership. Any transition plans and outreach plans need this to determine how the organization moves forward with the best chances of success. Brad, Steve, and David to continue efforts on this. Discuss with Executive Board prior to moving forward with the next steps.

Campout:

8:05pm

1. (5) Campsites booked at Hurkey Creek for June 5,6,7 (Fri-Sun). Deposit has been paid. Deadline for refund is unknown. Subject to Riverside County operations.

Poker Ride:

8:06pm

1. County has not said anything about canceling our reservation.
2. OC Parks is posting active events starting on May 1st.
3. There's never been an issue getting money back from the County.
4. Do we partner up or combine it with TAKMTB day?
5. Action Items:
 - a. Is there any loss of funds with canceling or rescheduling.
 - b. TAKMTB (IMBA) is October 3rd (Conflicts with Sea Otter Classic).
 - c. Motion to Cancel Poker Ride-Carries with option for future event.
 - d. Post notice, similar to Archipelago Ride, of cancellation and removal of Facebook Event.
 - e. Provide notice to local bike shops.

General Roundtable:

8:19pm

1. Ride with the headsock.
2. How to distribute new socks? Defer to May Meeting.

Meeting Adjourned @ 8:21pm

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SHARE Mountain Bike Club
April 2020 Financial Report - 4/6/2020



Bank Account (BofA)

Date	Expense	Deposit	Balance	Note
4/6/2020			\$ 4,669.70	Current Balance
4/2/2020	\$ 290.00			Camping Trip Expense - Deposit - Ed Bederov
4/2/2020	\$ 250.00			Trailer and Storage Expense - J&S RV Storage
4/2/2020	\$ 26.52			Office expense - new checks - BofA
3/23/2020	\$ 510.85			Swag Expense - Socks - The Sockquyy (1/2 plus shipping)
3/23/2020		\$ 350.00		Refund Income - T&G Conference - CSP
3/18/2020	\$ 2.64			Donation Income - Trailcare
3/17/2020	\$ 350.00			Conference Expense - T&G Conference - CSP
3/11/2020	\$ 384.00			Swag Expense - Socks - The Sockquyy (1/2)
3/10/2020	\$ 97.18			Equipment expense - sound system repair - B Larkins
3/9/2020		\$ 75.14		PR income - WePay
3/9/2020	\$ 154.60			PR expense - Printing
3/2/2020	\$ 650.00			PR expense - Permits - OCParks
Totals	\$ 2,065.79	\$ 425.14	\$ 4,669.70	

Bank Account (BofA Savings) - Reserve Account

Date	Expense	Deposit	Balance	Note
4/6/2020			\$ 11,575.16	Balance
3/17/2020		\$ 0.31		Income - Interest
Totals	\$ -	\$ 0.31	\$ 11,575.47	

Bank Account (PayPal)

Date	Expense	Deposit	Balance	Note
3/2/2020			\$ -	Balance
Totals	\$ -	\$ -	\$ -	

Totals	Expense	Deposit	Balance
BofA Checking	\$ 2,065.79	\$ 425.14	\$ 4,669.70
BofA Savings	\$ -	\$ 0.31	\$ 11,575.47
Paypal	\$ -	\$ -	\$ -
Totals	\$ 2,065.79	\$ 425.45	\$ 16,245.17

Net Profit/(Loss) for Period \$ (1,640.34)

Upcoming Significant Revenue	
	\$ -

Upcoming Significant Expenses	
	\$ -

Summary

Unrestricted Funds	N/A	\$ 16,245.17
Restricted funds	\$ -	\$ -

Key Financial Points

- SHARE remains financially strong with \$16,245.17 in accounts
- Paid \$894.85 for nice SHARE branded wool socks
- SHARE 990N (federal statement) has been filed & SHARE 2019 Statement of Activity posted
- Expanded membership and donation drive in 2020 is recommended
- If PR cancelled, recommend mailing new socks to all 2019 PR volunteers and Board members. Addresses?
- Is 2020 Poker Ride on, delayed, or cancelled?

Poker Ride Year to Date Analysis (4/6/2020)			
Income	Registrations (2)	\$ 80.00	expected to be refunded
	Total Income	\$ 80.00	
Expenses	RegFox Fees	\$ 4.86	
	Advertising	\$ 154.60	
	Permits	\$ 650.00	expected to be refunded
	Total Expenses	\$ 809.46	
Loss if cancelled		\$ (159.46)	