

SHARE MOUNTAIN BIKE CLUB MEETING MINUTES  
MARCH 2, 2020

**Attendees and Introductions:**

**6:30pm**

<b>Officers:</b>	<b>Board Members:</b>	<b>Members:</b>
Steve Larson Paul Miller Brad Larkins Dan Eitman	Jon Kearley Missy Kearley Martha Welch Molly Hartsough Mike Soursby Manuel Doblado	Stephen Sheffield (Whiting) Jim Foley David Browning Ed Bederov Greg

**Call for New Business:**

**6:35pm**

**Calendar Outlook:**

**6:40pm**

**2020**

March 2 <sup>nd</sup>	SHARE Meeting
<b>March 5<sup>th</sup></b>	<b><a href="#">OC Parks Commission</a></b>
<b>March 21<sup>st</sup></b>	<b>Santiago Oaks Trailwork</b>
April 6 <sup>th</sup>	SHARE Meeting
April 11 <sup>th</sup>	Sundance Race (Warrior Society)
April 20 <sup>th</sup> -24 <sup>th</sup>	<a href="#">Trails and Greenways Summit</a>
April 25 <sup>th</sup>	<a href="#">Good Dirt Ride</a>
<b>May 7<sup>th</sup></b>	<b><a href="#">OC Parks Commission</a></b>
May 4 <sup>th</sup>	SHARE Meeting
<b>May 16<sup>th</sup></b>	<b><a href="#">SHARE Poker Ride</a></b>
<b>June 4<sup>th</sup></b>	<b><a href="#">OC Parks Commission</a></b>
June 8 <sup>th</sup>	SHARE Meeting
September 26 <sup>th</sup>	<a href="#">California Coastal Clean-Up</a>

**Director Nominees:**

**6:45pm**

1. All Positions – Confirm Nominations from Prior Meeting:
  - a. Park Representative – Jon Kearley
  - b. Website Coordinator – Mike Soursby
  - c. Sponsorship – Manuel Doblado
  - d. Events Coordinator – Paul Miller
  - e. Communications – Missy Kearley
  - f. Bell Coordinator – Martha Welch
  - g. All positions are now officially filled for (1) Calendar Year.
2. Shared Positions – these are tentatively filled by multiple people sharing responsibility until such time as a single individual is agreed on to provide focus and leadership in that role.
  - a. Public Relations – Steve Larson and Dan Eitman
  - b. Membership Coordinator – Steve Larson, Missy Kearley, Dan Eitman
  - c. Tentative Shared Positions Continue,
3. Unfilled Positions – Director positions that are either currently unfilled or whose demands can be fulfilled on an as-needed basis by Board Members or Directors.
  - a. Volunteer Coordinator – Still Vacant
  - b. Marketing and Graphics – Still Vacant

April 6<sup>th</sup> – Bosch HQ  
May 4<sup>th</sup> – Bosch HQ

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**Officer Reports:**

**7:00pm**

<b>President:</b> Steve Larson	<ul style="list-style-type: none"> <li>• Continue the brainstorming about the direction of SHARE and/or a new organization. Retain the integrity of the brand but also understand how an umbrella entity can advocate for the Orange County Mountain Bike Community are amongst the topics.</li> <li>• What does SHARE stand for?</li> <li>• Multi-thread discussion amongst all attendees about this topic.</li> </ul>
<b>VP:</b> Paul Miller	<ul style="list-style-type: none"> <li>• No Report</li> </ul>
<b>Membership:</b> Steve Larson	<ul style="list-style-type: none"> <li>• (1) New, (208) Total, (5) Lapsed.</li> <li>• Reach out to those who have lapsed and expired.</li> <li>• Remind them of our recent achievements. Jon/Missy to continue to collaborate with Dan E. on email following up with lapsed membership.</li> </ul>
<b>Secretary:</b> Dan Eitman	<ul style="list-style-type: none"> <li>• <b>Change to 1<sup>st</sup> Monday of the following months.</b></li> <li>• April 6: Bosch HQ – Jon/Missy to bring food.</li> <li>• May 4: Bosch HQ - TBD</li> </ul>
<b>Treasurer:</b> Brad Larkins	<ul style="list-style-type: none"> <li>• No Report</li> </ul>

**Director Reports:**

**7:30pm**

<b>Park Rep.:</b> Jon Kearley	<ul style="list-style-type: none"> <li>• Next Trailwork at Santiago Oaks will use <a href="http://www.letsoutside.org">www.letsoutside.org</a> to sign up. OC Parks will lead and organize, although Jon will be out flagging issues beforehand. Confirm Trail Bosses.</li> <li>• OC Parks to provide coffee/bagels; SHARE to supply pizza/drinks afterwards. SHARE to bring a selection of tools.</li> </ul>
<b>Bell Coordinator:</b> Martha Welch	<ul style="list-style-type: none"> <li>• 8,000 Bike Bells given out to-date.</li> <li>• 400 (300 Passive, 100 Active) to Crystal Cove State Park, 1,160 to date.</li> <li>• Inventory w/ Mike Soursby:             <ul style="list-style-type: none"> <li>○ 1,512 Passive Bells</li> <li>○ 600 Active Bells</li> <li>○ Mike Soursby to acquire 1,000 Active Bells.</li> </ul> </li> </ul>
<b>Volunteer Coordinator</b> Vacant	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>Event/Activities:</b> Paul Miller	<ul style="list-style-type: none"> <li>• Refer to Poker Ride.</li> </ul>

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<b>Communications:</b> Missy – Instagram/ Facebook/ Email Mike/Brad – Website	<ul style="list-style-type: none"> <li>• Mike and Manuel to coordinate to update the sponsors on the web page – April 6<sup>th</sup>. Verify list and update logos.</li> </ul>
<b>Sponsorship:</b> Manuel Doblado	<ul style="list-style-type: none"> <li>•</li> </ul>

### Park/Area Reports:

**7:35pm**

<b>Gov't/Land Manager Reports</b>	<ul style="list-style-type: none"> <li>• Harding Truck Trail is a mess.</li> </ul>
<b>Crystal Cove</b>	<ul style="list-style-type: none"> <li>• Filled ruts on BFI</li> </ul>
<b>LCWP</b>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>Aliso/Wood Canyons</b>	<ul style="list-style-type: none"> <li>• Stair steps worked on Feb 29<sup>th</sup>.</li> </ul>
<b>Whiting Ranch</b> - Stephen Sheffield	<ul style="list-style-type: none"> <li>• Borrego closed all week to repair the "swamp".</li> </ul>
<b>Santiago Oaks</b>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>Peters Canyon</b>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>O'Neill</b>	<ul style="list-style-type: none"> <li>• Lead Ranger – City of Mission Viejo is attempting to tie into their parks through the Arroyo.</li> </ul>
<b>IOSP/IRC</b>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>Caspers</b>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>Chino Hills</b>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>San Onofre</b>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>Other Areas</b>	<ul style="list-style-type: none"> <li>•</li> </ul>

### Old Business:

**7:40pm**

1. Informational Post topics: A Racer's View (October)-Dan Eitman, Trail Work (November) by Jon Kearley. Forward to Mike Soursby for publications as a "Post", not a "Blog". See if we can do it without the middle-man.
2. SHARE sock purchase-pushback on the white...purchase on hold/pending.
3. Need more communication on the website to indicate how much we work.
4. Recap of NICA Meeting and Follow-Up Action Items (refer to prior minutes).
  - a. Steven Sheffield brought up NICA venue desires at OC Parks Commission meeting.
  - b. Steven Sheffield will be at NICA races on Saturdays.
  - c. Look at Jersey placement for 2021. Deadline of September 2020. CAMTB/SHARE placement. Reach out to NICA for logo design.
5. Organizational Assessment – Take the Pulse of the Membership. Any transition plans and outreach plans need this to determine how the organization moves forward with the best chances of success. Brad, Steve, and David to continue efforts on this.

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**Good Dirt Ride:** **7:45pm**

1. Location is same as last year. Confirm Volunteers by April 6<sup>th</sup>.

**Poker Ride:** **7:50pm**

1. Registration is open.
2. David to reach out to Docent.
3. Manuel to reach out for swag.
4. Paul Miller paid for the site.
5. Volunteers to be tentatively committed April 6<sup>th</sup> and confirmed May 4<sup>th</sup>.
6. Socks – Prior design as last time, black, 6” cuff. Manuel to work with Brad for order to proceed.

**Campout:** **7:55pm**

1. Location and Details.
  - a. Hurley Creek Trails are open, availability of campsites is still in question.
  - b. Time is running out to book group sites.
  - c. Ed to confirm availability of Hurkey.

**New Business:** **8:05pm**

1. Trail Labs IMBA Conference in Bentonville, Arkansas on April 6-8. No attendance scheduled.
2. OC Parks Commission Meeting on 5<sup>th</sup>. Dan Eitman, Jon Kearley, and Stephen Sheffield to address topics during Public Portion such as NICA pushback from OC Parks, update on Irvine Open Space, Competitive Events Policy, OC Park Alerts, and lack of detailed Minutes from Parks Commission Meetings.

**General Roundtable:** **8:15pm**

1. Witty Banter Ensued.

**Meeting Adjourned @ 8:30pm**

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