

SHARE MOUNTAIN BIKE CLUB MEETING MINUTES  
NOVEMBER 11, 2019

**Attendees and Introductions:**

**6:30pm**

| <b>Officers:</b>  | <b>Board Members:</b>  | <b>Members:</b>   |
|---|--|---|
| Steve Larson<br>Paul Miller<br>Brad Larkins<br>Dan Eitman | Jon Kearley<br>Missy Kearley<br>Martha Welch<br>Molly Hartsough<br><del>Mike Soursby</del><br>Manuel Doblado | Steven Sheffield<br>Keith Eckstein<br>Mike Hall<br>Megan Duehring<br>Veronica Doblado |

**Call for New Business:**

**6:35pm**

**Calendar Review:**

**6:40pm**

**2019**

|                                 |  |
|---------------------------------|--|
| <b>November 23<sup>rd</sup></b> | <b>Ticketron Brushing</b>                        |
| <b>December 7<sup>th</sup></b>  | <b>Santiago Oaks Trail Work</b>                  |
| December 9 <sup>th</sup>        | SHARE Meeting<br>President/Secretary Nominations |

**2020**

|                                |                                |
|--------------------------------|--------------------------------|
| <b>January 11<sup>th</sup></b> | <b>Santiago Oaks Trailwork</b> |
| January 13 <sup>th</sup>       | SHARE Meeting                  |
| February 10 <sup>th</sup>      | SHARE Meeting                  |
| March 9 <sup>th</sup>          | SHARE Meeting                  |
| <b>March 21st</b>              | <b>Santiago Oaks Trailwork</b> |
| April 13 <sup>th</sup>         | SHARE Meeting                  |
| May 11 <sup>th</sup>           | SHARE Meeting                  |
| <b>May 16<sup>th</sup></b>     | <b>SHARE Poker Ride</b>        |

**Officer Reports:**

**6:45pm**

|                                 |   |
|---------------------------------|---|
| <b>President:</b> Steve Larson  | <ul style="list-style-type: none"> <li>TAKMB was a success with everyone having fun.</li> </ul>   |
| <b>VP:</b> Paul Miller          | <ul style="list-style-type: none"> <li>No Report.</li> </ul>  |
| <b>Membership:</b> Steve Larson | <ul style="list-style-type: none"> <li>Membership #'s: 201 Members w/ (6) New</li> </ul>  |
| <b>Secretary:</b> Dan Eitman    | <ul style="list-style-type: none"> <li>Review Minutes; Identify December/January meeting location.</li> <li>December 9<sup>th</sup> – Wise Guy's in Orange</li> <li>January 13<sup>th</sup> – Left Coast in Irvine</li> </ul>   |
| <b>Treasurer:</b> Brad Larkins  | <ul style="list-style-type: none"> <li>Refer to attached Financial Report.</li> <li>SHARE Remains financially strong, \$17,148.98 in all accounts.</li> <li>Expenses:               <ul style="list-style-type: none"> <li>\$2,803 – Bell Program</li> <li>\$1,627 - Trail Boss Program Tool Purchase</li> <li>\$417.10 – Volunteer Appreciation Event</li> <li>\$676.97 – TAKMB Day</li> </ul> </li> <li>Income: Quarterly IMBA Membership Revenue of \$1,208 was \$400 short of budget. Next quarter will reflect significant new membership sign-ups and donations.</li> </ul> |

Next Meetings: December 9th, 6:30pm, Location: Wise Guys Pizzeria in Orange  
January 13th, 6:30pm, Location: Left Coast Brewing - Irvine

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|  |   |
|--|---|
|  | <ul style="list-style-type: none"> <li>• Future Expenses: See New Business</li> </ul> |
|--|---|

### Director Reports:

**6:55pm**

|   |  |
|---|--|
| <p><b>Park Rep.:</b><br/>Jon Kearley</p>  | <ul style="list-style-type: none"> <li>• New Trail Boss Tool Kits (3) Ordered. Shovel/McCleod ea.</li> <li>• Email Membership and establish Trail Boss Training Day-send out for December Training Date potential.</li> <li>• Trail Boss needed for Whiting, Laguna Coast, Aliso. Identify trails that can be addressed as a stepping stone to work on the larger park environment.</li> </ul>                                   |
| <p><b>Bell Coordinator:</b><br/>Martha Welch</p>  | <ul style="list-style-type: none"> <li>• 1,500 Passive Bells received (Bear Bells)</li> <li>• 600 Active Bells on order (Thumb Ringers)</li> <li>• 200 ea. given to Whiting</li> </ul>   |
| <p><b>Volunteer Coordinator</b><br/>Vacant</p>  | <ul style="list-style-type: none"> <li>•</li> </ul>  |
| <p><b>Event/Activities:</b><br/>Molly Hartsough</p>   | <ul style="list-style-type: none"> <li>• Future Trail Work Days – Coordinate with Park Reps and Volunteer.</li> </ul>  |
| <p><b>Communications:</b><br/>Vacant<br/>Missy – Instagram/Facebook<br/>Mike/Brad – Website<br/>Steve - Email</p> | <ul style="list-style-type: none"> <li>• Bi-Weekly Communication.</li> <li>• (1) Week after each Board Meeting and (1) Week before each meeting. Email to go out via IMBA System.-Dan Eitman to take over for Steve L.</li> <li>• Review IMBA's email distribution system. TAKMB email assessment. Compare to MailChimp System and assess for the future.</li> <li>• Add (3) Bullet points to front of email.</li> </ul>         |
| <p><b>Sponsorship:</b><br/>Manuel Doblado</p>   | <ul style="list-style-type: none"> <li>• Reached out to Kuat for 2020 – Poker Ride SWAG.</li> <li>• Reach out to Hollywood Racks.</li> <li>• Dirtbaggies – Following up.</li> <li>• Troy Lee – Discount in appreciation for Trail Work. Product give-away.</li> <li>• Pearl Izumi – Pulaski Full-Finger Gloves as Trail Work Day SWAG opportunity.</li> <li>• Contact all local bike shops for Poker Ride Sponsorship</li> </ul> |

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**Park/Area Reports:**

**7:05pm**

|                                   |   |
|-----------------------------------|---|
| <b>Gov't/Land Manager Reports</b> | <ul style="list-style-type: none"> <li>• OC Parks Recommended that OC Supervisors Approve the Interim Recreation and Resource Management Plan for the 2014 Irvine Ranch Open Space Donated Lands. Per the document, implementation of improvements required to open the areas to public use will occur within 1-month of Board Approval.<br/>Link:<br/><a href="http://www.ocpublicworks.com/ds/planning/projects/3rd_district/ip_19_044_irvine_ranch">http://www.ocpublicworks.com/ds/planning/projects/3rd_district/ip_19_044_irvine_ranch</a></li> <li>• Public Hearing on 11/19 @ 1:30pm:<br/><a href="http://www.ocpublicworks.com/civicax/filebank/blobdload.aspx?blobid=101525">http://www.ocpublicworks.com/civicax/filebank/blobdload.aspx?blobid=101525</a></li> <li>• Outreach to Agencies controlling available opportunities (OC Public Works, OC Waste &amp; Recycling, etc.) continues.</li> </ul> |
| <b>Crystal Cove</b>               | <ul style="list-style-type: none"> <li>• Brushing activity on November 23<sup>rd</sup>. RSVP through SHARE Event on Facebook.</li> </ul>  |
| <b>LCWP</b>                       | <ul style="list-style-type: none"> <li>• Nothing to report.</li> </ul>  |
| <b>Aliso/Wood Canyons</b>         | <ul style="list-style-type: none"> <li>• Nothing to report.</li> </ul>  |
| <b>Whiting Ranch</b>              | <ul style="list-style-type: none"> <li>• Prior Ranger only patrolled on Sat./Sun. OC parks looking for Ranger.</li> </ul>   |
| <b>Santiago Oaks</b>              | <ul style="list-style-type: none"> <li>• Nothing to report. Mountain Lion sighting on Roadrunner. Ranger confirmation.</li> </ul>   |
| <b>Peters Canyon</b>              | <ul style="list-style-type: none"> <li>• Nothing to report.</li> </ul>  |
| <b>O'Neill</b>                    | <ul style="list-style-type: none"> <li>• Nothing to report.</li> </ul>  |
| <b>IOSP/IRC</b>                   | <ul style="list-style-type: none"> <li>• Nothing to report.</li> </ul>  |
| <b>Caspers</b>                    | <ul style="list-style-type: none"> <li>• Nothing to report.</li> </ul>  |
| <b>Chino Hills</b>                | <ul style="list-style-type: none"> <li>• Nothing to report.</li> </ul>  |
| <b>San Onofre</b>                 | <ul style="list-style-type: none"> <li>• Nothing to report.</li> </ul>  |
| <b>Other Areas</b>                | <ul style="list-style-type: none"> <li>• Fire Season coming to a close with minimal effects on the parks (so far).</li> <li>• Everything needs rain.</li> </ul>   |

**Old Business:**

**7:20pm**

1. How does SHARE and NICA leverage our shared goals and common interests?
  - a. Continue to find opportunities for Racing Locations.-**Target OC Parks for an Event Venue**
  - b. NICA (South) is splitting into (2) separate groups, pushing for possibilities for an OC Venue.
  - c. Preliminary 2020 Listing
    - i. 900+ High School Registered Riders (9-12)
    - ii. 300+ Returning Middle School Riders (6-7-8)
    - iii. 25% Female Participation
2. Update on Blog Posts to Website.
  - a. Blog topics: A Racer's View (October)-Dan Eitman, Trail Work (November) by Jon Kearley. Forward to Mike Soursby for publications as a "Post", not a "Blog".

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3. An upcoming need to identify people who are interested in rotating into leadership positions. President, Vice-President, Secretary, Treasurer, etc., Elections to be held for President and Secretary in December 2019.
  - a. Action Item: Everyone who is in a current executive role should define their job description. Have ready for publication prior to October Meeting. – See Attached for updated definitions and discussions.
  - b. Put out call for Nominees for President and Secretary. Call for Director Positions as listed on handout. (2) Separate emails.
4. Discount codes can be put on the business cards. Expiration dates for discount codes.

### **New Business:**

**7:30pm**

1. SHARE Sock Purchase:
  - a. White, 3" Cuff
  - b. \$650 for 120 from SockGuy (\$5.42/pair)
  - c. Design simplified so everything reads on one line. "of Orange County" to "Orange County"
  - d. Verdict: Approved.
2. SHARE is losing storage and trailer parking facility on 12/31/2019. Review options and have actionable destination no later than December Meeting.
3. California MTB Coalition – Actively pushing for the coalition of California-based MTB Groups. SHARE would like to support it to ensure a seat at the table. A portion of the membership dues will go to support this participation. Still in the early, formative stages, but focused on California-specific issues.
4. Send out (2) Emails:
  - a. Email 1 (Week of November 18<sup>th</sup>)
    - i. Recap of SHARE, focus and goals.
    - ii. Call for Nominations – President/Secretary – reference bylaw definitions.
    - iii. Call for Nominations – Director Positions
  - b. Email 2 (Week of November 25<sup>th</sup>)
    - i. Trailwork Call To Action
    - ii. Search for SHARE Trailer Storage
    - iii. Link to Minutes and Upcoming Meeting.

### **Roundtable:**

**7:45pm**

Dan E. – Nothing

Steven – Interested in Whiting Park Representative Position.

Jon – Nothing

Missy – Routes need to be decided ahead of time for TAKMB. Generate (5) groups. STRAVA downloadable routes. No maps, no trail markings, make it easy for the parents. Route preview.

Veronica – Must be a current member to be a member of the Board or Director. Nomination of David Browning for President.

Manuel – Oz Trails were cool. Trail network was multi-user.

Steve Larson – Nothing

Megan – Kyle and Megan would like to propose 5-Oaks trail adoption by Shimano.

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# SHARE MOUNTAIN BIKE CLUB MEETING MINUTES NOVEMBER 11, 2019

SHARE Mountain Bike Club  
November 2019 Financial Report - 11/11/2019



**Bank Account (BofA)**

| Date          | Expense            | Deposit            | Balance            | Note  |
|---------------|--------------------|--------------------|--------------------|---|
| 11/11/2019    |                    |                    | \$ 5,569.95        |   |
| 11/7/2019     | \$ 238.50          |                    |                    | Event Expense - Trail Work Food - Reimburse Jon Kearley     |
| 11/6/2019     | \$ 1,627.55        |                    |                    | Tools Expense - Trail Boss Program - Trail Boss Paypal xfer |
| 11/4/2019     |                    | \$ 1,208.00        |                    | Membership Revenue - IMBA - quarterly                       |
| 11/4/2019     | \$ 2,783.37        |                    |                    | Program Expense - Bells - Mike Saporsby Paypal xfer         |
| 11/4/2019     | \$ 40.20           |                    |                    | Event Expense - Vehicle - SA Natural Gas                    |
| 11/4/2019     | \$ 25.00           |                    |                    | Event Expense - TAKMB - Michaels Donuts                     |
| 11/4/2019     | \$ 260.00          |                    |                    | Trailer and Storage Expense - MV Storage Depot              |
| 10/29/2019    | \$ 512.67          |                    |                    | Event Expense - Volunteer Recognition - Rose Cantina        |
| 10/29/2019    |                    | \$ 30.03           |                    | Event Revenue - TAKMB Donations - Net WePay                 |
| 10/28/2019    | \$ 332.00          |                    |                    | Event Expense - TAKMB - Insurance                           |
| 10/25/2019    | \$ 75.00           |                    |                    | Event Expense - TAKMB - Permit                              |
| 10/22/2019    |                    | \$ 170.57          |                    | Event Revenue - Volunteer Recognition - Net WePay           |
| 10/15/2019    |                    | \$ 7.52            |                    | Donation Revenue - Amazon.smile                             |
| <b>Totals</b> | <b>\$ 5,894.29</b> | <b>\$ 1,416.12</b> | <b>\$ 5,569.95</b> |   |

**Bank Account (BofA Savings)**

| Date          | Expense     | Deposit        | Balance             | Note              |
|---------------|-------------|----------------|---------------------|-------------------|
| 11/11/2019    |             |                | \$ 11,573.74        | Balance           |
| 10/17/2019    |             | \$ 0.29        |                     | Income - Interest |
| <b>Totals</b> | <b>\$ -</b> | <b>\$ 0.29</b> | <b>\$ 11,574.03</b> |                   |

**Bank Account (PayPal)**

| Date          | Expense         | Deposit         | Balance        | Note   |
|---------------|-----------------|-----------------|----------------|--|
| 11/11/2019    |                 |                 | \$ 5.00        | Balance  |
| 11/11/2019    |                 | \$ 5.00         |                | Donation Revenue - Donation                                    |
| 11/5/2019     | \$ -            |                 |                | Tools Expense - Trail Boss - Trail Boss (balance paid by BofA) |
| 11/3/2019     | \$ 20.37        |                 |                | Program Expense - Bells - Mike Saporsby (balance paid by BofA) |
| 10/22/2019    |                 | \$ 15.00        |                | Donation Revenue - Donation                                    |
| <b>Totals</b> | <b>\$ 20.37</b> | <b>\$ 20.00</b> | <b>\$ 5.00</b> |  |

| Totals               | Expense            | Deposit            | Balance             |
|----------------------|--------------------|--------------------|---------------------|
| <b>BofA Checking</b> | \$ 5,894.29        | \$ 1,416.12        | \$ 5,569.95         |
| <b>BofA Savings</b>  | \$ -               | \$ 0.29            | \$ 11,574.03        |
| <b>Paypal</b>        | \$ 20.37           | \$ 20.00           | \$ 5.00             |
| <b>Totals</b>        | <b>\$ 5,914.66</b> | <b>\$ 1,436.41</b> | <b>\$ 17,148.98</b> |

|                                     |                      |
|-------------------------------------|----------------------|
| <b>Net Profit/(Loss) for Period</b> | <b>\$ (4,478.25)</b> |
|-------------------------------------|----------------------|

| Upcoming Significant Revenue |      |
|------------------------------|------|
| N/A                          | \$ - |
|                              | \$ - |

| Upcoming Significant Expenses |      |
|-------------------------------|------|
| N/A                           | \$ - |
|                               | \$ - |

**Summary**

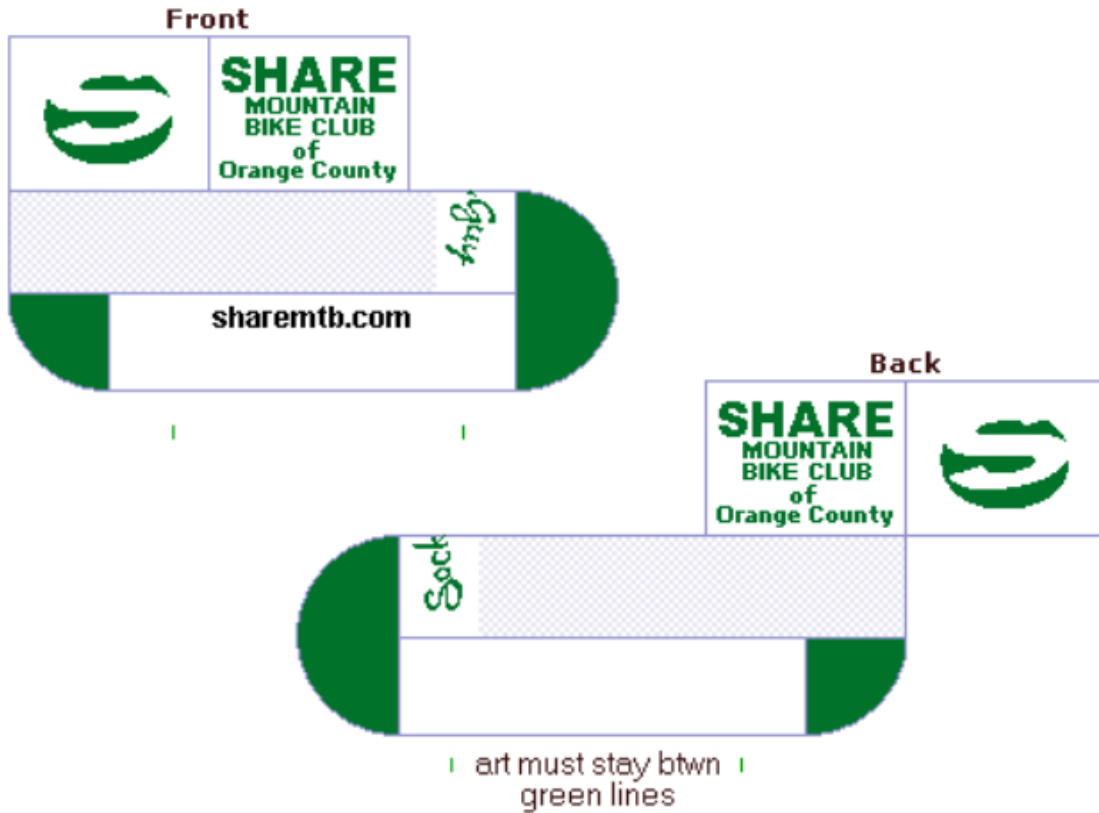
|                    |      |              |
|--------------------|------|--------------|
| Unrestricted Funds | N/A  | \$ 17,148.98 |
| Restricted funds   | \$ - | \$ -         |

**Key Financial Points | SHARE MTB Board**

- SHARE remains financially strong with \$17,148.98 in accounts
- Lots of spending this month with \$2803 to the Bell Program and \$1627 to Trail Boss Program Tools Purchases
- Quarterly IMBA Membership Revenue of \$1208. \$400 short of budgeted amount. Need increase in members.
- Profit/Loss on Volunteer Recognition Event was loss of \$417.10
- Profit/Loss on TAKMB Event was loss of \$676.97
- SHARE is losing storage and trailer parking facility on 12/31/2019. Does anyone have any ideas?
- Shall we have an special organization day event? When?

Next Meetings: December 9th, 6:30pm, Location: Wise Guys Pizzeria in Orange  
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 NOVEMBER 11, 2019



**Cuff Height**  
 3" cuff  
**Cuff Style**  
 standard

**Backing**  
 Cuff  White  
 Body  White  
**double nylon h/t**

**Colors**  
 White  
 Kelly Green C0704\_\_\_PMS 356  
 Black C0120  
**Acrylic Body**

**Special**  
 SockGuy Logo

**Mesh Style**  
 mesh

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CE

Note: Remove "of" and move "Orange County" one line up.

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