

SHARE MOUNTAIN BIKE CLUB MEETING MINUTES
OCTOBER 14, 2019

Attendees and Introductions:

6:30pm

Officers:	Board Members:	Members:
Steve Larson Paul Miller Brad Larkins Dan Eitman	Jon Kearley Missy Kearley Martha Welch Molly Hartsough Mike Soursby Manuel Doblado	Steven Sheffield Keith Eckstein Mike Hall

Call for New Business:

6:35pm

Officer Reports:

6:40pm

President: Steve Larson	<ul style="list-style-type: none"> • Acorn Day successful with lots of interaction with OC Parks. • OC Parks Poker Ride now scheduled for the end of May. Potential conflict with SHARE Poker Ride. • IMBA Executive Board Meeting is final weekend of October (Friday, October 25th) @ Shimano (not open to membership). Tentative Saturday October 26th ride. More updates to occur.
VP: Paul Miller	<ul style="list-style-type: none"> • Nothing to report.
Membership: Steve Larson	<ul style="list-style-type: none"> • Membership #'s: (194) Members w/ (2) Brand New this month.
Secretary: Dan Eitman	<ul style="list-style-type: none"> • Review Minutes; Identify November/December meeting location. • November – Bosch in Foothill Ranch • December – Wise Guy's in Tustin
Treasurer: Brad Larkins	<ul style="list-style-type: none"> • Refer to attached Financial Report. • SHARE Remains financially strong, \$21,675. • \$546 for bells to CCSP this month. • Call for checks for reimbursements. • Include budget estimates for future expenses. • Anticipated Expenses (based on 2018): <ul style="list-style-type: none"> ○ TAKMB: \$600 ○ Volunteer Appreciation: \$500 • Paypal upgrade to Business Account permits POS Device for Credit Card processing-Steve and Brad to report updated status at next meeting.

Next Meetings: November 11th, 6:30pm, Location: Bosch HQ 27221 Burbank, Foothill Ranch
December 9th, 6:30pm, Location: Wise Guys Pizzeria in Orange

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Director Reports:

6:50pm

<p>Park Rep.: Jon Kearley</p>	<ul style="list-style-type: none"> • New Trail Boss Tool Request. (6) Kits requested. Estimate to Brad. • New Signs are being installed in all parks. • Individual Park Reps are still being sought. • Repair station at top of Chutes in Santiago Oaks was installed by OC Parks. • OC Parks is great at fire watch, but doesn't deal with storm impacts. • OC Parks needs to have Trail Boss Volunteers with real impact. • Updated Link to shared Google Spreadsheet for Rangers to Board Members (intentionally excluded from minutes).
<p>Volunteer/Bells: Martha Welch</p>	<ul style="list-style-type: none"> • Current bell inventory stands @ +/-500 ea. • Acquire new bells; target 2,000 ea. in variety of colors. • Positive feedback on bell program continues. • Reach out to overall membership to staff distribution locations on the weekends.
<p>Event/Activities: Molly Hartsough</p>	<ul style="list-style-type: none"> • Dan Eitman – October Membership Appreciation Lunch: Sunday, October 28. Registration same as last year. No organized rides/routes this year. • TAKMTB – 11/2 <ul style="list-style-type: none"> • Ice and Coolers - Kearleys • Ride Leader Coordinator – Brad Larkins, routes TBD on ability. • Ride Leader Outreach – Steve Larson • Permit - Steve Larson has permit application and spot is booked. • Fees – Brad Larkins • Trailer – Brad Larkins • SWAG – Stephen and Toby (TBD) • Food – Supplies by Kearleys; Preparation by Colin • Food Prep is confirmed to be Colin. Acquisition by Kearleys. • Waivers – Kearleys • IMBA TAKMTB Number Plates - Kearleys • Colored wrist bands for all participants.
<p>Communications: Vacant</p>	<ul style="list-style-type: none"> • Wikipedia Creation-Dan Eitman • Bi-Weekly Communication • (1) Week after each Board Meeting and (1) Week before each meeting. Email to go out via IMBA System.-Dan Eitman to take over for Steve L.
<p>Sponsorship: Manuel Doblado</p>	<ul style="list-style-type: none"> • No report. • Toby is working on SWAG.

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Park/Area Reports:

7:00pm

Gov't/Land Manager Reports	<ul style="list-style-type: none"> • OC Parks Recommended that OC Supervisors Approve the Interim Recreation and Resource Management Plan for the 2014 Irvine Ranch Open Space Donated Lands • Link: http://www.ocpublicworks.com/ds/planning/projects/3rd_district/ip_19_044_irvine_ranch
Crystal Cove	<ul style="list-style-type: none"> • Bell program is a success. • Request to do brushing on Ticketron-Keith to Coordinate
LCWP	<ul style="list-style-type: none"> • LCF will not be pursuing "heavy-lifting" work. Limited to simple brushing via volunteer efforts through the foundation. Treadwork focus will be sourced to outside contractors as a professional resource. Volunteers supplement the work. SHARE should partner with OC Parks and LCF to identify priorities and needs for targeted volunteer work. • With enough Pro-Active efforts, damage can be minimized.
Aliso/Wood Canyons	<ul style="list-style-type: none"> • See above.
Whiting Ranch	<ul style="list-style-type: none"> • New ranger is moving on.
Santiago Oaks	<ul style="list-style-type: none"> • New signage is slowly appearing. • Jon K. is doing "ride with a ranger", including on the Tandem. • Proper SHARE maintenance shows what "critical mass", trust, and proper design can achieve.
Peters Canyon	<ul style="list-style-type: none"> • Ranger Steve Jax.
O'Neill	<ul style="list-style-type: none"> • Refer to Acorn Day Report. • Unauthorized trail was eliminated.
IOSP/IRC	<ul style="list-style-type: none"> • No report.
Caspers	<ul style="list-style-type: none"> • No report.
Chino Hills	<ul style="list-style-type: none"> • No report.
San Onofre	<ul style="list-style-type: none"> • No report.
Other Areas	<ul style="list-style-type: none"> • It's fire season. Red flag days are subject to park closures.

Old Business:

7:15pm

1. How does SHARE and NICA leverage our shared goals and common interests?
 - a. Steve Larson – Nothing to report. Follow up in the future. NICA finishing up in May. Change in leadership at NICA may be occurring.
 - b. Partnership with Bike Shops/Donations/NICA
 - c. Continue to find opportunities for Racing Locations. **-Target OC Parks for and Event Venue**
 - d. NICA (South) is splitting into (2) separate groups, pushing for possibilities for an OC Venue.
2. Update on Blog Posts to Website.
 - a. Blog topics: A Racer's View (October)-Dan Eitman, Trail Work (November) by Jon Kearley. Forward to Mike Soursby for publications as a "Post", not a "Blog".
3. SHARE SWAG for 2019-2020:

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- a. Jerseys? Small desire for New Jerseys. Jersey could come with increased levels of membership. Review cost impacts.
 - b. Socks? Only a few pair left.
 - c. Hats? Obtain quote for embroidered hats (Brad for hat blank and Mike for embroidery cost).
 - d. Patches?
 - e. T-shirts are low. Steven to follow up on TLD potential-need commitment for branding, design, and quantities in order to pursue further.
 - f. Almost out of stickers.
 - g. Water Bottles?
4. An upcoming need to identify people who are interested in rotating into leadership positions. President, Vice-President, Secretary, Treasurer, etc., Elections to be held for President and Secretary in December 2019.
 - a. Action Item: Everyone who is in a current executive role should define their job description. Have ready for publication prior to October Meeting.
 5. Discount codes can be put on the business cards. Expiration dates for discount codes.
 6. SHARE position on Future Trail Use in OC Parks: Interview is on the 17th.
 7. Craig Bike Park Update – Resistance to Bike Park by New Ranger.

New Business:

7:30pm

1. May 16th, 2020 confirmed for SHARE Poker Ride.

Roundtable:

7:45pm

If someone is handing out bells, we need multiple SHARE banners/tablecloths to take advantage to take to each location for impromptu distribution.

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