

SHARE MOUNTAIN BIKE CLUB MEETING AGENDA
SEPTEMBER 9, 2019

Attendees and Introductions:

6:30pm

Officers:	Board Members:	Members:
Steve Larson Paul Miller Brad Larkins Dan Eitman	Jon Kearley Missy Kearley Martha Welch Molly Hartsough Mike Soursby Manuel Doblado	Steven Sheffield

Call for New Business:

6:35pm

Officer Reports:

6:40pm

President: Steve Larson	<ul style="list-style-type: none"> • Refer to New Business Item #1.
VP: Paul Miller	<ul style="list-style-type: none"> • Not Present.
Membership: Steve Larson	<ul style="list-style-type: none"> • Membership #'s: (194) Members with (5) new.
Secretary: Dan Eitman	<ul style="list-style-type: none"> • Review Minutes; Identify October/November meeting location.
Treasurer: Brad Larkins	<ul style="list-style-type: none"> • Refer to attached Financial Report. • Largest expenditure was for new bells and parking/storage. • REI Grant Potential-Trail Repair Stands • Swag options (Jerseys, Socks, Hats) under review. • Prior approved purchases underway.

Director Reports:

6:50pm

Park Rep.: Jon Kearley	<ul style="list-style-type: none"> • No Report.
Volunteer/Bells: Martha Welch	<ul style="list-style-type: none"> • CCSP Bell Program launched on 8/18 with follow up on 8/25. • Positive Hiker and Ranger (Paul Andruss) feedback. • Resupply of Active Bells received as they remain in high demand. • Info Table for Bells is at Lower Moro Trail CCSP Table Sundays (8am-11am) in September. <ul style="list-style-type: none"> ○ Sept. 15 - ? ○ Sept. 22 - Martha Welch/Mike Soursby ○ Sept. 29 - ?
Event/Activities: Molly Hartsough	<ul style="list-style-type: none"> • Dan Eitman spearheading October Membership Appreciation Lunch on October 26th.
Communications: Vacant	<ul style="list-style-type: none"> • No report.
Sponsorship: Manuel Doblado	<ul style="list-style-type: none"> • No report by Manny. • Steven Sheffield – Troy Lee requires a commitment for order, branding, and design.

Next Meetings: October 14th, 6:30pm, Location: Left Coast Brewing
November 11th, 6:30pm, Location: Bosch (TBC)

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Park/Area Reports:

7:00pm

Gov't/Land Manager Reports	<ul style="list-style-type: none"> • No report.
Crystal Cove	<ul style="list-style-type: none"> • Refer to bell report.
LCWP	<ul style="list-style-type: none"> • No report. Opportunity to partner with Laguna Canyon Foundation on trailwork. Adopt-a-trail potential (BVD)?
Aliso/Wood Canyons	<ul style="list-style-type: none"> • No report.
Whiting Ranch	<ul style="list-style-type: none"> • Suggestion for Repair Stand in Whiting was met with resistance. • Potential trailwork was to wait until there is some soil moisture. Reach out in November. • OC Parks Poker Ride does not appear to be on the calendar. • New Ranger (Kevin Estrada). • New signage is slowly appearing.
Santiago Oaks	<ul style="list-style-type: none"> • New signage is slowly appearing.
Peters Canyon	<ul style="list-style-type: none"> • No report.
O'Neill	<ul style="list-style-type: none"> • No report. Acorn day support on October 5th (10am-2pm). Steve Larson to be on hand with EZ up. Steven Sheffield to be on hand.
IOSP/IRC	<ul style="list-style-type: none"> • No report.
Caspers	<ul style="list-style-type: none"> • No report.
Chino Hills	<ul style="list-style-type: none"> • Steve Larson reached out to ranger, but have not heard back.
San Onofre	<ul style="list-style-type: none"> • No report.
Other Areas	<ul style="list-style-type: none"> • It's fire season. Red flag days are subject to park closures.

Old Business:

7:15pm

1. How does SHARE and NICA leverage our shared goals and common interests?
 - a. Steve Larson – Nothing to report. Follow up in the future. NICA finishing up in May. Change in leadership at NICA may be occurring.
 - b. Partnership with Bike Shops/Donations/NICA
 - c. Continue to find opportunities for Racing Locations.
2. Update on Blog Posts to Website.
 - a. Blog topics: A Racer's View (September)-Dan Eitman, Trail Work (October) by Jon Kearley.
3. SHARE SWAG for 2019-2020:
 - a. Jerseys? Small desire for New Jerseys. Jersey could come with increased levels of membership. Review cost impacts.
 - b. Socks? Only a few pair left.
 - c. Hats? Obtain quote for embroidered hats (Brad for hat blank and Mike for embroidery cost).
 - d. Patches?
 - e. T-shirts are low. Steven to follow up on TLD potential-need commitment for branding, design, and quantities in order to pursue further.
 - f. Almost out of stickers.
 - g. Water Bottles?

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4. An upcoming need to identify people who are interested in rotating into leadership positions. President, Vice-President, Secretary, Treasurer, etc., Elections to be held for President and Secretary in December 2019.
 - a. Action Item: Everyone who is in a current executive role should define their job description. Have ready for publication prior to October Meeting.
5. Discount codes can be put on the business cards. Expiration dates for discount codes.
6. Take a Kid MTB Day – IMBA day is 1st Saturday of October. Do we explore the option on the 1st Sunday in October. Another option is to partner it with OC Parks on a separate weekend in October.
 - a. Attempt 1st or 2nd Saturday in November.
 - b. Stephen – Industry Outreach
 - c. Toby - Swag
 - d. Steve Larson – Make the Reservation
 - e. Kearley’s – Features
 - f. Membership – Ride Leaders
 - g. Food – Burgers and Dogs / Potluck side-dishes. Colin or Keith.
7. Craig Bike Park update. Potential for TAKMTB. – Update this coming Thursday.

New Business:

7:30pm

1. SHARE position on Future Trail Use in OC Parks – upcoming interview of Steve Larson.
 - a. OC Parks has hired a consultant to interview prominent stakeholders regarding future trail use.
 - b. Steven Sheffield has also been contacted as an industry representative for the Bicycle Industry.
 - c. SHARE’s points:
 - i. High-Density with 3m-5m people within 30-min drive of all OC Parks.
 - ii. Better designed, more sustainable single track.
 - iii. Protect existing access.
 - iv. Continue to promote responsible use by the Mountain Bike Community.
 - v. Leverage underutilized “Brown-field” sites without other potential uses.
 - vi. Barriers to entry into Trail Use with Bicycles continues to lower.
2. May 16th, 2020 confirmed for SHARE Poker Ride.

Roundtable:

7:45pm

1. Boring World Championships Slide Show by Dan Eitman
2. Rumors are of an IMBA Board Meeting coming to California

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SHARE Mountain Bike Club

September 2019 Financial Report - 9/9/2019



Bank Account (BofA)

Date	Expense	Deposit	Balance	Note
8/12/2019			\$ 9,801.10	\$806 decrease in this period
Pending	\$ 546.00			Program Expense - Bell Program - Mike Soursby
9/3/2019	\$ 260.00			MV Storage - Trailer and Storage Expense
Totals	\$ 806.00	\$ -	\$ 9,801.10	

Bank Account (BofA Savings)

Date	Expense	Deposit	Balance	Note
8/12/2019			\$ 11,573.16	Balance
8/16/2019		\$ 0.29		Income - Interest
Totals	\$ -	\$ 0.29	\$ 11,573.45	

Bank Account (PayPal)

Date	Expense	Deposit	Balance	Note
12-Aug			\$ 382.01	
				No transactions in this period
Totals	\$ -	\$ -	\$ 382.01	

Totals	Expense	Deposit	Balance
BofA Checking	\$ 806.00	\$ -	\$ 9,801.10
BofA Savings	\$ -	\$ 0.29	\$ 11,573.45
Paypal	\$ -	\$ -	\$ 382.01
Totals	\$ 806.00	\$ 0.29	\$ 21,756.56

Net Profit/(Loss) for Period	\$ (805.71)
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Upcoming Significant Revenue	
PR Reimbursements from OCP	\$ 500.00
Totals	\$ 500.00

Upcoming Significant Expenses	
N/A	\$ -
Totals	\$ -

Summary

Unrestricted Funds	N/A	\$ 21,756.56
Restricted funds	\$ -	\$ -

Key Financial Points | SHARE MTB Board

- SHARE remains financially strong with \$21,756.56 in accounts.
- Very little activity this month. Additional bells and trailer parking only.
- Upgrading Paypal to Business Account. This will allow SHARE to get a POS Device for Credit Cards Processing. In process.
- REI Grant 2020. Reach out in early January 2020.
- Still checking into SHARE branded SWAG. Approved to research at August Board meeting is Jerseys, Socks, and Hats