

SHARE MOUNTAIN BIKE CLUB MEETING AGENDA
AUGUST 12, 2019

Attendees and Introductions:

6:30pm

Officers:	Board Members:	Members:
Steve Larson Paul Miller Brad Larkins Dan Eitman	Jon Kearley Missy Kearley Martha Welch Molly Hartsough Mike Soursby	Manuel Doblado Steven Sheffield

Call for New Business:

6:35pm

Officer Reports:

6:40pm

President: Steve Larson	<ul style="list-style-type: none"> Refer to agenda items.
VP: Paul Miller	<ul style="list-style-type: none"> Nothing to report.
Membership: Steve Larson	<ul style="list-style-type: none"> Membership #'s: (193) Members with (4) new.
Secretary: Dan Eitman	<ul style="list-style-type: none"> Review Minutes; Identify September/October meeting location.
Treasurer: Brad Larkins	<ul style="list-style-type: none"> Healthy Financial shape, \$22,400 in Bank. Refer to attached documents and statements. Proposal: Upgrade PayPal to Business Account; Allows SHARE to use POS Device for processing credit cards. Motion Passes. Reserve fund of \$11,573.16 (Investment Checking) not earning substantial interest. Discuss more aggressive investment or keep as has been for prior 18-months? Keep it as is. Return is currently not worth the risk. Board Identification of upcoming expenses for review/approval. <ul style="list-style-type: none"> Bells? Not expected. We have plenty. Tools? Expected in September. Other? IMBA Insurance. Not in bylaws and not currently required. Other organizations carry it per event, while some grant applications require group insurance. Feedback A-Frame bike stand (2) w/ artwork NTE \$600. Brad to provide artwork. Include website.

Director Reports:

6:50pm

Park Rep.: Jon Kearley	<ul style="list-style-type: none"> OC Parks Ranger assignment changes. Several Rangers have shifted around the various parks with some promotions. Establish the relationships in the new parks and positions. Reach out to OC Parks to find out who went where. OC Parks Poker Ride is not currently on OC Parks Radar for October.
Volunteer/Bells: Martha Welch	<ul style="list-style-type: none"> LCWP requests more bells and they were provided. Bells for handout should be at every SHARE event.

Next Meetings: September 9th, 6:30pm, Location: Tent. Bosch HQ in Foothill Ranch
October 14, 6:30pm, Location: Tent. REI

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Event/Activities: Molly Hartsough	<ul style="list-style-type: none"> • September 21: Intercoastal Cleanup Day. OC Parks looking to have SHARE focus on Lower Peters Canyon. • October: OC Parks Poker Ride TBD (Not currently on OC Parks Radar).
Communications: Vacant	<ul style="list-style-type: none"> • Toby is helping out with web site and communications. • Website domains will be slimmed down to achieve cost savings. Hold onto (.com, .org, eliminate .net and others). • Emails: \$120/year. (3) have storage associated with it.
Sponsorship: Manuel Doblado	<ul style="list-style-type: none"> • Manuel Doblado will continue to work with Toby and Mike. • Connection to Dirt Baggies has been re-established with new code. Include new code on new postcard for free shorts with purchase of bib liner. Have ready for first trail work event. • Reach out to other potential sponsors (Feedback).

Park/Area Reports:

7:00pm

Gov't/Land Manager Reports	<ul style="list-style-type: none"> • OC Parks re-opening Irvine Lake for shoreline fishing only, weekends only. No other activities.
Crystal Cove	<ul style="list-style-type: none"> • Eagle Scouts built bell boxes. SHARE delivering 1st round of bells this week. Dennis White would like to introduce the program using information tables. • Volunteer needed to work information table next several weekends.
LCWP	<ul style="list-style-type: none"> • Nothing new to report.
Aliso/Wood Canyons	<ul style="list-style-type: none"> • Nothing new to report. New signage.
Whiting Ranch	<ul style="list-style-type: none"> • Nothing new to report. New signage.
Santiago Oaks	<ul style="list-style-type: none"> • New tool station installed at top of Chutes, origin unknown. • Ongoing signage improvements/installation. • Discussion starting about directional trail options.
Peters Canyon	<ul style="list-style-type: none"> • Intercoastal cleanup on September 21st.
O'Neill	<ul style="list-style-type: none"> • Acorn Day: October 5th. Volunteers ended.
IOSP/IRC	<ul style="list-style-type: none"> • Dry as a bone. Poorly maintained trails.
Caspers	<ul style="list-style-type: none"> • Nothing to report.
Chino Hills	<ul style="list-style-type: none"> • No follow-up to open house.
San Onofre	<ul style="list-style-type: none"> • Nothing new to report. Mustard is still there.
Other Areas	<ul style="list-style-type: none"> • Nothing new to report.

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AUGUST 12, 2019

Old Business:

7:15pm

1. How does SHARE and NICA leverage our shared goals and common interests?
 - a. Steve Larson – Nothing to report. Follow up in the future. NICA finishing up in May. Change in leadership at NICA may be occurring.
 - b. Partnership with Bike Shops/Donations/NICA
 - c. Continue to find opportunities for Racing Locations.
2. Mountain Bike Repair/Pump Stations – REI Grant Research
 - a. Jacques – Defer
 - b. Look for those who wish to support this effort-Steven Sheffield
3. Update on Blog Posts to Website.
 - a. Post John Kearley blog post on Trails and Greenways Conference
 - b. Blog topics: Campout (late June)-Missy Kearley, A Racer's View (late-July)-Dan Eitman, Trail Work (August) by Jon Kearley. Extend out.
4. Identify local-level opportunities.
5. Local Businesses and SHARE – Follow-up from previous meeting.
6. Identify items from Prior Meeting Roundtable to pursue. Identify a point person for each item for follow-through.

New Business:

7:30pm

1. SHARE SWAG for 2019-2020:
 - a. Jerseys? Small desire for New Jerseys. Jersey could come with increased levels of membership. Review cost impacts.
 - b. Socks? Only a few pair left.
 - c. Hats? Obtain quote for embroidered hats (Brad for hat blank and Mike for embroidery cost).
 - d. Patches?
 - e. T-shirts are low. Steven to follow up on TLD potential.
 - f. Almost out of stickers.
 - g. Water Bottles?
2. An upcoming need to identify people who are interested in rotating into leadership positions. President, Vice-President, Secretary, Treasurer, etc., Elections to be held for President and Secretary in December 2019.
3. Fall Membership Appreciation Event-Dan Eitman
 - a. 100%. More explicit about the Ride options.
4. Discount codes can be put on the business cards. Expiration dates for discount codes.
5. Take a Kid MTB Day – IMBA day is 1st Saturday of October. Do we explore the option on the 1st Sunday in October. Another option is to partner it with OC Parks on a separate weekend in October.

Roundtable:

7:45pm

1. Craig Bike Park update. Potential for TAKMTB.

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SHARE Mountain Bike Club

July and August 2019 Financial Report - 8/12/2019



Bank Account (BofA)

Date	Expense	Deposit	Balance	Note
8/12/2019			\$ 10,507.19	\$1465.27 increase this period
8/12/2019		\$ 2,298.00		IMBA - Membership Income and Donations
8/12/2019	\$ 299.50			POBox Newport - Office Expense
8/2/2019	\$ 260.00			MV Storage - Trailer and Storage Expense
7/2/2019	\$ 260.00			MV Storage - Trailer and Storage Expense
6/25/2019	\$ 537.00			Home Depot - Tools Expense
6/12/2019	\$ 260.00			MV Storage - Trailer and Storage Expense
6/11/2019	\$ 19.00			MV Storage - Fees Expense (Late Fee)
Totals	\$ 1,635.50	\$ 2,298.00	\$ 10,507.19	

Bank Account (BofA Savings)

Date	Expense	Deposit	Balance	Note
8/12/2019			\$ 11,572.57	Balance
7/17/2019		\$ 0.31		Income - Interest
6/14/2019		\$ 0.28		Income - Interest
Totals	\$ -	\$ 0.59	\$ 11,573.16	

Bank Account (PayPal)

Date	Expense	Deposit	Balance	Note
12-Aug			\$ 382.01	\$121.00 increase this period
7/19/2019		\$ 5.00		Movie income
7/19/2019	\$ 0.41			Paypal - Fee Expense (3.8%)
6/19/2019		\$ 19.26		Movie income
6/19/2019	\$ 0.74			Paypal - Fee Expense (3.8%)
6/19/2019		\$ 19.26		Movie income
6/19/2019	\$ 0.74			Paypal - Fee Expense (3.8%)
6/19/2019		\$ 19.26		Movie income
6/19/2019	\$ 0.74			Paypal - Fee Expense (3.8%)
6/19/2019		\$ 9.48		Movie income
6/19/2019	\$ 0.52			Paypal - Fee Expense (3.8%)
6/19/2019		\$ 19.26		Movie income
6/19/2019	\$ 0.74			Paypal - Fee Expense (3.8%)
6/19/2019		\$ 9.48		Movie income
6/19/2019	\$ 0.52			Paypal - Fee Expense (3.8%)
6/17/2019		\$ 14.37		Donation
6/17/2019	0.63			Paypal - Fee Expense (3.8%)
6/15/2019		4.59		Donation
6/15/2019	\$ 0.41			Paypal - Fee Expense (3.8%)
Totals	\$ 5.45	\$ 119.96	\$ 382.01	

Totals	Expense	Deposit	Balance
BofA Checking	\$ 1,635.50	\$ 2,298.00	\$ 10,507.19
BofA Savings	\$ -	\$ 0.59	\$ 11,573.16
Paypal	\$ 5.45	\$ 119.96	\$ 382.01
	\$ 1,640.95	\$ 2,418.55	\$ 22,462.36

Net Profit/(Loss) for Period	\$ 777.60
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Upcoming Significant Revenue	
N/A	\$ -
	\$ -

Upcoming Significant Expenses	
PR Reimbursement from OCP (Ck in mail)	\$ 500.00
	\$ 500.00

Summary

Unrestricted Funds	N/A	\$ 21,962.36
Restricted funds	\$ -	\$ -

Key Financial Points | SHARE MTB Board

- SHARE remains financially strong with \$22,462.36 in accounts.
- Most expenses in July and August were operational and tools.
- Upgrading Paypal to Business Account. This will allow SHARE to get a POS Device for Credit Cards Processing.
- SHARE has \$11,573.16 in Investment Checking as reserve. This \$ is making very little. Shall this be more aggressively invested or just held as reserve ?
- What SHARE branded SWAG shall we have this year? New Jerseys? More Socks? Hats? Patches? Water Bottles? Approval requested to order.
- Board needs to identify upcoming expenses such as bells or tools.