

SHARE MOUNTAIN BIKE CLUB MEETING MINUTES
JUNE 10, 2019

Attendees and Introductions:

6:30pm

Officers:	Board Members:	Members:
Steve Larson Paul Miller Brad Larkins Dan Eitman	Jon Kearley Missy Kearley Martha Welch Molly Hartsough Mike Soursby	Robin Lemonds

Call for New Business:

6:35pm

Officer Reports:

6:40pm

President: Steve Larson	<ul style="list-style-type: none"> • Thank everyone for a successful Poker Ride. • Campout in Julian was a success as well.
VP: Paul Miller	<ul style="list-style-type: none"> • Nothing to report.
Membership: Steve Larson	<ul style="list-style-type: none"> • Membership #'s: 184 Current, 13 New.
Secretary: Dan Eitman	<ul style="list-style-type: none"> • Review Minutes; Identify August meeting location. No meeting in July. • August meeting location: Sharkey's w pre-ride.
Treasurer: Brad Larkins	<ul style="list-style-type: none"> • Healthy Financial shape. • Refer to attached documents and statements.

Director Reports:

6:50pm

Park Rep.: Jon Kearley	<ul style="list-style-type: none"> • Identify quarterly trailwork days (3/year) per park is the goal for all park representatives. • More opportunities for trailwork allows for greater participation amongst those who are unable to make certain dates. • Push opportunities out to all groups, including those beyond SHARE membership and core user groups. • Deadline to bring dates to the table (with input from Rangers) to September meeting. • All park reps should be given control of appropriate tools for Trail Work days as Trail Bosses.
Volunteer/Bells: Martha Welch	<ul style="list-style-type: none"> • LCWP requests more bells and they were provided. • Bells for handout should be at every SHARE event.
Event/Activities: Molly Hartsough	<ul style="list-style-type: none"> • September 21: Intercoastal Cleanup Day. • October: OC Parks Poker Ride TBD.
Communications: Vacant	<ul style="list-style-type: none"> • Toby is helping out with web site and communications.
Sponsorship: Vacant	<ul style="list-style-type: none"> • Manny Doblado will continue to work with Toby and Mike.

Next Meeting: August 12th, 6:30pm, Location: [Sharkey's Wood Fired Grill on Newport Coast](#) ; Ride @ 5:00pm

SHARE MOUNTAIN BIKE CLUB MEETING MINUTES
JUNE 10, 2019

Park/Area Reports:

7:00pm

Gov't/Land Manager Reports	<ul style="list-style-type: none"> • Nothing to report. Trails Subcommittee rescheduled for the 27th. OC Parks Advisory Council continues to meet sporadically. • Put OC Parks on the spot regarding the Grand Jury report for Irvine Lake.
Crystal Cove	<ul style="list-style-type: none"> • Nothing major. Signage replacements required due to grading errors. • Ticketron opened up and the bottom of Rattlesnake opened up. Brushing completed. • Continue to volunteer to maintain the nature trail (hiking only).
LCWP	<ul style="list-style-type: none"> • Need bike bells. LCF building opening soon. Fundraiser (Troy Lee) this coming Saturday (June 15th).
Aliso/Wood Canyons	<ul style="list-style-type: none"> • Upcoming Trail Stewardship by LCF on Saturday, 6/22/19 (refer to Laguna Canyon Foundation Website and Facebook).
Whiting Ranch	<ul style="list-style-type: none"> • Nothing to report.
Santiago Oaks	<ul style="list-style-type: none"> • Poker ride went well and trails are holding up.
Peters Canyon	<ul style="list-style-type: none"> • Intercoastal cleanup on September 21st.
O'Neill	<ul style="list-style-type: none"> • Nothing to report.
IOSP/IRC	<ul style="list-style-type: none"> • Nothing to report.
Caspers	<ul style="list-style-type: none"> • Nothing to report.
Chino Hills	<ul style="list-style-type: none"> • Public Open House on Monday, 7/22 from 6-8pm. <ul style="list-style-type: none"> • https://www.parks.ca.gov/ChinoHillsRTMP
San Onofre	<ul style="list-style-type: none"> • Nothing to report.
Other Areas	<ul style="list-style-type: none"> • Trail Work Day: STT & The Luge, hosted by The Path Bike Shop (refer to The Path Facebook Page) 6/15/19.

Old Business:

7:15pm

1. How does SHARE and NICA leverage our shared goals and common interests?
 - a. Steve Larson – Nothing to report. Follow up in the future. NICA finishing up in May. Change in leadership at NICA may be occurring.
 - b. Partnership with Bike Shops/Donations/NICA
 - c. Continue to find opportunities for Racing Locations.
2. Mountain Bike Repair/Pump Stations – REI Grant Research
 - a. Jacques – Defer
3. Update on Blog Posts to Website.
 - a. Post John Kearley blog post on Trails and Greenways Conference
 - b. Blog topics: Campout (late June)-Missy Kearley, A Racer's View (late-July)-Dan Eitman, Trail Work (August) by Jon Kearley.
4. Identify local-level opportunities.
5. Local Businesses and SHARE – Follow-up from previous meeting.
6. Identify items from Prior Meeting Roundtable to pursue. Identify a point person for each item for follow-through.

Next Meeting: August 12th, 6:30pm, Location: [Sharkey's Wood Fired Grill on Newport Coast](#) ; Ride @ 5:00pm

SHARE MOUNTAIN BIKE CLUB MEETING MINUTES

JUNE 10, 2019

New Business:

7:30pm

1. June 19, 2019, 8:00pm: Shimano Presents RETURN TO EARTH by Anthill Films.
 - a. Shimano has reached out to SHARE to set up in the lobby, bring raffle tickets, and promote SHARE.
 - b. Need a new roll of raffle tickets (Steve L.). Table and table cover for promotion.
 - c. Doors open at 7pm. Movie starts at 8pm. Table set-up at 6:00pm. Recommend all members purchase tickets.
2. Item No. 2

Roundtable:

7:45pm

1. Tools:
 - a. Obtain Hedge Clipper (Battery Powered 40v from Home Depot by Ryobi) to best serve Robin's needs.
 - b. If "specialty" tools are required, bring the request to the meeting. They should be tools that shouldn't otherwise be stored in the trailer, but are readily accessible and usable by multiple members.
2. An upcoming need to identify people who are interested in rotating into leadership positions. President, Vice-President, Secretary, Treasurer, etc.,
3. Fall Membership Appreciation Event-Dan Eitman
4. TAKMB Day is preferential to Acorn Day. Irvine Park is the preferred location the 1st Weekend in October. Reach out to High School Racers for early-season fulfillment of volunteer responsibilities.
5. Poker Ride Debrief:
 - a. Sending out a post-event survey.
 - b. Strava/RidewithGPS/Route link.
 - c. Suggested trail directions/options. Update map accordingly.



Revenue

Date	2019 Revenue		Note
Pending	\$ 500.00	Deposit Refund	
5/18/2019	\$ 3,787.00	Online Registrations	107 online registrations
5/18/2019	\$ 1,000.00	Late registrations	25 walkup Registrations
5/18/2019	\$ 1,459.00	Opportunity Drawing	
Total Revenue	\$ 6,746.00		

Expenses

Date		
6/7/2019	\$ 150.00	The Party Staff - Bar Tending Fee
5/25/2019	\$ 437.39	Keith E - Food
5/18/2019	\$ 53.86	Chevron - Propane
5/18/2019	\$ 40.00	The Party Staff - Tip (from Petty Cash)
5/18/2019	\$ 26.65	Michaels - Donuts
5/18/2019	\$ 17.95	Starbucks
5/18/2019	\$ 35.54	Ace Crown - HW
5/18/2019	\$ 19.38	Staples - Marketing
5/16/2019	\$ 140.00	Petty Cash
5/18/2019	\$ 33.98	L&L - volunteer food
5/18/2019	\$ 66.02	Extra Beer from Docent
5/11/2019	\$ 15.39	Michaels - Bags
5/11/2019	\$ 215.47	TWOP - Grand Prize
5/15/2019	\$ 40.00	ABC Permit
5/13/2019	\$ 276.00	Alliant Insurance - OC Parks
5/6/2019	\$ 500.00	OC Parks - Deposit
5/6/2019	\$ 125.00	OC Parks - Permit
4/23/2019	\$ 86.19	Staples - Postcards
3/28/2019	\$ 150.00	OC Parks - Bar Tending Fee
3/25/2019	\$ 86.19	Staples - Postcards
Total Expenses	\$ 2,428.82	

Profit/Loss

\$ 4,317.18

2019 Expenses Breakdown

2018 Expense Comparison

Food	\$ 635.85	28.6%	\$ 525.69	23.6%	21.0%
Permits	\$ 315.00	14.2%	\$ 300.00	13.5%	5.0%
Insurance	\$ 276.00	12.4%	\$ 276.00	12.4%	0.0%
Staff	\$ 190.00	8.5%	\$ 190.00	8.5%	0.0%
Prizes	\$ 230.86	10.4%	\$ 177.79	8.0%	29.8%
Registration (Red Podium fees = 5.72%)	\$ 216.63	9.7%	\$ 525.19	23.6%	-58.8%
Materials and Marketing	\$ 227.30	10.2%	\$ 252.91	11.4%	-10.1%



Key 2019 Poker Ride Information

- 132 total riders Riders		Up 14% from 2018
- 107 Riders Paid plus Donations on RedPodium	\$ 3,360.00	Registrations up 11.5% from 2018 but donations down significantly
- 25 Riders Paid Walkup	\$ 1,000.00	Up 25% from 2018 (up by 20%)
- Red Podium Fees	\$ 216.63	Red Podium was 5.72% compared to Eventbrite was 12%
- Opportunity Drawing and Extra Meals	\$ 1,459.00	Opportunity Drawing and Donations (Up by 40%)
- 28 Voluteers	\$ -	Recommend additional recognition event
- 12 oz Beers Consumed	330	2 1/2 kegs with some left over.
- Profit	\$ 4,380.99	Up by \$55 from 2018 or 1%. In 2018 PR had single \$500 donation

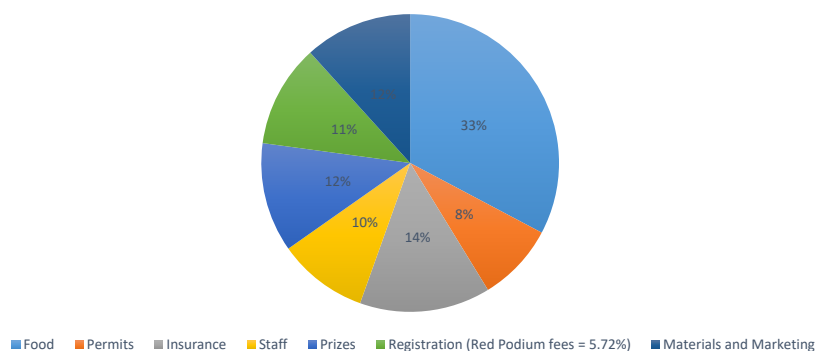
2019 Expenses Breakdown

Food	\$ 635.85	29%
Permits	\$ 165.00	14%
Insurance	\$ 276.00	12%
Staff	\$ 190.00	9%
Prizes	\$ 230.86	10%
Registration (Red Podium fees = 5.72%)	\$ 216.63	10%
Materials and Marketing	\$ 227.30	10%
	\$ 2,247.58	

2018 Expense Comparison

	\$ 525.69	24%	21%
	\$ 300.00	13%	5%
	\$ 276.00	12%	0%
	\$ 190.00	9%	0%
	\$ 177.79	8%	30%
	\$ 525.19	24%	-59%
	\$ 252.91	11%	-10%

2019 SHARE Poker Ride Expense Breakdown





Bank Account (BofA)

Date	Expense	Deposit	Balance	Note
4/8/2019			\$ 9,041.92	\$7,074.36 increase this month
6/7/2019	\$ 150.00			The Party Staff - Bar Tending Fee (PR)
6/5/2019	\$ 202.78			Costco - Camping Trip Expenses
6/4/2019	\$ 64.29			Bear Flag - CCSP Trail Work Lunch
6/4/2019		\$ 97.93		WePay - Camping Trip - Revenue
5/29/2019	\$ 264.33			Amazon - Forestry Supply - Snake Gaiters
5/29/2019		\$ 2,500.00		Donation plus IMBA Reimbursement
5/29/2019		\$ 1,082.00		IMBA - Membership Fees
5/25/2019	\$ 437.39			Keith E - Food (PR)
5/21/2019	\$ 287.76			Brad L - Trails Conference Hotel Reimbursement
5/21/2019		\$ 2,403.84		WePay - Poker Ride - Revenue (PR)
5/18/2019	\$ 53.86			Chevron - Propane (PR)
5/18/2019	\$ 40.00			The Party Staff - Tip (from Petty Cash) (PR)
5/18/2019	\$ 26.65			Michaels - Donuts (PR)
5/18/2019	\$ 17.95			Starbucks (PR)
5/18/2019	\$ 35.54			Ace Crown - HW (PR)
5/18/2019	\$ 19.38			Staples - Marketing (PR)
5/16/2019	\$ 140.00			Petty Cash (PR)
5/18/2019	\$ 33.98			L&L - volunteer food (PR)
5/18/2019	\$ 66.02			Extra Beer from Docent (PR)
5/11/2019	\$ 15.39			Michaels - Bags (PR)
5/11/2019	\$ 215.47			TWOP - Grand Prize (PR)
5/15/2019	\$ 40.00			ABC Permit (PR)
Totals	\$ 2,110.79	\$ 6,083.77	\$ 9,041.92	

Bank Account (BofA Savings)

Date	Expense	Deposit	Balance	Note
6/10/2019			\$ 11,572.28	Balance
5/15/2019		\$ 0.29		Income - Interest
Totals	\$ -	\$ 0.29	\$ 11,572.57	

Bank Account (PayPal)

Date	Expense	Deposit	Balance	Note
			\$ 262.47	
4/8/2019	\$ 162.70			B. Larkins - Reimbursement for Additional PR Beer (PR)
		\$ 25.00		Donation
4/27/2019	\$ 0.85	\$ 110.00		Donation Expense
Totals	\$ 163.55	\$ 135.00	\$ 262.47	

Totals	Expense	Deposit	Balance
BofA Checking	\$ 2,110.79	\$ 6,083.77	\$ 9,041.92
BofA Savings	\$ -	\$ 0.29	\$ 11,572.57
Paypal	\$ 163.55	\$ 135.00	\$ 262.47
	\$ 2,274.34	\$ 6,219.06	\$ 20,876.96

Net Profit/(Loss) for Period	\$ 3,944.72
-------------------------------------	--------------------

Upcoming Significant Revenue	
Stacey N. Donation	\$ 1,500.00
	\$ 1,500.00

Upcoming Significant Expenses	
none	\$ -
	\$ -

Summary

Unrestricted Funds	N/A	\$ 20,876.96
Restricted funds	\$ -	\$ -

Key Financial Points

- SHARE remains financially strong with \$20,876.96 in accounts. Accounts increases \$7074.36 this month.
- Received donation from Stacy N. of \$1500 plus reimbursement from IMBA of \$1,000 plus Q1 membership.
- 2019 Poker Ride made \$4317 in net profit and had 132 paid riders and 28 volunteers. Great Poker Ride!
- What SHARE branded SWAG shall we have this year? New Jerseys? More Socks? Hats? Water Bottles? Approval requested to order.
- Board needs to identify upcoming expenses such as bells or tools.

Held in April in San Diego, the 2019 Trails and Greenways Conference was a great experience. Thank you for sending me there along with Steve and Brad.

I learned that trails should have a maximum slope of 15 percent. That means for 100 feet of trail, the rise or descent should not be more than 15 feet. I think we all can agree this is not the case for many of our local trails, raising the need for constant trail work. So I thank you in advance for all your help keeping the trails sustainable.

I also learned that if we want new trails, we need to join forces with other user groups like runners, hikers and equestrians. If we can all get behind building something new, we will have a better chance of achieving it.

I like the idea of adding trails to the old dump site best, and the idea of having camping at Irvine Lake. If we can win the support of high school running and cycling teams, I believe officials will be more likely to listen.

On the U.S. National Forest and California State Parks levels, SHARE is looking to join forces with other advocacy groups to form a statewide trails collation. With IMBA operating at the national level, by the time the rules get to California we just change them. **It's time to join forces and let Sacramento know we need more trails.**

We also learned some great trail work techniques at the Trails and Greenways Conference. Water bars are a thing of the past; we will be building knicks, swells and dips from now on.

My other goal for SHARE is to become a better communicator in the mountain bike community, using email to push information out and keeping the website up to date with upcoming activities.

In an effort to help others get involved with us, I recommend that we create an email for each SHARE park Trail Boss. We could use generic park names that forward to each Trail Boss or Info@sharemtb.com. Example: Santiagooaks@SHAREMTB.com would forward to me. This would go inline with adding park rangers' emails to the website.

Sincerely,

Jon Kearley
Trail Boss, Santiago Oaks Regional Park
SHARE Mountain Bike Club