

SHARE MOUNTAIN BIKE CLUB MEETING MINUTES OCTOBER 8TH, 2018

Attendees:

Officers:	Board Members:	Members:
Steve Larson Paul Miller Brad Larkins Dan Eitman	Jon Kearly Missy Kearly Martha Welch Molly Hartsough Andy Tucker Mike Soursby	Amy Rambacher Manny Doblado Jacques Brosseau Brett Robinson Scott Parsons

Officer Reports:

President: Steve Larson	<ul style="list-style-type: none"> Nothing specific to report
Vice-President: Paul Miller	<ul style="list-style-type: none"> Nothing specific to report
Membership: Steve Larson	<ul style="list-style-type: none"> See follow up report. Several people have renewed or re-signed up after expiring memberships
Secretary: Dan Eitman	<ul style="list-style-type: none"> Minutes and the next agenda were posted.
Treasurer: Brad Larkins	<ul style="list-style-type: none"> Refer to attached report. Deposit paid for Take-a-Kid Mountain Biking Expense for (2) hosted Trailwork Days and Lunch Upcoming Poker Ride expense for volunteers

Board Reports:

Park Representative Director: Jon Kearly	<ul style="list-style-type: none"> Lots of progressive trailwork occurring outside of OC. Dec 1st target for Santiago Oaks Trailwork
Volunteer Coordinator: Martha Welch	<ul style="list-style-type: none"> Lots of volunteers are reaching out to others outside of SHARE to volunteer for our efforts. Plenty of volunteers for the OC Parks Poker Ride
Event/Activities Coordinator: Molly Hartsough	<ul style="list-style-type: none"> Nothing to report
Communications Director: Andy Tucker	<ul style="list-style-type: none"> Nothing to report
Sponsorship Coordinator: Mike Soursby	<ul style="list-style-type: none"> Working with Chris from Fox on desire to aid SHARE in our efforts. Looking to secure a discount for members. Reach out to Bosch for future donations

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Park/Area Reports:

Crystal Cove	<ul style="list-style-type: none"> Interested in starting a bike bell program. New ranger is coming in and is familiar with efforts in other State Parks. Spillover effect from LCWP and other areas. Follow-up and pursue the opportunity. Ticketron continues to see short-cuts by hikers.
LCWP	<ul style="list-style-type: none"> Laguna Ridge is fun. The upper-reroute remains fun. Braking bumps and brown pow before the rocks and drops. Lizard Ambassador Program and Survey is complete. Anecdotal evidence was that a typical range of riders is 100-200 on a weekend day. Hikers were in the teens, but usually in larger groups and almost all were uphill. No feedback on what will be done with the information. However, very little conflict was noted and all parties were understanding and very receptive to the increased use of the bike bells. Martha to follow-up.
Aliso/Wood Canyons	<ul style="list-style-type: none"> Signage is in, ebike prohibition is noted on the signs. Don't ride an ebike or it will get ticketed. No dogs is also posted.
Whiting Ranch	<ul style="list-style-type: none"> Recap Trail Work Day of 10/5-after the mechanized rework to eliminate the braking bumps created some sandy issues. 15 volunteers participated for the Friday event. OC Parks Poker Ride upcoming on 10/13 (See Old Business)
Santiago Oaks	<ul style="list-style-type: none"> Trailwork tentatively set for 12/1. Park is surviving despite everybody's desire to go straight. Delineators become the effective edge and ride as close to it as possible.
Peters Canyon	<ul style="list-style-type: none"> Continues to see heavy traffic.
O'Neill	<ul style="list-style-type: none"> Continued unauthorized trails continue to be an obstacle with efforts for an ongoing land swap proposal and future trail re-authorization.
IOSP/IRC	<ul style="list-style-type: none"> Fremont Canyon night ride (authorized) was interesting. Working with IRC continues to be a challenge due to their focus. One of the few opportunities for legitimate, legal, local night-riding. Becoming an IRC volunteer can be a little more involved than any of the other avenues. It takes a little time and involves a first-aid course.
Caspers	<ul style="list-style-type: none"> Nothing to report.
Chino Hills	<ul style="list-style-type: none"> The threat to mountain bike access has settled down for now.
San Onofre	<ul style="list-style-type: none"> Still looking to recruit volunteers. Last one on Oct 2 netted (4) interested people.

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Other Areas	<ul style="list-style-type: none"> • Closure areas confirmed. Main Divide Road south of Santiago Peak, West to include Holy Jim, South to include Los Pinos, East to the Forest Boundary, and North along Main Divide Road to Bedford Road. Joplin, San Juan to Blue Jay, and Harding/Maple/Motorway/Main Divide north of Santiago Peak remain open to non-motorized traffic only.
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Old Business:

- 1) Craig Bike Park Update
 - a. Approved through the Board of Supervisors
 - b. Waiting for final approval from Army Corps of Engineers
 - c. Funding from the County has not been assigned.
 - d. In year 5...remember that Valmont took 7 years.
- 2) Bike Bell Program Status:
 - a. Passive: 750 of 4247. Active: 440 of 3008.
 - b. Totals: +/- 5700 of 7255 have been distributed.
 - c. Future plans: Look to acquire more bells. We can re-allocate up to \$3k from an REI grant to acquire bells.
 - d. **ACTION ITEM:** Acquire 60:40 ratio of passive to active for maximum of \$3k. Board approved.
- 3) Inner-Coastal Clean-Up:

Recap: Many thanks to SHARE on their efforts during this event from OC Parks. A really light amount of trash collected. Worked out well.
- 4) October 27th: 30th Anniversary Ride.
 - a. Location: Rose Canyon Cantina confirmed
 - b. Routes: Luge, O'Neil, others. Rides will be "recommended" and unofficial.
 - c. Food: \$15/person...\$5 deposit to reserve your space. Members only. Non-members may attend by purchasing a membership. Request to confirm date with \$1500 outlay for 100 people approved. Dan Eitman to obtain final paperwork necessary for deposit. Review Eventbrite cost for reservation/deposit system.
 - i. **ACTION ITEM:** Obtain final paperwork and cost to execute agreement.
 - ii. **ACTION ITEM:** Forward information to Brad Larkins to activate online registration.
 - iii. **ACTION ITEM:** Publicize via Facebook.
 - iv. **ACTION ITEM:** Obtain email addresses of membership for direct-email notification.
 - d. T-Shirt: Proceeding with prior design. Cost estimate attached. +/- \$2k for 150, +/- \$3k for 288 (best value for orders over 150 count).
 - i. **ACTION ITEM:** Proceed with 150 count and current design.
- 5) Mark Reynolds Event
 - a. Give-away with funds collected by ThinkMTB is October 20th.
 - b. 8am volunteer setup. Carpool if you want to attend the event. Giving away 30 bikes.
 - c. <https://www.facebook.com/events/32000955235413/>
 - d. Follow-up event in December is a potential.
- 6) Take a Kid Mountain Biking Day:
 - a. Location Booked for Group Area 2 on Sunday, November 4th from 9am to 12pm at Irvine Regional Park.
 - i. **ACTION ITEM:** Publicity-Talk it Up via Social Media and at upcoming events.
 - ii. **ACTION ITEM:** Volunteers-Immediate Commitments Needed.
- 7) Trail Monitoring of Lizard

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- a. County is taking inventory of trail users and direction.
 - b. No clear indication as to why inventory is being taken.
 - c. Current traffic is as follows: most uphill is hikers, and most downhill is riders.
- 8) Acorn Day – October 6th
- a. Recap: We had a big turnout. Bells handed out and spoke with the senior park ranger.
- 9) OC Parks Poker Ride – October 13th
- b. Martha reports 20+ volunteers and will be working on the list.
- 10) Revolution Bike Fest – November 9-11
- a. Happening in Santa Clarita
 - b. Gravel ride, demos, and a Mountain Bike Race.
 - c. Steve Larson might be up there with a pop-up and a table.
- 11) IMBA Survey
- a. Another survey has been commissioned. Urge everyone to fill it out. However, it appears that the links to the survey are no longer functional (Confirmed 10/11/18).
- 12) Elimination of Competition within OC Parks. Reference made to OC Code for bicycles, but the ban on competition is not specific except for timed events where the speed limit would exceed 10mph.
- a. Not an official document, but a policy to be enacted.
 - b. Recommendation is for events to be held in restricted access areas where normally public areas do not need to be shut down.
 - c. What can the public do? Letter writing, mobilization, call-to-action, participation in the process.
 - d. Only park staff (to our knowledge) was brought into this policy.
 - e. Added to the trails committee agenda because it has already happened.
 - f. A competing running race organization has already posted their next race in March, despite being at odds with the posted policy.
 - g. We believe we want to be the voice, but we need to be more effective at using it and organizing.

New Business:

- 1) IMBA and our fellow Chapters: An Update.
 - a. Keep on the radar where the winds are blowing.
 - b. Continue to assess our position within the Mountain Bike Community in Orange County.
- 2) Opportunities on the Horizon.
- 3) Rotating meeting locations and membership outreach.
- 4) Laguna Canyon Foundation meeting on 10/18 at Laguna Beach Brewery.

Roundtable:

- 1) Legal action has been taken against users of illegal trails via social media investigation of trail users. Individuals targeted have been given a choice of a year-long ban from the parks or face trial with the evidence presented. This needs to be publicized among the membership so that they are made aware of this new enforcement effort.
- 2) Need to generate a well-written and concise letter regarding the future of Mountain Biking in Orange County.
 - a. **ACTION ITEM:** Review options and move from this item from the Roundtable to a recurring Old Business item until resolved.
- 3) GGR is going strong with almost 300 members.
- 4) David Whiting wrote an excellent article a few years ago about why Orange County does not invest in the sport of Mountain Biking as a potential source of revenue. It is a lost opportunity, but is a drop

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in the bucket of the affected economies when compared to smaller communities like Park City and St. George in Utah, or traditionally seasonal communities that are using Mountain Biking to fill what had been a seasonal void or to supplement income during low-snow years.

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Bank Account (BofA)

Date	Expense	Deposit	Balance	Note
10/8/2018			10,155.91	
10/8/2018		\$ 65.00		Intercoastal Cleanup - Warrior's Society - Food Donation
10/5/2018	\$ 200.00			TAKMB Event - OC Parks - Deposit
10/5/2018	\$ 11.83			Trail Work Day - Wahoo's - Whiting Ranch
10/5/2018	\$ 52.45			Trail Work Day - Wahoo's - Whiting Ranch
10/5/2018	\$ 174.18			Trail Work Day - Wahoo's - Whiting Ranch
10/1/2018	\$ 242.00			Office Expense - RV Depot MV - Rent
9/21/2018	\$ 269.72			Internet Expense - Brad Larkins - Godaddy.com
9/21/2018	\$ 16.14			Office Expense - Vistaprint.com - lables
9/17/2018	\$ 129.16			Intercoastal Cleanup - Domino's - Food
9/24/2018	\$ 16.13			Intercoastal Cleanup - Smart and Final - Food
9/21/2018	\$ 32.60			Intercoastal Cleanup - Smart and Final - Food
Totals	\$ 1,144.21	\$ 65.00	\$ 10,155.91	

Bank Account (BofA Savings)

Date	Expense	Deposit	Balance	Note
10/8/2018			\$ 11,570.24	Balance
9/14/2018		\$ 0.24		Income - Interest
Totals	\$ -	\$ 0.24	\$ 11,570.24	

Bank Account (PayPal)

Date	Expense	Deposit	Balance	Note
10/8/2018			\$ 65.45	Balance
Totals	\$ -	\$ -	\$ 65.45	

Totals	Expense	Deposit	Balance
BofA Checking	\$ 1,144.21	\$ 65.00	\$ 10,155.91
BofA Savings	\$ -	\$ 0.24	\$ 11,570.24
Paypal	\$ -	\$ -	\$ 65.45
	\$ 1,144.21	\$ 65.24	\$ 21,791.60

Net Profit/(Loss) for Period	\$ (1,078.97)
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Upcoming Revenue	
None	\$ -
	\$ -

Upcoming Expenses	
Insurance	\$ 2,000.00
	\$ 2,000.00

Summary		
Unrestricted Funds	N/A	\$ 18,791.60
Restricted funds - Bike Park (REI 2017)	\$ 3,000.00	\$ 3,000.00

2018 REI Grant of \$5000 Bike Park Allocation. \$2000 redirected to OC Bell Program. Remaining balance of \$3000 for Bike Park.

Key Financial Points

- SHARE remains financially strong. Need to discuss annual insurance including various providers and requirements.
- \$3,000 will remain as restricted SHARE asset until clarification on Craig Bike Park. SHARE board may vote to redirect remainder to bell programs.
- Expenses higher than anticipated in September due to bi-annual internet fees from Godaddy.com, deposit for TAKMB event, and two trail work events.
- Trailer and Storage Space at RV Storage Depot Mission Viejo is \$242 per month.