

SHARE MOUNTAIN BIKE CLUB MEETING AGENDA/MINUTES AUGUST 13TH, 2018

Attendees:

Officers:

Steve Larson
Paul Miller
~~Brad Larkins~~
Dan Eitman

Board Members:

~~Jon Kearly~~
Martha Welch
~~Molly Hartsough~~
Andy Tucker+Amy
Mike Soursby

Members:

Andrew Penskaw
Amy Rambacher
Jacques Brosseau
Ian Harris
Manuel Doblado

Officer Reports:

President:

Steve Larson

- Take a Kid Mountain Biking October 6th:
 - Craig Park is Out (No Weekend Ranger), Irvine Park is Too Busy, Santa Ana Fires, OC Parks is having difficulty hosting it the 1st Saturday in October.
 - Options: defer it to a later date, hold it at a non-county location, or not proceed with it.
 - Merging it with the OC Parks Poker Ride @ Whiting is difficult due to parking logistics and access to kid-friendly terrain.
- Fire in Santa Ana's is an issue with access.
 - Is there an opportunity to raise some funds in order to re-open trails sooner after the fires? USFS policy is to close it down to allow the wilderness to come back on its own.

Vice-President:

Paul Miller

- No issues.

Membership:

Steve Larson

- 214; 24 new IMBA registrations since May.

Secretary:

Dan Eitman

- Should a rule be adopted to automatically approve and publish the meeting minutes a set number of days after they are distributed?...meeting held?...other metric? **Action:** 7 calendar days after the meeting, minutes will be published to the website and through other means.
- Prior meeting minutes approved.

Treasurer:

Brad Larkins

- SHARE is in a healthy financial position.
- No major expenses, and no major expenses are on the horizon.
- No updated report provided at meeting. Follow-up report attached.

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Board Reports:

**Park
Representative
Director:**
Jon Kearly

- Nothing to report.

**Volunteer
Coordinator**
Martha Welch

- Nothing to report.

**Event/ Activities
Coordinator:**
Molly Hartsough

- Nothing to report.

**Communications
Director:**
Andy Tucker

- Creative solutions in the pipeline.

**Sponsorship
Coordinator:**
Mike Soursby

- Progress with Troy Lee has been slow and may not align with SHARE's goals.
- FOX Head is still an option to pursue.
- Beeline bikes in attendance. Perhaps offer a discount or other opportunity for those who perform trail maintenance.
- Hollywood Racks has provided a rack for SHARE for a giveaway as well as 10% sponsorship discount.

Park Reports:

Crystal Cove

- Ruts require filling and equipment is needed to do the work.

**Laguna Coast
Wilderness**

- The park is doing a study on usage of Lizards trail, Martha is checking to see if they need more volunteers. Provide bike bells for Laguna Canyon Foundation, they are asking for another 250 to be able to hand out at the top of Lizards. Eventual goal of the survey is unknown. **Action:** Provide requested 200 of ea. (400 total).

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Aliso and Wood Canyons

- Coyote Run is still closed.

Whiting Ranch

- OC Parks Poker ride, October 13th. SHARE has fed the volunteers in the past, but OC Parks may be able to do that this year, is that what we want? Martha is also waiting on the fliers to distribute. Martha will start distribution and will bring a bunch to help distribute wider across the county. Recommend that the County use their funds to feed the volunteers. Link to registration will go onto SHARE's website.

Santiago Oaks

- Nothing to report. Camry rental car was on Cactus.

Peters Canyon

- Nothing to report.

O'Neill

- Amy Rambacher is the new park representative for the park. Bike bell program is being well received. They want SHARE to have a booth on October 6th for Acorn Days. SHARE will likely attend and may provide the SHARE EZ Up.

IOSP/IRC

- Nothing to report.

Caspers

- Currently closed with the Santa Ana fires.

Chino Hills

- Nothing to report.

San Onofre

- Still looking for TAV volunteers. Nothing else to report.

Old Business:

1) Inner-Coastal Clean-Up:

<https://oceanconservancy.org/trash-free-seas/international-coastal-cleanup/>

September 15th will be the 22nd annual Inner-Coastal Clean-up, we will be back at Trabuco Creek location, we need someone to order and pick up pizza for the group (Steve has a wedding to attend in Sacramento that day). Paul Miller will spearhead the pizza purchasing for the group.

New Business:

1) October 27th: 30th Anniversary Ride.

a. Location: Rose Canyon Cantina (tentative)

b. Routes: Luge, O'Neil,

c. Food: \$15/person...\$5 deposit to reserve your space. Members only. Non-members may attend by purchasing a membership.

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- d. T-Shirt: Design not yet finalized.send to Mike for review.
- e. Sponsorship support (The Path, Eminent Bikes, others)
- 2) Mark Reynolds Event
 - a. Give-away with funds collected by ThinkMTB is October 20th.
 - b. 8am volunteer setup. Carpool if you want to attend the event. Giving away 30 bikes.
 - c. <https://www.facebook.com/events/320009555235413/>

Roundtable:

- 1) There was a cursory discussion about what would be the issues regarding safety, one-direction trails, scheduled use, etc. within the OC Parks hierarchy.
- 2) People for Bikes Draft Meetup on July 24th was interesting. One of the takeaways is that high-end road bike sales have been decreasing while high-end ebikes have been increasing at the same rate.
- 3) GGR (Girlz Gone Riding) annual Big Bear Weekend that gets the 7 chapters together for a 2-day meetup along with their better halves.



Bank Account (BofA)

Date	Expense	Deposit	Balance	Note
8/16/2018			20,884.26	
7/3/2018	\$ 301.00			Poker Ride - Paul M - Permits
Totals	\$ 301.00	\$ -	\$ 20,884.26	

Bank Account (PayPal)

Date	Expense	Deposit	Balance	Note
8/16/2018			\$ 65.45	Balance
7/8/2018		\$ 40.00		Donations - Misc.
Totals	\$ -	\$ 40.00	\$ 65.45	

Totals	Expense	Deposit	Balance
BofA	\$ 301.00	\$ -	\$ 20,884.26
Paypal	\$ -	\$ 40.00	\$ 65.45
	\$ 301.00	\$ 40.00	\$ 20,949.71

Net Profit/(Loss) for Period	\$ (261.00)
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Upcoming Revenue	
OC Parks Permit Reimbursement	\$ 500.00
	\$ 500.00

Upcoming Expenses	
None	\$ -
	\$ -

Summary		
Unrestricted Funds	N/A	\$ 17,949.71
Restricted funds - Bike Park (REI 2017)	\$ 3,000.00	\$ 3,000.00

2018 REI Grant of \$5000 Bike Park Allocation. \$2000 redirected to OC Bell Program. Remaining balance of \$3000 for Bike Park.

Key Financial Points

- SHARE remains financially strong. Poker Ride was more profitable than anticipated.
- \$3,000 will remain as restricted SHARE asset until clarification on Craig Bike Park. SHARE board voted to redirect \$2000 to bell program in June.
- SHARE may add an investment checking account at BofA in order to receive additional investment revenue with current surplus.