

SHARE MOUNTAIN BIKE CLUB MEETING MINUTES
JANUARY 14TH, 2018

Attendees:

Officers:	Board Members:	Members:
Steve Larson Paul Miller Brad Larkins Dan Eitman	Jon Kearley Missy Kearley Martha Welch Molly Hartsough Mike Soursby	Jim F. Tim S. Manuel D. Mary H.

Officer Reports:

President: Steve Larson	<ul style="list-style-type: none"> • We are in the midst of trailwork season, but there is currently more rain than allows for trailwork. • Elections proceeding for the following: <ul style="list-style-type: none"> ○ Vice-President: (1) Nominee – Paul Miller ○ Treasurer: (1) Nominee – Brad Larkins ○ Forward additional nominees to Steve Larson • IMBA is exploring the formation of a California Specific organization, with more details to come after the upcoming conference call.
Vice-President: Paul Miller	<ul style="list-style-type: none"> • Nothing to report.
Membership: Steve Larson	<ul style="list-style-type: none"> • 180 Current Members • Still tracking ahead of prior years • IMBA Membership drive will occur in Spring with anticipated incentives. Coordinate with May's Poker Ride announcement.
Secretary: Dan Eitman	<ul style="list-style-type: none"> • Minutes were published and bcc'd via email to all member attendees that signed in.
Treasurer: Brad Larkins	<ul style="list-style-type: none"> • Review January Financial Statements <ul style="list-style-type: none"> ○ The Club remains financially strong. ○ The large expense in December was payment for the 30th anniversary T-Shirts. • SHARE Annual Financial Report on schedule for completion on 1/31/19 and Tax Filing by 4/15/19.

Board Reports:

Park Representative Director: Jon Kearley	<ul style="list-style-type: none"> • Its raining. A reminder to allow the trails to recover after any rain to prevent damage.
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Volunteer/Bell Coordinator Martha Welch	<ul style="list-style-type: none"> • Current inventory stands as before. Additional bells to be provided as the parks seek to replenish their supply. • Manuel D. asked if the bell program could be self-financed through means other than grants and use of membership dues. Phase II of the bell program and other means of financial support to be coordinated with Martha W., Mike S., and Manuel D.
Event/Activities Coordinator: Molly Hartsough	<ul style="list-style-type: none"> • Not present. No report.
Communications Director: Vacant	<ul style="list-style-type: none"> • Vacant position. • Need Identified: Aggregate list of all upcoming government and land management meetings to empower membership to make their voices and concerns heard. Mike S. (thinkmtbclub@gmail.com) to act as the contact point to gather all meeting information for the next three months. • Need Identified: Outreach via social media and increase participation in monthly SHARE meeting and other advocacy groups for those who can't make the government/land manager meetings. • Need Identified: Central "clearing house" to provide a listing of trailwork days, outreach events, advocacy opportunities, and similar. • Jim F. has created a Facebook Page for the county's Trailwork coordinators to share resources and leverage volunteers. Can Trailwork and Advocacy opportunities be posted to Trailforks and MTB Project? • The Challenge: the MTB community is by its very nature territorial and historically only turns out when assets are lost. Turnout for advocacy and increased access has been poor at best.
Sponsorship Coordinator: Mike Soursby	<ul style="list-style-type: none"> • Mike S. will reach out to current sponsors in advance of upcoming IMBA membership drive and SHARE Poker Ride. • Will reach out to Bosch to re-establish contact.

Park/Area Reports:

Crystal Cove	<ul style="list-style-type: none"> • Brad Larkins working with Shimano for a Trailwork day on Friday, 2/22/19. Opportunity is for work on BFI. The backup plan is to work in Whiting.
LCWP	<ul style="list-style-type: none"> • Nothing new to report. Trail stewardship opportunities available as listed on OC Parks website and Laguna Coast Foundation Website.
Aliso/Wood Canyons	<ul style="list-style-type: none"> • Nothing new to report.

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Whiting Ranch	<ul style="list-style-type: none"> • Provide bells in addition to those discussed in December to top off stock. Obtain from Storage and distribute. • The El Toro MTB team will be assisting the OC Parks led Trail Work Day on 2/9. Sign up and assist through OC Parks Website.
Santiago Oaks	<ul style="list-style-type: none"> • Nothing new to report.
Peters Canyon	<ul style="list-style-type: none"> • Nothing new to report.
O'Neill	<ul style="list-style-type: none"> • Provide bells in addition to those discussed in December to top off stock. Obtain from Storage and distribute.
IOSP/IRC	<ul style="list-style-type: none"> • Nothing new to report.
Caspers	<ul style="list-style-type: none"> • Nothing new to report.
Chino Hills	<ul style="list-style-type: none"> • Nothing new to report.
San Onofre	<ul style="list-style-type: none"> • Nothing new to report.
Other Areas	<ul style="list-style-type: none"> • Nothing new to report.

Old Business:

- 1) SHARE participation in The Path podcast about trail advocacy issues.
- 2) Additional podcast opportunities to discuss trail access and advocacy.

New Business:

- 1) Communications Director – Is Social Media separate from Webmaster?
 - a. No. Social Media and Webmaster currently overlap.
- 2) Elections – Treasurer and Vice President Positions are up for election this year.
 - a. Refer to President's Report. Current nominees for Vice President and Treasurers are the incumbents.
- 3) How does SHARE and NICA leverage our shared goals and common interests?
 - a. SHARE (via Steve Larson) to reach out to Matt G. for more active participation in NICA.
 - b. There is currently no race venue in Orange County.
 - c. Opportunities to leverage NICA's enthusiasm and SHARE's knowledge of the issues and process are to be identified.
 - d. Current NICA participation in advocacy is limited to trailwork days due to the political constraints.
 - e. However, with the increased voices of NICA, SHARE (and other organizations) seeking to open areas with existing trails to full-time public use and establishment of new trails becomes more of a possibility.
- 4) June Camping Trip – Cuyamaca since Idyllwild trails are closed?
 - a. SHARE June Camping Trip to occur @ Cuyamaca
- 5) SHARE Poker Ride – It's never too early to start planning.

Roundtable:

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- 1) Mountain Bike Repair/Pump Stations: San Diego and other areas have them. Is this something that can be provided by SHARE? It could be an opportunity for an REI Grant. SHARE to review potential locations and partnerships.
- 2) Many side-conversations occurred. Explore tightening the Board Meeting and/or making a quarterly membership meeting.
- 3) Calendar of OC Parks Commission Meeting Dates:
<http://www.ocparks.com/civicax/filebank/blobdload.aspx?BlobID=84393>
Commission meets at 7pm @ OC Parks Headquarters on the noted dates.
- 4) Trails Subcommittee meets at 7pm @ OC Parks Headquarters on January 31.
- 5) OC Parks HQ - 13042 Old Myford Road, Irvine, CA 92602
- 6) Although Craig Park Bike Park has been in the planning stages for nearly 5 years with an anticipated groundbreaking more than a year away, its time to look for the next opportunity and not wait for the completion of the 1st bike-specific facility to look for the establishment of the next one.

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