

SHARE Mountain Bike Club Meeting Agenda July 9th 2018

Attendees:

Steve Larson
Andy Tucker
Dan Eitman
Mike Soursby
Jacques Brosseau
Paul Miller
Chris Blum – Member Attendee
John Pepper – Member Attendee

Officer Reports

President:

Taste of Brews in Long Beach-Discout code distributed. \$25-\$40 entry. 8/18/18, 12pm-5pm (Served 1pm-4pm).

Vice-President:

Nothing to Report

Membership Coordinator:

Club membership 217, 17 new IMBA registered since April.

Secretary:

Nothing to Report
Minutes approved as written.

Treasurer:

See attachments for Poker Ride and Monthly Finance Report.

Board Reports

Park Representative Director: Jon Kearly – Nothing to report.

Volunteer Coordinator: Martha Welch – Nothing to Report

Event / Activities Coordinator: Molly Hartsough – Nothing to Report

Communications director: Andy Tucker – Nothing of immediate importance. Suggestions made at prior meetings are in the pipeline for becoming part of SHARE's internet presence.

Sponsorship coordinator: Mike Soursby – Hollywood Racks has made contact and following up on Troy Lee opportunities.

Park Representative Reports

Crystal Cove State Park: Top of Moro Ridge turns into sand whenever it rains. Very difficult to have any work done there until it rains. Rattlesnake and Red-tailed Ridge are known issues.

Laguna Coast Wilderness Park: Nothing to report. User conflicts are a concern for the Rangers. Potential bike bell box location at the top and bottom of Lizards.

Aliso and Wood Canyons Wilderness Park: Nothing to report. Coyote Run, Nature Loop, Dripping Cave closed until further notice.

Whiting Ranch Wilderness Park: Nothing to report. Borrego bell box is empty on a regular basis. Newly rebuilt Mark Reynolds bench is back in place.

Santiago Oaks Regional Park: Race happened and all had a good time. Poker ride was a success.

Peters Canyon Regional Park: Lake loop has re-opened. Popular as ever.

O'Neill Regional Park: Amy Rambacher has offered to be our new park representative.

IOSP / IRC: Over-the-Hump #7 will go through Limestone Park.

Caspers Wilderness Park: Nothing new to report. Still searching for a park rep.

Chino Hills State Park: Unauthorized trail building has caused some online concerns. Spoke to ranger and offered to have SHARE help anyway we can (signs, bells, TAV program, etc.). Again, difficult to reach out and coordinate trail maintenance and reopen closed trails. Need a rep for this area.

San Onofre State Park: Nothing to report. Signs out there need a "you are here" mark on them.

Old Business:

Poker Ride recap

Volunteer party date (late August? Maybe at Docent Brewing?) – Location and Budget are in question.

Bike Parking-a better bike parking method. Valet or Bike Check is the preferred option.

Keep bikes out of planters

Bike Racks. Make, Borrow, Rent?

Bike Parking Valet or monitoring

Meeting with park staff 1 to 2 weeks prior to PR

Is there an alternative to Eventbrite? Let's compare this year against the past two years to determine if the cost is worth the benefits.

Bike Bells-we have a lot of bells left to give away.

September 15th will be the 22nd annual Inner-Coastal Clean-up, we will be back at Trabuco Creek location, we need someone to order and pick up pizza for the group (I have a wedding to attend in Sacramento that day). Who will be willing to pick-up the pizza or have it delivered?

New Business

SHARE 30th anniversary ride:

October 27th is the date. Looking at locations. Dan E. to outreach to Rose Canyon Cantina as a possible host. Invite members and non-members alike. Dan E. to forward T-shirt ideas to Andy. Write a brief, proof of concept, and with Andy forward to Chris and John.

People for Bikes:

Draft meet-up July 24th 6:00 pm at Felt in Rancho Santa Margarita (if anyone want to attend we need you to RSVP). For anyone interested, contact Steve. Review if its open to the public.

Girlz Gone Riding update:

They had their first club ride on June 23rd and 55 ladies showed up to play bikes! They now have over 200 members on their Facebook page and the next club ride is next weekend.

Take a Kid Mountain Biking October 6th, Craig Park?

Will the Rangers allow for temporary features to be installed? Pump-track?

OC Parks Poker October 13th:

Need for volunteers for the free poker ride.

Roundtable

July 20th is going to become International Mountain Biking Day. Publicize it.

Eminent cycles is interested in becoming a sponsor and might be an opportunity for the 30th anniversary ride.

Official position on E-bikes is that it is up to the land managers.

Next Meeting: August 13th, 6:30 pm location TBD. Look at options for riding in Whiting and perhaps meeting at Wahoo's.



Bank Account (BofA)

Date	Expense	Deposit	Balance	Note
7/7/18			21,185.26	
7/3/18	\$ 403.27			Poker Ride - OC Parks Keith E - Food
7/2/18	\$ 566.21			Bell Program - Mike S - Bell Supply
7/2/18	\$ 275.00			Office Supplies - Postbox Newport - Annual PO Box
7/2/18	\$ 16.13			Poker Ride - Lowes - Materials
6/25/18	\$ 177.79			Poker Ride - RnR - Prizes
6/22/18		\$ 3,804.81		Poker Ride - Eventbrite - Revenue
6/21/18	\$ 150.00			Poker Ride - The Party Staff - Bar Tender
6/19/18		\$ 2,000.00		Poker Ride - Cash Deposit - During event sales for riders and meals, Opportunity Drawing, and Donations less incidental cash expenses.
6/15/18	\$ 2.50			Office Expense - Bank Charge
6/15/18	\$ 88.00			Poker Ride - cash withdrawl - petty cash
6/14/18	\$ 35.09			Poker Ride - Smart and Final - Food
6/12/18	\$ 42.86			Poker Ride - Staples - Materials
Totals	\$ 1,756.85	\$ 5,804.81	\$ 21,185.26	

Bank Account (PayPal)

Date	Expense	Deposit	Balance	Note
7/7/18			\$ 26.93	Balance
7/6/18		\$ 28.28		Donation - Trailforks.com
6/30/18	\$ 1,324.00			Bell Program - Mike S - Bell Supply
Totals	\$ 1,324.00	\$ 28.28	\$ 26.93	

Totals	Expense	Deposit	Balance
BofA	\$ 1,756.85	\$ 5,804.81	\$ 21,185.26
Paypal	\$ 1,324.00	\$ 28.28	\$ 26.93
	\$ 3,080.85	\$ 5,833.09	\$ 21,212.19

Net Profit/(Loss) for Period	\$ 2,752.24
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Upcoming Revenue	
OC Parks Permit Reimbursement	\$ 500.00
	\$ 500.00

Upcoming Expenses	
Paul M - OC Parks - One Day Insurance	\$ 276.00
Paul M - ABC - 221 Permit	\$ 25.00
Colin I - Food	\$ 87.33
	\$ 388.33

Summary		
Unrestricted Funds	N/A	\$ 18,212.19
Restricted funds - Bike Park (REI 2017)	\$ 3,000.00	\$ 3,000.00

2018 REI Grant of \$5000 Bike Park Allocation. \$2000 redirected to OC Bell Program. Remaining balance of \$3000 for Bike Park.

Key Financial Points

- SHARE remains financially strong. Poker Ride was very profitable and additional bells have been purchased.
- SHARE Poker Ride Profit is + \$4,335.42 with + \$2,752.24 for period
- \$3,000 will remain as restricted SHARE asset until clarification on Craig Bike Park. SHARE board voted to redirect \$2000 to bell program in June.
- SHARE MTB was not offered a 2018 / 2019 REI Grant. Looking for alternative grant or sponsor opportunities. Club has deferred Insurance for now
- Additional and unexpected donation of \$500 to Poker Ride from Ray Wirta. Thanks!

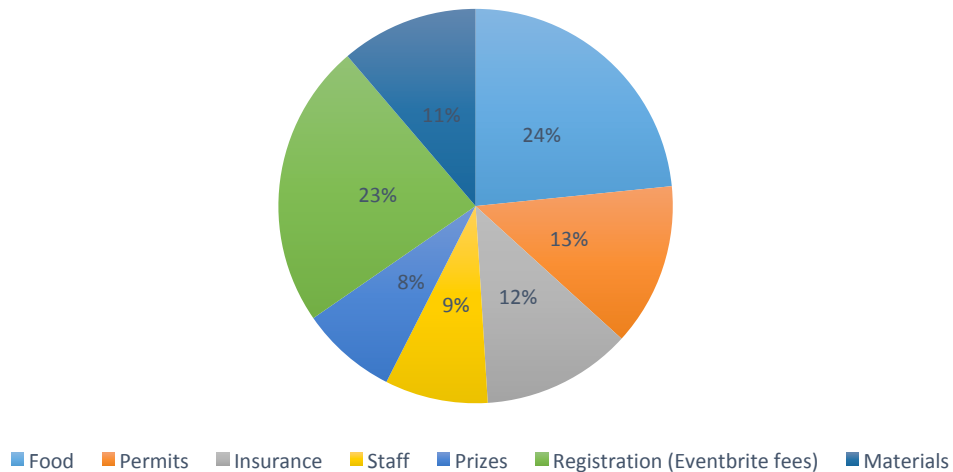
Key Poker Ride Information

- 116 total riders Riders		
- 96 Riders Paid on Eventbrite	\$ 3,360.00	Eventbrite = \$3804.81
- 45 Lunches Paid for on Eventbrite	\$ 450.00	
- Additional Donations on Eventbrite	\$ 520.00	
- Eventbrite fees - 12%	\$ (525.19)	
- Petty Cash	\$ 2,000.00	Deposit
	\$ 40.00	Tip for Bar Tender Expense
	\$ (88.00)	Initial Expense
	\$ 700.00	20 additional riders
	\$ 200.00	20 additional meals
	\$ 1,052.00	Opportunity Drawing and Donations
- 32 Voluteers	\$ -	Recommend additional recognition event
- 12 oz Beers Consumed	312	3 1/6 kegs and 6 cases consumed.
- Profit	\$ 4,335.42	Recommend additional recognition event

Expenses Breakdown

Food	\$ 525.69	24%
Permits	\$ 300.00	13%
Insurance	\$ 276.00	12%
Staff	\$ 190.00	9%
Prizes	\$ 177.79	8%
Registration (Eventbrite fees)	\$ 525.19	24%
Materials	\$ 252.91	11%
	\$ 2,247.58	

2018 SHARE Poker Ride Expense Breakdown



SHARE Mountain Bike Club
Poker Ride Profit Loss - 7/7/2018



Revenue

Date	Revenue	Note
Pending	\$ 500.00	OC Parks - Deposit Re-imbusement
6/22/18	\$ 3,804.81	Eventbrite - Revenue
6/19/18	\$ 2,040.00	Cash Deposit plus cash used for Bar Tender Tip
Total Revenue	\$ 6,344.81	

Expenses

Date	Expenses	Note
Pending	\$ 276.00	Paul M - OC Parks - One Day Insurance
Pending	\$ 25.00	Paul M - ABC - 221 Permit
Pending	\$ 87.33	Colin I - Food
7/3/18	\$ 403.27	Keith E - Food
7/2/18	\$ 16.13	Lowe's - Materials
6/25/18	\$ 177.79	RnR - Prizes
6/21/18	\$ 40.00	The Party Staff - Tip (from Petty Cash)
6/21/18	\$ 150.00	The Party Staff - Bar Tender
6/15/18	\$ 88.00	Cash withdrawl - petty cash box
6/14/18	\$ 35.09	Smart and Final - Food
6/12/18	\$ 42.86	Staples - Materials
6/7/18	\$ 125.00	OC Parks - Permit
5/16/18	\$ 96.96	Staples - Postcards
5/7/18	\$ 96.96	Staples - Postcards
4/2/18	\$ 500.00	OC Parks - Event Deposit
4/2/18	\$ 150.00	OC Parks - Reservation Fee
Total Expenses	\$ 2,009.39	

Profit/Loss

\$ 4,335.42